

MD
2.3.99

05-19-1999



101006352

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):
National Bedding Company
5401 Trillium Blvd.
Hoffman Estates, IL 60195

- Individuals(s)
- General Partnership
- Corporation-State **Illinois**
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment
 Security Agreement
 Other

Merger
 Change of Name

Execution Date: **December 10, 1997**

2. Name and address of receiving party(ies)
Name: **W.E. BEDDING Corp.**
Internal Address:
Street Address: **14014 Alondra Blvd.**
City: **Santa Fe Springs** State: **CA** ZIP: **90570**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **California**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

TRADEMARK OFFICE
1999 FEB - 3 A
HANDMARK FEE PROCS.
RECEIVED

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)

B. Trademark Registr.
Ortho (Reg. No. 94048)

02-03-1999

U.S. Patent & TMO for TM Mail Rcpt Dt. #57

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Mr. Sigi Hinojosa
Name: **Buchalter, Nemer, Fields & Younger**
Internal Address:

Street Address: **601 South Figueroa Street, 24th Floor**
City: **Los Angeles** State: **California** ZIP: **90017**

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41) \$ 140.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
20-005
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and the attached copy is a true copy of the original document.

MR. SIGI HINOJOSA

Name of Person Signing

Christine E Wilson

Sigi Hinojosa
Signature

February 1, 1999

Date

Total number of pages including cover sheet, attachments, and document:

250002 0100000 SKITING 655/160/70
FC:FC
17:13
02/01/99

SCHEDULE 1

INTELLECTUAL PROPERTY

1. Federal Registrations:

- (a) **Mark: ORTHO**
Registration No.: 940485
Date of Registration: 8/8/72
Class: 32 (Int. Class 20)
Goods: Mattresses and Box Springs
Combined Sections 8 and 15 Affidavit Filed

- (b) **Mark: ORTHO PAK**
Registration No.: 1,565,990
Date of Registration: 11/14/89
Goods: Pillows and Bed Frames, Bedding Sheets, Pillowcases and Blankets

- (c) **Mark: ROYAL SUPPORT COLLECTION**
Registration No.: 1,575,015
Date of Registration: 1/2/90
Goods: Mattresses and Box Springs

- (d) **Mark: ORTHO**
Registration No.: 1,611,691
Date of Registration: 8/28/90
Goods: Retail Store Services in the Field of Bedding Products

- (e) **Mark: ORTHO**
Registration No.: 1,555,250
Date of Registration: 9/5/89
Goods: Retail Store Services in the Field of Mattresses, Box Springs and Other Bedding Products

~~**2. State Registrations:**~~

~~(a) Arizona~~

~~**Mark: ORTHO MATTRESS**~~
~~**Registration No.: 16776**~~
~~**Date of Registration: 3/20/69**~~
~~**Renewed: 3/27/79**~~
~~**Goods: Furniture and Upholstery**~~

ASSIGNMENT

FOR VALUE RECEIVED, NATIONAL BEDDING COMPANY, an Illinois corporation, dba Serta Mattress Company ("Assignor") hereby grants, assigns, conveys and transfers to W.E. BEDDING CORP., a California corporation ("Assignee"), WITHOUT RECOURSE, REPRESENTATION OR WARRANTY, EXPRESS OR IMPLIED, OF ANY KIND OR NATURE, and Assignee accepts, all of the right, title and interest of Assignor in and to the trademarks and service marks listed on Schedule 1 attached hereto, together with the goodwill associated therewith.

Upon Assignee's request, Assignor will execute such other documents and take such other actions as are reasonably necessary to effectuate the Assignment hereunder.

Dated: December 10, 1997

"ASSIGNOR"

NATIONAL BEDDING COMPANY,
an Illinois corporation,
dba Serta Mattress Company

BY W. W. W.

ITS VP

"ASSIGNEE"

W.E. BEDDING CORP., a
California corporation

BY W. E. Bedding

ITS President

Serta\Assignmt

SCHEDULE 1

INTELLECTUAL PROPERTY

1. Federal Registrations:

- (a) **Mark:** ORTHO
Registration No.: 940485
Date of Registration: 8/8/72
Class: 32 (Int. Class 20)
Goods: Mattresses and Box Springs
Combined Sections 8 and 15 Affidavit Filed
- (b) **Mark:** ORTHO PAK
Registration No.: 1,565,990
Date of Registration: 11/14/89
Goods: Pillows and Bed Frames, Bedding Sheets, Pillowcases and Blankets
- (c) **Mark:** ROYAL SUPPORT COLLECTION
Registration No.: 1,575,015
Date of Registration: 1/2/90
Goods: Mattresses and Box Springs
- (d) **Mark:** ORTHO
Registration No.: 1,611,691
Date of Registration: 8/28/90
Goods: Retail Store Services in the Field of Bedding Products
- (e) **Mark:** ORTHO
Registration No.: 1,555,250
Date of Registration: 9/5/89
Goods: Retail Store Services in the Field of Mattresses, Box Springs and Other Bedding Products

2. State Registrations:

- (a) **Arizona**

Mark: ORTHO MATTRESS
Registration No.: 16776
Date of Registration: 3/20/69
Renewed: 3/27/79
Goods: Furniture and Upholstery

(b) Nevada

Mark: ORTHO MATTRESS SLEEP CENTERS
Registration No.: 0087416
Date of Registration: 3/27/89
Goods: Retail Stores Selling Mattresses, Box Springs, Beds,
Upholstered Furniture and Occasional Furniture

3. Mattress and Box Springs Trademarks (Unregistered):

Ortho Mattress
Ortho Balance
Ortho Quilted Sleeper
Ortho Daybed
Ortho Premier
Ortho Serenity Regal
Ortho Genic
Ortho Flex
Ortho Form
Ortho Tension
Ortho Perma Redic
Ortho Splendor
Ortho Posture
Ortho Royale
Ortho Mission
Ortho Deluxe
Ortho Crown
Ortho Aristrocat
Ortho Blue Shield
Ortho Posture Quilt
Ortho Classic
Ortho Bunke
Ortho Ease
Ortho Balboa
Ortho Siesta
Ortho Prestige Extra Firm
Ortho Quilt
Ortho Rest
Ortho Hotel
Ortho Comfort
Ortho Magic
Ortho Cloud
Ortho Slumber
Ortho Rite
Ortho Prestige
Ortho Regal

Ortho Hi Riser
Ortho Adjustable
Ortho Elegance
Ortho Sleep
Ortho Support
Ortho Guard
Ortho Fashion
Ortho Luxury
Ortho Imperial
Ortho Pak
Ortho Contract Motel
Ortho Motel Apartment
Ortho Motel Special
Ortho Hospital
Ortho Hotel Deluxe
Ortho Grand Hotel
Ortho Posture Rest

4. Upholstery Trademarks (Unregistered):

Avon
Cambridge
Hampshire
Oakdale
Oxford
Saratoga
Tahoe
Windsor
Belair
Manhattan
Westminster
Manchester
York
Bristol
Andover
Essex
Devon
Queen Anne
Chelsea

5. Service Marks

Ortho
Ortho Mattress