

mtd
10-28-98

RECORDATION
TRADE

03-29-1999

Tab settings

To the Honorable Commissioner of Patents and Trade

100995214

documents or copy thereof.

1. Name of conveying party(les):

Norske Meierier

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company of Norway
- Association
- Limited Partnership

Additional name(s) of conveying party(les) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 9, 1989

2. Name and address of receiving party(les):

Name: Tine Norske Meierier BA

Internal Address: _____

Street Address: P.O. Box 9051, Gronland

City: 0133 Oslo, State: Norway ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company of Norway

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/058,230
75/121,877
75/121,878

B. Trademark registration No.(s)

980,057	1,114,961	1,806,266	1,911,581
984,084	1,176,393	1,840,665	2,119,198
1,004,336	1,220,167	1,859,213	2,120,790
1,103,976	1,336,877	1,864,820	2,153,281

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Perla M. Kuhn, Esq.

Internal Address: _____

Hughes Hubbard & Reed LLP

Street Address: One Battery Park Plaza

City: New York, State: NY ZIP: 10004

6. Total number of applications and registrations involved: _____

19

7. Total fee (37 CFR 3.41):..... \$ 490.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-3264

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

10/30/1998 SSMITH 00000116 75058230

01 FC:481 40.00 DP
02 FC:482 450.00 DP

Fee OK

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Perla M. Kuhn, Esq.
Name of Person Signing

Perla Kuhn
Signature

10/28/1998
Date

Total number of pages comprising cover sheet: _____

22

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark : JARLSBERG AND DESIGN
Application No. : 75/058,230
Filed : February 15, 1996
Class : 29

POWER OF ATTORNEY

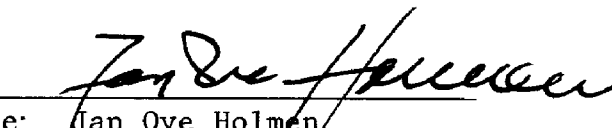
SIR:

In the matter of the above-identified application, Applicant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JAMES B. KOBAK, JR., RITA M. HAEUSLER, PETER M. LANGENBERG, NICOLAS SWERDLOFF, JULIUS RABINOWITZ, EDWIN C. BULLOCK, BARBARA H. LOEWENTHAL, PETER A. SULLIVAN and MONIQUE T.D. TRUONG of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys to file this change of name with full power of substitution and revocation and to transact all business in the Patent Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

TINE NORSKE MEIERIER BA

By: 
Name: Jan Ove Holmen
Title: Vice President

Dated: September 22, 1998



CERTIFICATE OF REGISTRATION

Organisation No.: 947 942 638 Company with Limited Liability
Date of Incorporation: 10/11/1928 Transferred to The Register of
Business Enterprises: 09/03/1989
Firm: TINE NORSKE MEIERIER BA
Formerly: NORSKE MEIERIER
Business address: Breig 10
0187 OSLO
Municipality: 0301 OSLO
Country: Norway
Mailing address: P.O. Box 9051 , GRØNLAND
0133 OSLO

General manager/Managing director:
Einar Skaarseth Enger

Board of Directors:
Chairman:
Kåre Syrstad
7390 MELDAL

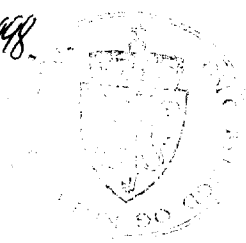
Deputy chairman:
Trond Spanne

Board member:
Ingrid Pauline Løset
Torstein Reinfjell
Kirsten Indgjerd Værdal
Tor Meen
Eivind Bergseth
Erling Dag Braut
Jarle Grimstad
Olav Jakob Gjengedal

Employees' representative
Employees' representative
Employees' representative

Deputy board member:
Odd Rune Johan Simonsen
Jan Tore Flak
Sigurd Hølland
Einar Hagalid
Tor Johannes Bieltvedt
Olav Norvald Tørvi

Ben Ståle
Publicus, 14 May 1998



Signature:
The chairman of the board and the general manager in union, or two board members
and the general manager jointly.

Power of attorney:
Power of attorney jointly:
Harald Arnesen
Odd Andreas Byre
Jan Ove Holmen

Jan Ove Holmen jointly with either Odd Byre or Harald Arnesen.

Auditor:

Auditor No.: 935 174 627
KPMG AS
Brynsv 12
0667 OSLO

State authorized public firm of accountants

BRØNNØYSUNDREGISTRENE
The Brønnøysund Register Centre

Foretaksregisteret, 11/05/1998
The Register of Business Enterprises

Ingvill Nilsen
Ingvill Nilsen
Head of Division

