

03-29-1999

FORM PTO-1594

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

RECORDATION
TRADEU.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

100995485

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MFG Publishing, Inc.
669 Hale Street
Beverly, MA 01915

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Massachusetts
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: February 28, 1999

2. Name and address of receiving party(ies)

Name: Penton Media, Inc.

Internal Address: 1500 Superior Avenue

Street Address: Same

City: Cleveland State: Ohio ZIP: 44114

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,125,822

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Wendy L. Weiss, Esq.

Internal Address: Jones, Day, Reavis & Pogue
North Point

Street Address: 901 Lakeside Avenue

City: Cleveland State: Ohio ZIP: 44114

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☒ Authorized to be charged to deposit account*

* overpayment or underpayment

8. Deposit account number:

10-1202

(Attach duplicate copy of this page if paying by deposit account)

03/26/1999 JSHABAZZ 00000144 2125822

DO NOT USE THIS SPACE

03-FC-481

40.00 OP

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Wendy L. Weiss, Esq.

Name of Person Signing

Signature

March 12, 1999

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 1874 FRAME: 0726

SCHEDULE ARegistered Trademark

Midrange ERP, Registration 2.125.822, December 30, 1997

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of this 28th day of February, 1999, ("Effective Date"), by and between MFG Publishing, Inc., a Massachusetts corporation ("Assignor"), and Penton Media, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of February 28, 1999 ("Purchase Agreement"), pursuant to which Assignor has agreed to sell and Assignee has agreed to purchase substantially all of the assets, properties, rights and interests relating to Assignor's Business as defined in the Purchase Agreement;

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registrations and applications for registration identified and set forth on Schedule A, including variations thereof (collectively, the "Marks"), and the goodwill of the business associated therewith;

WHEREAS, pursuant to the Purchase Agreement, these Marks are to be assigned to Assignee;

WHEREAS, Assignee wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

Assignor hereby represents and warrants that its right, title and interest in and to the Marks set forth on Schedule A are free and clear of any liens and encumbrances, that it has full right to assign all of its interests therein, and that it has not executed and will not execute any agreement or other instrument in conflict with this Assignment.

Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including, without

limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (1) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (2) in the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the Marks, including, without limitation, testifying as to any facts relating to the Marks assigned herein and this Assignment; (3) in obtaining any additional trademark protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries; and (4) in the implementation or perfection of this Assignment.

This Assignment may be executed in counterparts, any one of which need not contain the signatures of more than one party, but all of which, taken together, will constitute one and the same agreement.

* * * * *

IN WITNESS WHEREOF, the undersigned have executed this instrument as of
February 28, 1999.

MFG PUBLISHING, INC.

By: Deborah A. Turbide
Name: Deborah A. Turbide
Title: President

STATE OF MA)
COUNTY OF ESSEX)
SS: BEVERLY

On this 27 day of February, 1999 personally appeared before me
Deborah Turbide, known to me to be President of MFG Publishing, Inc., who
acknowledged that he/she signed this instrument as a free act on behalf of MFG Publishing, Inc.

Lynne Mahoney
Notary Public: LYNNE MAHONEY
My commission expires: December 2, 2005

PENTON MEDIA, INC.

By: Preston L. Vice
Name: PRESTON L. VICE
Title: SR. Vice President

STATE OF Ohio)
COUNTY OF Cuyahoga)
SS:

On this 28 day of March, 1999 personally appeared before me
PRESTON L. VICE, known to me to be SR. VICE PRES. of Penton Media, Inc., who
acknowledged that he/she signed this instrument as a free act on behalf of Penton Media, Inc.

Joan K. Marston
Notary Public:
My commission expires: