

03-30-1999

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

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Patent and Trademark Office



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Documents and Trademarks: Please record and attached original documents or

1. Name of conveying party(ies):

Keystone Financial Unlimited, Inc.

03-10-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #26

Address of receiving party(ies):

Address: 127 Public Square
Cleveland State: OH Zip: 44114

- Individual(s)
- General Partnership
- Corporation-State [Pennsylvania]
- Other _____
- Association
- Limited Partnership

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State [Ohio]
- Other _____

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Designation must be a separate document from Assignment)
Additional name(s) and address(es) attached: Yes No

Execution Date: July 23, 1998

4. Application number(s) or registration number(s):

A. Service mark Application No.(s)
s/n 75-215,057

B. Trademark registration No.(s)
N/A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas F. Zych
Internal Address: 3900 Key Center
Street Address: 127 Public Square
City: Cleveland State: OH Zip: 44114-1216

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00
 Enclosed

Authorized to be charged to deposit account

8. Deposit account Number:

(Attached duplicate copy of this page if paying by deposit account)

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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas F. Zych
Name of Person Signing

Signature

1-27-99
Date

Total Number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to: Assistant Commissioner for Trademarks
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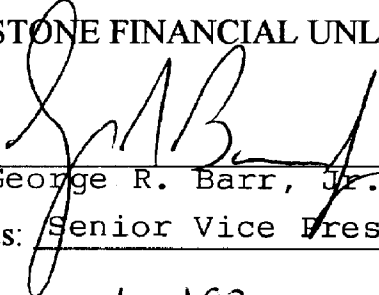
3-10-99

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ASSIGNMENT

For \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Keystone Financial Unlimited, Inc. (the "Assignor") hereby assigns, conveys and transfers to KeyCorp and its successors and assigns, all of Assignor's rights in and to the service mark KEYSOURCE (the "Mark"), including without limitation its rights in United States Service Mark Application Serial No. 75/215,057, and any registration or registrations that may issue from or as a result of that application, and all goodwill attendant to the Mark and its use.

KEYSTONE FINANCIAL UNLIMITED, INC.

By: 
George R. Barr, Jr.

Its: Senior Vice President

Date: 7/23/98