

mcv 3-11-99

03-30-1999

FORM PTO-1594
(Rev. 6-93)



ER SHEET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

100996989

NLY D



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original

03-11-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

1. Name of conveying party(ies).
JOHNSON PRODUCTS CO., INC.

Individuals Association
 General Partnership Limited Partnership
 Other Corporation

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of
Name: COLOR ME BEAUTIFUL, INC.
Internal Address:
Street Address: 14000 Thunderbolt Place
City: Chantilly State: VA Zip: 20151-3225

Individual(s) Citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Illinois
 Other _____

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Dates: 1/29/99

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or Registration number(s):
 A. Trademark Application No.(s)
 Additional numbers attached? Yes No

B. Trademark Registration No.(s) 2,192,577 and 2,141,448
 Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Lisa A. Pieroni, Esq.
 Address: KIRSCHSTEIN, et al.
489 Fifth Avenue
New York, New York 10017

6. Total number of applications and patents involved:
2

7. Total Fee (37 C.F.R. 3.41).....\$65.00
 Enclosed
 Authorized to be charged to deposit account

03/29/1999 JSHABAZZ 00000094 2192577
 01 FC:481 40.00 OP
 02 FC:482 25.00 OP

8. Deposit account number: 11-1145

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lisa Pieroni
 Name of Person Signing

Lisa Pieroni
 Signature

3/4/99
 Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK

REEL: 1875 FRAME: 0271

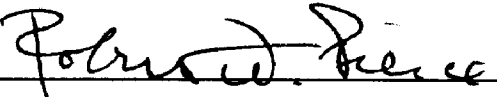
TRADEMARK ASSIGNMENT

WHEREAS, JOHNSON PRODUCTS CO., INC., a corporation organized and existing under the laws of the State of Florida and having a principal place of business and mailing address at 8522 South Lafayette Avenue, Chicago, Illinois 60620 ("Assignor"), is the sole and exclusive owner of all right, title and interest in and to the trademarks TIME CONTROL RENEWAL COMPLEX and PERFECT RESPONSE ("Trademarks") and to United States Trademark Registration Nos. 2,192,577 & 2,141,448 for the trademarks TIME CONTROL RENEWAL COMPLEX and PERFECT RESPONSE ("Trademark registrations"), which Trademark Registrations are in full force and effect; and

WHEREAS, COLOR ME BEAUTIFUL, INC., a corporation organized and existing under the laws of the State of Illinois, having a principal place of business and mailing address at 14000 Thunderbolt Place, Chantilly, Virginia 20151-3225 ("Assignee") is desirous of acquiring the title, rights, benefits and privileges to the above identified Trademark Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademarks and Trademark Registrations and Application, together with all goodwill of the business arising from the use of and symbolized by the Trademarks and Trademark Registrations.

JOHNSON PRODUCTS CO., INC.



Name: Robert W. Pierce

Title: Chief Financial Officer

Dated: January 29, 1999

c:\forms\asgcolorme.doc