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...TENT AND TRADEMARK OFFICE



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s or copy thereof.

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To the Honorabl

1. Name of cr
AT&T CORP
 Indiv 03-18-1999
U.S. Patent & TMO/c/TM Mail Rcpt Dt. #54101

General Partnership Limited Partnership
 Corporation-State **New York**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: **Cincinnati Bell Telephone Company**

Internal Address: _____

Street Address **201 East Fourth Street**

City: **Cincinnati** State: **OH** ZIP: **45202**

Individual(s) citizenship
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Ohio**
 Other _____

If assignee is not domiciled in the United States, a domestic
 Representative designation is attached: Yes No
 (Designations must be separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **March 4, 1999**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/406,686

B. Trademark Registration No.(s)

Additional numbers attached? Yes No **XX**

5. Name and address of party to whom correspondence
 Concerning document should be mailed:
 Name: **Kenneth B. Germain, Esq.**

Internal Address: **FROST & JACOBS LLP**

Street Address: **2500 PNC CENTER**
201 East Fifth Street

City: Cincinnati State: OH ZIP: 45202

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41).... \$ **40.00**
 Enclosed
 Authorized to be charged to deposit account
06-2226

8. Deposit Account Number

(Attach duplicate copy of this page if paying by deposit account)

03/29/1999 JSHABAZZ 00000102 75406686
 01 FC:481 40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kenneth B. Germain *KBS Germain* **3/17/99**
 Name of Person Signing, Registration Number Signature Date

Total number of pages including cover sheet, attachments, and document **2**

ASSIGNMENT OF SERVICE MARK

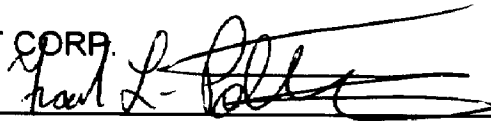
WHEREAS, AT&T CORP. (hereinafter "Assignor"), a corporation of the State of New York having an office and place of business at 32 Avenue of the Americas, New York, NY 10013-4212, United States of America, is the sole owner of the entire right, title and interest in and to the pending application Serial No. 75/404,686, filed December 17, 1997, for the mark COMPLETE CONNECTIONS (hereinafter referred to as the mark); and

WHEREAS, CINCINNATI BELL TELEPHONE COMPANY (hereinafter "Assignee"), a corporation of the State of Ohio having a principal office and place of business at 201 East Fourth Street, Cincinnati, Ohio 45202, United States of America, is desirous of acquiring the entire right, title and interest in and to the mark, together with the goodwill of the business in connection with which the mark is used;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign until said Assignee all of Assignor's rights, title and interest in and to the aforesaid trademark of Serial No. 75/404,686 together with the goodwill of the business symbolized by said mark.

AT&T CORP.

By: _____



Frank L. Politano

Asst. Secretary and Authorized Signatory

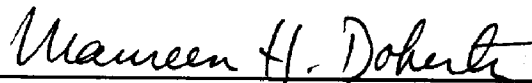
Dated: Mar. 4, 1999

STATE OF NEW JERSEY)

) SS:

COUNTY OF SOMERSET)

Duly acknowledged before me by said Frank L. Politano as his voluntary act and deed this 4th day of March, 1999.



Notary Public MAUREEN H. DOHERTY

A Notary Public of New Jersey

My Commission Expires July 28, 2003