

MAN 3-22-99

03-30-1999

FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
TM05/REV03

RECC

TR



Docket No.:

97,335

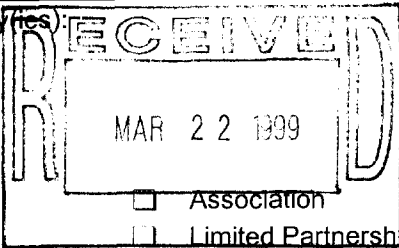
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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)

Health Forum, Inc.



- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other _____

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: March 16, 1999

2. Name and address of receiving party(ies):

Name: American Hospital Association

Internal Address: _____

Street Address: One North Franklin

City: Chicago State: IL ZIP: 60606

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Illinois
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

(75/347610)

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James C. Gumina

Internal Address: McDonnell Boehnen Hulbert & Berghoff

Street Address: 300 South Wacker Drive, 32nd Floor

City: Chicago State: IL ZIP: 60606

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

03/29/1999 JSHABAZZ 00000100 75347610

DO NOT USE THIS SPACE

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James C. Gumina

Name of Person Signing

Signature

March 18, 1999

Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK
REEL: 1875 FRAME: 0586

ASSIGNMENT OF TRADEMARK

WHEREAS, Health Forum, Inc. (formerly Healthcare InfoSource, Inc.) of One North Franklin, 34th Floor, Chicago, Illinois, has adopted, used and is using the mark "AHA GUIDE,"

WHEREAS, the mark is the subject of an application for registration in the United States Patent and Trademark Office as Serial No. 75/347,610, filed August 26, 1997,

WHEREAS, Health Forum, Inc. is the owner of all right title and interest in the mark and the application, and

WHEREAS, the American Hospital Association., a not-for-profit corporation of the state of Illinois, with a mailing address of One North Franklin, 34th Floor, Chicago, Illinois, is desirous of acquiring said mark and the application thereof.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Health Forum, Inc. does hereby assign unto the said American Hospital Association all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified application thereof.

HEALTH FORUM, INC.

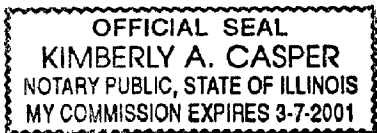
By: James A. Henderson

Title: Assistant Secretary

State of Illinois)

County of Cook)

On this 16th day of March, 1999, before me appeared James A. Henderson, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so.)



Kimberly Casper
Signature of Notary Public