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TRADEMARKS ONLY

03-17-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #10

able Commissioner o

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rks:

Please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest  
 Lori Davis Hair, Inc.  
 1230 American Boulevard  
 West Chester, PA 19380

Entity:  
 Individual(s)     Association  
 General Partnership     Limited Partnership  
 Corporation-State Pennsylvania  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached:  
 yes     no

2. Name and Address of Party(ies) receiving an interest:

Name: Lori Davis  
 Internal Address: 4622 Sunnyhill Street  
 Street Address: \_\_\_\_\_  
 City: West Lake Village  
 State/Zip: CA, 91362

Entity:  
 Individual(s)     Association  
 General Partnership     Limited Partnership  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_

Citizenship USA

3. Description of the interest conveyed:

Assignment     Change of Name     Other  
 Security Agreement     Merger

Date of execution of attached document February 9, 1999

If not domiciled in the United States, a domestic representative designation is attached:  
 yes     no

(The attached document must not be an assignment)  
 Additional name(s) and addresses attached:     yes     no

4. Application number(s) or registration number(s) Additional sheet attached?     yes     no

A. Trademark Application No.(s)  
75/361325

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James A. Henricks  
 Address: Henricks, Slavin & Holmes LLP  
840 Apollo Street, Suite 200  
 City: El Segundo  
 State/Zip: CA, 90245-4737

6. Number of applications and registrations involved: 1

7.  The \$40 filing fee is enclosed.

8.  Please charge the \$ \_\_\_\_\_ filing fee to Deposit Account No. \_\_\_\_\_ (duplicate copy of this page attached)

9.  Please charge any deficiencies in fees or credit any overpayment to Deposit Account No. 50-0655

03/29/1999 JSPABRZZ 00000106 75361325  
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10. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James A. Henricks  
 Name of Person Signing    Signature    Date

Total number of pages comprising coversheet: 2

ASSIGNMENT

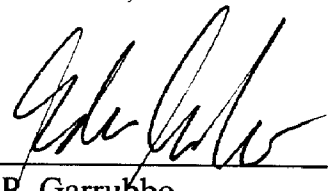
Lori Davis Hair, Inc., a Pennsylvania Corporation, with a corporate address of 1230 American Boulevard, West Chester, Pennsylvania, is the owner of the trademark "HAIR GO-LIGHTLY" and the U.S. Trademark Application thereof.

Lori Davis is a USA Citizen having her address at 4622 Sunnyhill Street, West Lake Village, CA 91362, desires to acquire this mark and the application thereof.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Lori Davis Hair, Inc. assigns to Lori Davis all of its right, title and interest in and to the trademark "Hair Go-Lightly" and the application thereof, together with the goodwill of the business in connection with which this mark is and was used.

The Commissioner is requested to issue the Certificates of Registration to said assignee.

Lori Davis Hair, Inc.



By: Edwin P. Garrubbo  
Corp. Secretary

Date: February 9, 1999

STATE OF: PENNSYLVANIA

COUNTY OF: LANCASTER

Subscribed and sworn to before me this 9<sup>TH</sup> day of FEBRUARY, 1999.

(SEAL)

Shelly K. Martin  
Notary Public

My Commission expires April 4, 2002.

Notarial Seal  
Shelly K. Martin, Notary Public  
New Holland Boro, Lancaster County  
My Commission Expires April 4, 2002  
Member, Pennsylvania Association of Notaries