

03-31-1999



COVER SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings ▼

100996760

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sara Lee Corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: June 28, 1987 nunc pro tunc

2. Name and address of receiving party(ies)

Name: Saramar Corporation

Internal Address: _____

Street Address: 3411 Silverside Road

City: Wilmington State: DE ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

636027

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathleen Frith

Internal Address: Sara Lee Corporation

Street Address: 470 Hanes Mill Road

03/30/1999 DNGUYEN 00000326 190143 636027

01 FC:481 40.00 CH

City: Winston-Salem State: NC ZIP: 27105

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

190143

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Arthur J. DeBaugh

Name of Person Signing

Signature

16-3-99

Date

Total number of pages including cover sheet, attachments, and document: 4

3-16-99

ASSIGNMENT NUNC PRO TUNC

State of ILLINOIS)
) SS.
County of COOK)

WHEREAS, Sara Lee Corporation (hereinafter called "Assignor") a Maryland corporation having its principal place of business at Chicago, Illinois, has adopted, used, and is using trademarks listed on Schedule A which is made a part hereof, and has registered or applied for registrations with respect to such trademarks, the registration numbers and application numbers being shown on the attached Schedule A;

WHEREAS, Saramar Corporation (hereinafter called "Assignee"), a Delaware corporation, having its principal place of business at 103 Hagley Building, 3411 Silverside Road, Wilmington, Delaware, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee nunc pro tunc as of June 28, 1987 all rights, title and interest in and to said trademarks together with the good will of the business symbolized by the marks, and the registrations thereof and applications to register thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

The Commissioner of Patents and Trademarks is requested to issue Certificates of Registration from the applications to register such trademarks to said Assignee, Saramar Corporation.

SARA LEE CORPORATION

By: Gordon H. Newman
Name: Gordon H. Newman
Title: SENIOR VICE PRESIDENT

TRADE-MARK

REEL 0579 FRAME 74

Subscribed and sworn to before me this 23rd day of
September, 1987.

Karen A. Bass

Notary Public

My Commission Expires: 6/21/89

TRADE-MARK

REEL 0579 FRAME 75

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>
THE AMERICAN BEAUTY & DES.	141583
POPLAR	177158
AMERICAN BEAUTY	188049
AMERICAN BEAUTY	216077
KAHN'S AMERICAN BEAUTY & DES.	233734
KAHN'S AMERICAN BEAUTY & DES.	233735
KAHN'S	286996
DOVE	348156
DAINTY LINK	583039
BOUQUET	617568
WAFER SLICED	622843
IMPERIAL CLUB	583048
IMPERIAL CLUB & DESIGN	627957
IMPERIAL CLUB & DESIGN	636027
KAHN'S	658322
WORLD AWAITED FLAVOR	745178
IMPERIAL CLUB	1044328
DAINTY LINK	1044329
SPORTSDOG	1062850
KAHN'S	1064015
REDS ROOKIES	1114191
YAZ'S KIELBASA POWER	1202182
LAUDERDALE FARM	1256266
BIG MET	1318360
SPEEDMIX	592327
THE WEINER THE WORLD AWAITED	1046939
GIANOLA	1401434
THREE GENERATIONS OF QUALITY ...	1391747
THREE GENERATIONS OF QUALITY ...	1390989
HIGH ON THE HOG AND DESIGN	875292
MAR TENN COUNTRY HAM	753802

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
FRESH PUFF PAK	657517	4/27/87

RECORDED
PATENT & TRADEMARK OFFICE

OCT 16 1987

Snell & ...
COMMISSIONER OF PATENTS
AND TRADEMARKS OFFICE

TRADE-MARK

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