

04-01-1999

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



U.S. Department of Commerce  
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RECORDATION FORM COVER SHEET  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
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Document ID # \_\_\_\_\_
- Correction of PTO Error  
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Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
3/15/99

Conveying Party

Mark if additional names of conveying parties attached

Name IMGIS, Inc.

Execution Date  
Month Day Year  
3/15/99

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name AdForce, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 10101 North DeAnza Blvd., Suite 210

Address (line 2) \_\_\_\_\_

Address (line 3) Cupertino California 95014  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

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OPR/FINANCE

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/155741"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,202,541"/>	<input type="text" value="2,091,203"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

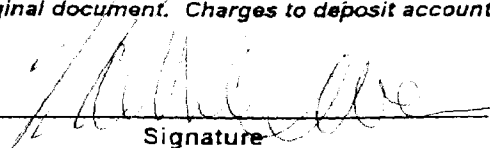
Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Melville Owen  3/18/99

Name of Person Signing Signature Date Signed

**ASSIGNMENT OF UNITED STATES TRADEMARK  
APPLICATION/REGISTRATIONS**

Whereas, IMGIS, Inc., a California corporation (Assignor), located at 10101 North DeAnza Blvd., Suite 210, Cupertino, California 95014, has adopted, used and is using and is the owner of the following marks for which are registered or the subject of a pending application in the U.S. Patent and Trademark Office:


<u>Trademark</u>	<u>Reg/App No.</u>	<u>Reg/App Date</u>
<b>ADFORCE</b>	75/155741	8/26/96
<b>ADSECURE</b>	2,202,541	11/10/98
<b>IMGIS</b>	2,091,203	9/3/96

Whereas, AdForce, Inc., a Delaware corporation (Assignee), located at 10101 North DeAnza Blvd., Suite 210, Cupertino, California 95014, is desirous of acquiring said marks and the application/registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said marks and said application/registrations therefore, together with the goodwill of the business symbolized by the marks and the above identified application/registrations thereof.

IMGIS, Inc.

Date 3/15/99

By   
Name: REX S JACKSON  
Title: VP & General Counsel

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