

04-01-1999



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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Document ID #

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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AKA/TA

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Fee Amount for Properties Listed (37 CFR 3.41):

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Method of Payment:

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Deposit Account

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Cy Faries

Name of Person Signing



Signature

2-23-99

Date Signed



Assignment

For value received, Key Brands International, Inc., a California corporation ("Assignor"), sells, assigns and transfers to Colorful Products Corporation, a California corporation, all right, title and interest of Assignor in and to the trademark "Shine Gel," a trademark for HAIR CARE PRODUCTS and for any other goods and services that the mark may identify, and all right, title and interest in the registration of the trademark in the United States Patent and Trademark Office (Reg. No. 1,923,068), all goodwill associated with the trademark, and all rights deriving from Assignor's original and continuous use of the trademark since at least as early as SEP. 30, 1992.

Executed this 18 day of MARCH, 1999.

Assignor

Key Brands International, Inc.,
a California corporation

signed Harvey Vechev
printed name HARVEY T. VECHERY
title President

The foregoing assignment is accepted:

Colorful Products Corporation
a California corporation

by Cy Faries
Cy Faries, President