

FORM PTO-1594
(Rev. 10-96)

04-02-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

HEET

OMB No. 0651-0011 (exp. 4/94)



To the Honorable Commissioner of Patents

101004039

...hed original documents or copy thereof.

MTP 3/22/99

1. Name of conveying party(ies):

The J.M. Smucker Company

- Individual(s)
- General Partnership
- Corporation-State - Ohio
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 19, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

2. Name and address of receiving party(ies):

Name: Mrs. Smith's Bakeries, Inc.

Internal Address:

Street Address: 200 U.S. Highway 19 South, P.O. Box 1338

City Thomasville State GA ZIP 31799

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Georgia
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

B. Trademark registration No.(s) 2,067,831

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROBERT V. VICKERS

Internal Address:

Street Address: VICKERS, DANIELS & YOUNG
2000 TERMINAL TOWER
CLEVELAND, OHIO 44113-2235

6. Total number of applications and registrations involved: 1

7. Total fee(37 CFR 3.41):.....\$ 40.00

- Enclosed
- You are authorized to charge our deposit account for any additional fee required.

8. Deposit account number: 22-0347

A duplicate copy of this form is attached

03/31/1999 JSHABAZZ 00000166 2067831

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40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROBERT V. VICKERS

Name of Person Signing

Signature

3/19/99

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 1876 FRAME: 0751

QUITCLAIM ASSIGNMENT AND RELEASE OF SECURITY INTEREST

WHEREAS, The J.M. Smucker Company, an Ohio corporation, having a place of business at Strawberry Lane, Orrville, Ohio 44667 (hereinafter "Assignor"), has certain rights in Federal Trademark Registration No. 2,067,831 for THE TASTE THAT TAKES YOU HOME, has certain other common law rights, and holds a security interest in the trademark and trademark registration identified herein (hereinafter "said Trademark");

WHEREAS, Mrs. Smith's Bakeries, Inc., a Georgia corporation, having a place of business at 200 U.S. Highway 19 South, P.O. Box 1338, Thomasville, Georgia 31799 (hereinafter "Assignee"), is desirous of acquiring all of Assignors said Trademark and obtaining a release of said security interest;

NOW THEREFOR, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all of its right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark and hereby releases said security interest.

THE J.M. SMUCKER COMPANY

By: *Steven J. Ellcessor*
STEVEN J. ELLCESSOR
Vice President Administration,
Secretary and General Counsel

STATE OF : Ohio)
COUNTY OF : Wayne) SS

Subscribed and sworn to, before me, on this 19 day of February, 1999.

Dorothy J. Custer
Notary Public
DOROTHY J. CUSTER
Notary Public, State of Ohio
My Commission Expires April 18, 2002