04-02-1999

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

		IRADEMA	ARKS ONLY
To 1	00999575	Trademarks: Please r	record the attached original documents or copy thereof.
1. Name of co LLC [] Individu [] General [X] Corpor	al(s) [] Asso	ciation RVF INANCE ted Partnership	2. Name and address of receiving party(ies) Name: MasterCard International Incorporated Address: 2000 Purchase Street City: Purchase State: NY Zip: 10577 [] Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? [] Yes [] No			[] Association
3. Nature of conveyance:			[] Other
[X] Assign [] Security	[X] Assignment [] Merger [] Security Agreement [] Change of		If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No
[] Other			- (Designations must be a separate document from Assignment)
Execution Date: <u>2-17-99</u>			Additional name(s) and address(es) attached? [] Yes [] No
4. Application	n number(s) or registration	number(s):	
A. Trademark 75/321,332	Application No.(s)	nal numbers attached?	B. Trademark Registration No.(s)
5. Name and address of party to whom correspondence			6. Total number of applications and registrations involved:
concerning document should be mailed:			
Name: Parker H. Bagley, Esq.			7. Total fee (37 CFR 3.41): \$\sum_{\text{\$\frac{40}{10}}}\$
BAKER &	BOTTS, L.L.P.		[X] Enclosed [] Authorized to be charged to deposit account
Address: 30	Address: 30 Rockefeller Plaza - 44 Fl.		8. Deposit account number:
City: New York State: NY Zip: 10112			(Attach duplicate copy of this page if paying by deposit account)
1731/1999 ISHHBHZ FC:481	7 00000119 75321332 40.00 DP	DO NOT USI	SE THIS SPACE
<u> </u>	and signature		
original do	cument.	f, the foregoing instrumen	entation is true and correct and any attached copy is a true copy of the
Parker H. Bag	<u>lley</u> Name of Person Sign	ing	Signature Date
Total number of	pages including cover shee		3

TRADEMARK

ASSIGNMENT

WHEREAS, HEARTLAND PAYMENT SYSTEMS LLC (hereinafter "Assignor"), a corporation organized and existing under the laws of the State of Missouri, with a place of business at 212 South Central Avenue, Suite 301, St. Louis, Missouri 63105, is the owner of common law rights, title and interest in and to the trademark LODGEMASTER for credit card and bank card processing services for the hotel and lodging industry, as well as U.S. Application Serial No. 75/321,332;

WHEREAS, Assignor represents and warrants that it and its predecessor-ininterest have used such mark in interstate commerce in connection with such goods as early as
June 1997 and continuing to the date of this assignment, that its title in and to the trademark
LODGEMASTER is free and clear of any and all encumbrances, liens or other adverse claims
and that it has the unfettered right to make this assignment;

WHEREAS, MASTERCARD INTERNATIONAL INCORPORATED, with a place of business at 2000 Purchase Street, Purchase, NY 10577 (hereinafter "Assignee"), is desirous of acquiring said mark:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all of its common law rights, title and interest in

TRADEMARK REEL: 1876 FRAME: 0819 and to the trademark LODGEMASTER, together with the goodwill of the business symbolized thereby, the right to sue for past infringement and U.S. Application Serial No. 75/321,332.

HEARTLAND PAYMENT SYSTEMS LLC

Bv:

Name

Robert our Care

Title

Chart Executive office

Dated:

Attest:

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RICHA M. CASTRO
Richary Public, State of New & CRESCA
ID# 2189854
Commission Evidence October 2

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