

RE 11-2-98

FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp 4/94)
Copyright 1994-97 LegalStar
TM05/REV03

04-01-1999

Docket No.:

004



100999111

Tab settings

To the Honorable Commissioner of Patents

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Salerno Foods, L.L.C.
2070 Maple Street
Des Plaines, Illinois 60018

- Individual(s)
- General Partnership
- Corporation-State
- Other a Delaware limited liability company
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 23, 1998

2. Name and address of receiving party(ies):

Name: Delicious Brands, Inc.

Internal Address: _____

Street Address: 2070 Maple Street

City: Des Plaines State: IL ZIP: 60018

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

(see attached schedule)

B. Trademark Registration No.(s)

(see attached schedule)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Howard C. Miskin, Esq.

Internal Address: Stoll, Miskin, Previto & Badie

Street Address: 350 Fifth Avenue, Suite 6110

City: New York State: NY ZIP: 10118

6. Total number of applications and registrations involved:.....

32

7. Total fee (37 CFR 3.41):.....\$ 815.00

Previously furnished

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

133731

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Howard C. Miskin

Name of Person Signing

Howard C Miskin

Signature

March 23, 1999

Date

Total number of pages including cover sheet, attachments, and document:

4

TRADEMARK
REEL: 1877 FRAME: 0332

SCHEDULE OF REGISTRATIONS

Mark	Registration No.
ANGEL CAKE	922,608
BURRY'S CHEEZ*TRAWS & Design	809,349
COCO CHIP RINGS	1,849,725
CRISPYSTIX	2,211,961
DEVILMENT (Stylized)	434,589
FIDDLE FLAKES	810,843
FUDGE TOWN	808,624
LEMON PUNCH	836,408
LEMON RINGS	1,849,727
LICKITY SPLITS	845,572
LICKITY SPLITS	865,885
MAMA'S	439,154
MAMA'S (Stylized)	2,106,597
MAMA'S CHARACTER Design	2,132,678
OATMEAL RAISIN RINGS	1,849,728
ORANGE PUNCH	836,407
PINK PUNCH	841,713
ROYAL	652,140
ROYALES	1,795,175
SALERNO (Stylized)	607,363
SALERNO	2,071,628
SALERNO & Banner Design	2,187,261
SALERNO & Design	1,188,855
SALERNO & Design	1,179,423
SCOOTER PIE	834,843
SCOOTER-PUFFS	858,047
SLAPSTIX	810,508
SUGAR RINGS	1,849,726
TWO POUNDER	2,085,100
WE'RE MORE THAN BAKERS. WE'RE MORE THAN BUSINESS MAKERS	1,218,575

SCHEDULE OF APPLICATIONS

Mark	Serial No.
MISCELLANEOUS Design	75/361,740
TASTE THE FUN	75/243,717

**SCHEDULE
TO
DEED OF ASSIGNMENT**

COPY

U.S. TRADEMARK REGISTRATIONS

TRADEMARK	REGISTRATION NO.
ANGEL CAKE	922,608 (S) *
BURRY'S CHEEZ*TRAWS and Design	809,349
COCO CHIP RINGS	1,849,725 (S)
DEVILMINT (stylized)	434,589
FIDDLE FLAKES	810,843
FUDGE TOWN	808,624
LEMON PUNCH	836,408
LEMON RINGS	1,849,727 (S)
LICKITY SPLITS	845,572
LICKITY SPLITS	865,885
MAMA'S (stylized)	439,154
MAMA'S	2,106,597
MAMA'S CHARACTER Design	2,132,678
OATMEAL RAISIN RINGS	1,849,728 (S)
ORANGE PUNCH	836,407
PINK PUNCH	841,713
ROYAL	652,140
ROYALES	1,795,175
SALERNO (stylized)	607,363
SALERNO (in block letters)	2,071,628
SALERNO AND BANNER Design	2,187,261
SALERNO and Design	1,188,855
SALERNO and Design	1,179,423
SCOOTER PIE	834,843
SCOOTER-PUFFS	858,047
SLAPSTIX	810,508
SUGAR RINGS	1,849,726
TWO POUNDER	2,085,100 (S)
WE'RE MORE THAN BAKERS. WE'RE BUSINESS MAKERS	1,218,575

* "S" refers to registrations on the Supplemental Register

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**TRADEMARK
REEL: 1877 FRAME: 0335**

COPY

U.S. TRADEMARK APPLICATIONS

TRADEMARK	SERIAL NO.
CRISPYSTIX	75/223,024
MISCELLANEOUS Design (butter cookie)	75/361,740
TASTE THE FUN	75/243,717

U.S. STATE TRADEMARK REGISTRATIONS

STATE	TRADEMARK	SERIAL NO.
Illinois	SALERNO	080,860

ASSIGNMENT

WHEREAS, Salerno Foods, L.L.C., a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, and having offices and doing business at 2070 Maple Street, Des Plaines, Illinois 60018 ("Assignor"), has adopted, and is using, and is the owner of the trademarks listed in the Schedule attached hereto and the respective U.S. registrations or applications in the United States Patent and Trademark Office ("the Marks"), and

WHEREAS, Delicious Brands, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having offices and doing business 2070 Maple Street, Des Plaines, Illinois 60018 ("Assignee"), wishes to acquire that portion of the Assignor's business that relates to the Marks and the U.S. registrations and applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above identified U.S. registrations therefor, together with all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

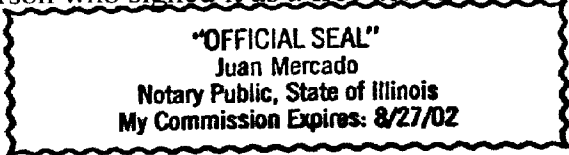
ASSIGNOR

SALERNO FOODS, L.L.C.

By B. Kyle
Name: Bobette Kyle
Title: Vice President of Marketing

STATE OF Illinois :SS.:
COUNTY OF Cook

On this 23 day of October, 1998, before me appeared Bobette Kyle, the person who signed it as a free act on behalf of the identified corporation with authority to do so.



Juan Mercado
NOTARY PUBLIC

ASSIGNEE

DELICIOUS BRANDS, INC.

By B. Kyle
Name: Bobette Kyle
Title: Vice President of Marketing

STATE OF Illinois :SS.:
COUNTY OF Cook

On this 23 day of October, 1998, before me appeared Bobette Kyle, the person who signed it as a free act on behalf of the identified corporation with authority to do so.



Juan Mercado
NOTARY PUBLIC

STOLL, MISKIN, PREVITO & BADIE

ATTORNEYS AND COUNSELORS AT LAW

THE EMPIRE STATE BUILDING

SUITE 6110

350 FIFTH AVENUE

NEW YORK, NEW YORK 10118

11 10 01

ASSIGNANCE

PATENT, TRADEMARK, COPYRIGHT
INTELLECTUAL PROPERTY
UNFAIR COMPETITION

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HOWARD C. MISKIN

JOSEPH J. PREVITO

ROBERT S. STOLL

JAMES W. BADIE

DORIS S. HOFFMAN

(1970-1997)

GLORIA TSUI-YIP

GLENDIA DA FONSECA

COUNSEL

SAMUEL J. STOLL

March 23, 1999

U.S. Patent and Trademark Office

Assignment Division

BOX ASSIGNMENTS

CG-4

1213 Jefferson Davis Highway

Suite 320

Washington, D.C. 20231

Re: Recordation of Assignment
from Salerno Foods, L.L.C. to Delicious Brands, Inc.

Dear Sir:

Transmitted herewith for re-filing are the following documents:

- 1) Trademark Recordation Form Cover Sheet
- 2) Schedule of Registrations and Applications
- 3) Original Assignment
- 4) Reply postcard
- 5) Copy of original documents previously submitted for recordation

Please acknowledge your receipt of the above-referenced documents by stamping and returning the enclosed reply postcard. Please contact the undersigned if all of the mentioned documents are not received.

I certify that this document and fee is being deposited on 3/23/99
with the U.S. Postal Service "Express Mail Post Office to Addressee" service
under 37 C.F.R. 1.10 and is being addressed to U.S. Patent and Trademark
Office Assignment Division, BOX ASSIGNMENTS, CG-4, 1213 Jefferson
Davis Highway, Suite 320, Washington, D.C. 20231

Kerry V. Quinn
Signature of Person Mailing Correspondence

Kerry V. Quinn
Typed or Printed Name of Person Mailing Correspondence

EL00713047745
"Express Mail" Mailing Label Number

RECORDED: 11/02/1998

TRADEMARK
REEL: 1877 FRAME: 0338