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04-06-1999



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To the Honorable Commissioner of Patents a

3.30.99
ed original documents or copy thereof.

1. Name of conveying party(ies):

The CIT Group / Commercial Services, Inc.
300 So. Grand Ave., Sixth Floor
Los Angeles, CA 90071

Name and address of receiving party(ies):

Name: Fortune Casuals LLC

Internal Address: _____

Street Address: 1936 Mateo Street

City: Los Angeles State: CA ZIP: 90027

☐ Individual(s)

☐ General Partnership

☒ Corporation-State California

☐ Other _____

☐ Association

☐ Limited Partnership

Additional names(s) of conveying party(ies)

☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other _____

☐ Individual(s) citizenship _____

☐ Association _____

☐ General Partnership _____

☐ Limited Partnership _____

☐ Corporation-State _____

☒ Other Limited Liability Co. - Delaware

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☐ N

(Designations must be a separate document from

Additional name(s) & address(es)

☐ Yes ☐ N

Execution Date: _____

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1409522

2053562

1991488

1748614

1542681

1445288

1916610

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anthony J. Wall

Internal Address: Big Dog Sportswear

Street Address: 121 Gray Avenue

City: Santa Barbara

State: CA

ZIP: 93101

6. Total number of applications and registrations involved:.....

7

7. Total fee (37 CFR 3.41):.....\$ \$190.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

04/05/1999 JSHADAZZ 00000185 1409522

DO NOT USE THIS SPACE

01 FC:481

40.00 OP

02 FC:482

150.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anthony J. Wall

Name of Person Signing

[Signature]
Signature

3/24/99
Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 1877 FRAME: 0935

SCHEDULE A

<u>TRADEMARK</u>	United States <u>Registration No.</u>	<u>Reg. Date</u>
ALABUY	1409522	September 16, 1986
ALEXANDRA REID	2053562	April 15, 1997
GLOBE	1991488	August 6, 1996
LANDING GEAR	1445288	June 30, 1987
LATTE	1748614	January 26, 1993
COMPARTMENTS	1916610	September 5, 1995
TOLERANCE	1542681	June 6, 1989

TRADEMARK ASSIGNMENT

^{The}
WHEREAS, CIT Group/Commercial Services, Inc. ("CIT") has the right to foreclose upon certain assets of Judy Ann of California, Inc., a California corporation ("JACI"), including the registered trademarks "ALABUY", "ALEXANDRA REID", "GLOBE", "LANDING GEAR", "LATTE", "COMPARTMENTS" and "TOLERANCE" for apparel and related products (the "Trademarks"), including the registrations thereof which are listed on Schedule A hereto, all goodwill symbolized thereby; and all monies due from and claim against third parties in regard to current or past infringements; and

WHEREAS, Fortune Casuals, L.L.C., a Delaware limited liability company ("Fortune Casuals"), has agreed to acquire the Trademarks from CIT pursuant to the terms of a Purchase Agreement of even date herewith between CIT and Fortune Casuals (the "Purchase Agreement").

NOW, THEREFORE, to all it may concern, be it known that in consideration of the foregoing and other good and valuable consideration, CIT does hereby sell, assign and transfer unto Fortune Casuals any and all of CIT's right, title and interest, throughout the world, in and to the Trademarks, including all registrations thereof, all goodwill symbolized thereby and all rights to recover for any current or past infringements of the Trademarks.

This Assignment is made without recourse, representation or warranty of any kind, except as set forth in the Purchase Agreement. Nothing herein modifies any of the terms or provisions of the Purchase Agreement or the Bill of Sale of even date herewith under which CIT has transferred assets of JACI to Fortune Casuals.

Dated as of January 16, 1999.

^{The} CIT Group/Commercial Services, Inc.

By: _____

Roy Saltzman
Vice President