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04-06-1999

Docket No.:

3,29,99



Tab settings

To the Honorable Commissioner of Patents

101002271

ched original documents or copy thereof.

1. Name of conveying party(ies):

Judy Ann of California
1936 Mateo Street
Los Angeles, CA 90027

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies):

Name: Fortune Casuals ~~INC~~
Internal Address: _____
Street Address: 1936 Mateo Street
City: Los Angeles State: CA ZIP: 90027

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Co. - Delaware

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1409522	2053562	1991488
1748614	1542681	1445288
1916610		

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anthony J. Wall
Internal Address: Big Dog Sportswear
Street Address: 121 Gray Avenue
City: Santa Barbara State: CA ZIP: 93101

6. Total number of applications and registrations involved:.....

7

7. Total fee (37 CFR 3.41):.....\$ 190.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04/05/1999 JSHABAZZ 00000093 1409522

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 150.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anthony J. Wall

Name of Person Signing

Signature

3/26/99

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 1878 FRAME: 0151

TRADEMARK ASSIGNMENT

WHEREAS, Judy Ann of California, Inc., a corporation organized under the laws of the State of California ("Judy Ann"), having its principal place of business at 1936 Mateo Street, Los Angeles, County of Los Angeles, State of California, has adopted and used the trademarks "ALABUY", "ALEXANDRA REID", "GLOBE", "LANDING GEAR", "LATTE", "COMPARTMENTS" and "TOLERANCE" (the "Trademarks") for apparel and related products and is the registrant of the Trademarks as listed on Schedule A attached hereto; and

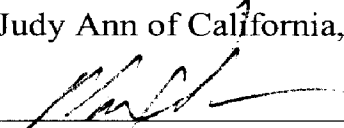
WHEREAS, The CIT Group Commercial Services Inc. ("CIT") has as of January 16, 1999 foreclosed upon certain assets of Judy Ann, including the Trademarks, and CIT has as of said date in turn sold and assigned its rights in such trademarks to Fortune Casuals, L.L.C., a limited liability corporation organized rights under the laws of the state of Delaware ("Fortune Casuals"), having its principal place of business at 1936 Mateo Street, Los Angeles, County of Los Angeles, State of California.

NOW, THEREFORE, to all it may concern, be it known that for the good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Judy Ann has assigned and transferred and Fortune Casuals has acquired any and all of Judy Ann's right, title and interest, throughout the world, in and to the Trademarks, all registrations there of, all goodwill associated with the business symbolized by the Trademarks and all rights to recover for any current or past infringement of the Trademarks.

Dated as of January 16, 1999.

Judy Ann of California, Inc.

By: _____


Michael Geller
President

SCHEDULE A

<u>TRADEMARK</u>	United States <u>Registration No.</u>	<u>Reg. Date</u>
ALABUY	1409522	September 16, 1986
ALEXANDRA REID	2053562	April 15, 1997
GLOBE	1991488	August 6, 1996
LANDING GEAR	1445288	June 30, 1987
LATTE	1748614	January 26, 1993
COMPARTMENTS	1916610	September 5, 1995
TOLERANCE	1542681	June 6, 1989