FORM PTO-1 118A Expires 06/30/99 OMB 0651-0027

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Name Gannett Co., Inc. Month Day Year 03/ 19/ 99 Formerly				
Individual General Partnership Limited Partnership X Corporation Association				
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Name Media West - GSI, Inc.				
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Composed of	03-23-1999			
Address (line 1) 50 West Liberty Street	U.S. Patent & TMOfc/TM Mail Rcpt Dt. #70			
Address (line 2) Suite 802				
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Kevin J	. Kuzas	Cerr J. Lyre	March 23, 1999	
Nam	e of Person Signing	Signature	Date Signed	

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ASSIGNMENT

WHEREAS, Gannett Co., Inc., ("Assignor") a Delaware corporation, with an address at 1100 Wilson Boulevard, Arlington, Virginia 22234, has adopted, used and is using the following service mark, for which a registration application has been filed in the United States Patent and Trademark Office:

Mark Serial No.

USA TODAY DESKTOPNEWS 75/276,276

AND WHEREAS, Media West - GSI, Inc. ("Assignee"), a Delaware corporation, with an address at 50 West Liberty Street, Suite 802, Reno, Nevada 89501, desires to acquire the above service mark and application for registration (the "Service Mark").

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee all right, title, and interest in and to the Service Mark, including the goodwill of the business symbolized thereby.

Signed the 19th day of March, 1999.

RECORDED: 03/23/1999

GANNETT CO., INC.

By: Barbara W. Wall

Title: Vice President and Senior Legal Counsel

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