

04-07-1999



101004834

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Handwritten:
3-23-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
03/ 19/ 99

Conveying Party

Mark if additional names of conveying parties attached

Name Gannett Co., Inc.

Execution Date
Month Day Year
03/ 19/ 99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Media West - GSI, Inc.

DBA/AKA/TA _____

Composed of _____

03-23-1999

Address (line 1) 50 West Liberty Street

U.S. Patent & TMO/TM Mail Rcpt Dt. #70

Address (line 2) Suite 802

Address (line 3) Reno Nevada 89501

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

04/06/1999 DNGUYEN 00000124 75276276

FOR OFFICE USE ONLY

01 FC:481

40.00 OP

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/276,276"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account Number: #

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kevin J. Kuzas
Name of Person Signing

Kevin J. Kuzas
Signature

March 23, 1999
Date Signed

ASSIGNMENT

WHEREAS, Gannett Co., Inc., ("Assignor") a Delaware corporation, with an address at 1100 Wilson Boulevard, Arlington, Virginia 22234, has adopted, used and is using the following service mark, for which a registration application has been filed in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial No.</u>
USA TODAY DESKTOPNEWS	75/276,276

AND WHEREAS, Media West - GSI, Inc. ("Assignee"), a Delaware corporation, with an address at 50 West Liberty Street, Suite 802, Reno, Nevada 89501, desires to acquire the above service mark and application for registration (the "Service Mark").

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee all right, title, and interest in and to the Service Mark, including the goodwill of the business symbolized thereby.

Signed the 19th day of March, 1999.

GANNETT CO., INC.



By: Barbara W. Wall

Title: Vice President and Senior Legal Counsel