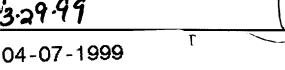




01 FC:481



U.S. Patent & TMOfc/TM Mail Ropt Dt. #58 U.S. Department of Commerce Patent and Trademark Office To the Honorabl record the attached 101004824 2. Name of conveying party(ies): Name/address of receiving party(ies): Jeff Tuller Direct Focus, Inc. Add'l names of conveying parties attached? 2200 N.E. 65th Avenue, Suite C □ Yes **⋈** No Vancouver, Washington 3 Nature of conveyance: ☐ Security Agreement ☐ Other ☐ Change of Name ☐ Reassignment Add'l names of receiving parties attached? Date(s) of Execution: 4. ☐ Yes ☑ No March 18, 1999 5. Application number(s) or trademark number(s): If this document is being filed together with a new application, the execution date of the application is A. Trademark Application No.(s) B. Registration No.(s) 2,022,756 Additional numbers attached:

Yes

No 7. Total No. of applications and trademarks 6 Name and address of party to whom correspondence concerning document involved: should be mailed: 1 8. Total fee (37 CFR §2.6(b)(6)): \$40.00 Edward S. Wright FLEHR HOHBACH TEST ☐ Charge to Deposit Account 06-1300 **ALBRITTON & HERBERT** 4 Embarcadero Center, Suite 3400 9. Total number of pages, including cover sheet, San Francisco, CA 94111-4187 attachment and documents: 3 04/06/1999 DNGUYEN 00000210 2022756 DO NOT USE THIS SPACE 40.00 DP 10. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and the attached copy is a true copy of the original document(s). Edward S. Wright March 25, 1999 Name of Person Signing Signature Date

> TRADEMARK REEL: 1879 FRAME: 0196

TRADEMARK ASSIGNMENT

POWER BOARD, INC., formerly Zoma Design, Inc., a corporation of the State of California, having a place of business at Point Richmond, California, Washington, is the owner of the trademark POWER-BOARD which has been duly registered in the United States Patent and Trademark Office as Registration No. 2,022,756; and

DIRECT FOCUS, INC., a corporation of the State of Washington, having a place of business at 2200 N.E. 65th Avenue, #C, Vancouver, State of Washington, is desirous of acquiring the entire right, title and interest in and to said trademark and said registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, POWER BOARD, INC. hereby assigns unto DIRECT FOCUS, INC. all right, title and interest in and to the POWER-BOARD trademark and United States Trademark Registration No. 2,022,756, together with the good will of the business symbolized thereby, including the right to recover for past infringement thereof.

POWER BOARD, INC. agrees to execute and deliver any and all papers, instruments and other documents, as requested by DIRECT FOCUS, INC., and to perform all reasonable acts required by DIRECT FOCUS, INC., in order that DIRECT FOCUS, INC. can fully enjoy the right, title and interest herein conveyed, including prompt recordation of the change in corporate name from Zoma Design, Inc. to Power Board, Inc. in the United States Patent and Trademark Office.

> POWER BOARD, INC., formerly Zoma Design, Inc.

TRADEMARK REEL: 1879 FRAME: 0197

Notary Acknowledgment

State of California]
County of Alameda]

On March 18, 1999, before me, Clair M. Hutchins, Notary Public, personally appeared $\sqrt{3} + \sqrt{1} + \sqrt$

WitNES\$ my hand and official seal

Signature



re: Trademark Assignment Fours

RECORDED: 03/29/1999

TRADEMARK REEL: 1879 FRAME: 0198