

TRADEMARK ASSIGNMENT

POWER BOARD, INC., formerly Zoma Design, Inc., a corporation of the State of California, having a place of business at Point Richmond, California, ~~Washington~~, *TU*/*Boe* is the owner of the trademark **POWER-BOARD** which has been duly registered in the United States Patent and Trademark Office as Registration No. 2,022,756; and

DIRECT FOCUS, INC., a corporation of the State of Washington, having a place of business at 2200 N.E. 65th Avenue, #C, Vancouver, State of Washington, is desirous of acquiring the entire right, title and interest in and to said trademark and said registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **POWER BOARD, INC.** hereby assigns unto **DIRECT FOCUS, INC.** all right, title and interest in and to the **POWER-BOARD** trademark and United States Trademark Registration No. 2,022,756, together with the good will of the business symbolized thereby, including the right to recover for past infringement thereof.

POWER BOARD, INC. agrees to execute and deliver any and all papers, instruments and other documents, as requested by **DIRECT FOCUS, INC.**, and to perform all reasonable acts required by **DIRECT FOCUS, INC.**, in order that **DIRECT FOCUS, INC.** can fully enjoy the right, title and interest herein conveyed, including prompt recordation of the change in corporate name from Zoma Design, Inc. to Power Board, Inc. in the United States Patent and Trademark Office.

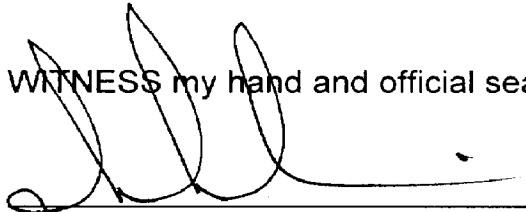
POWER BOARD, INC.,
formerly Zoma Design, Inc.

By 
Jeff Tuller, President

Notary Acknowledgment

State of California }
 }
County of Alameda }

On March 18, 1999, before me, Clair M. Hutchins, Notary Public, personally appeared Jeff Tullen, personally known to me to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

Signature



re: Trademark Assignment
PowerBand / Direct Focus