

04-08-1999

Form PTO-1594
1-31/92



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101005344

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of Conveying Part(ies):
Dakotah Direct, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other:
- Association
- Limited Partnership
- Delaware

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Other
- Security Agreement
- Change of Name

Execution Date: March 22, 1999

2. Name and address of receiving party(ies):

Name: Dakotah Direct II, L.L.C.
Internal Address: _____

Street Address: 9317 E. Sinto Avenue

City: Spokane State: WA Zip: 99206-4034

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership state of Delaware
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional names(s) & address(es) attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Registration No.(s)
2,172,110

Additional numbers attached: Yes No

Additional numbers attached: Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George G. Grigel

Internal Address: _____

04/06/1999 JSHBRZZ 00000196 2172110

01 FC:481

40.00/DP

Street Address: 601 West 1st Avenue, Suite 1300

City: Spokane State: WA Zip: 99201-3828

6. Total number of applications and registrations involved. 1

7. Total fee (37 CFR 3.41). \$ 40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number
23-0925

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George G. Grigel

Name of Person Signing

Signature

Mar 29 1999

Date

..... TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, ATTACHMENTS AND DOCUMENT: 3

OMB No. 0651-0011 (exp. 9/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

COMMISSIONER OF PATENTS AND TRADEMARKS
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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK
REEL: 1879 FRAME: 0564

2 Registration No.: 2,172,110

3 Registration Date: July 14, 1998

4 Application Serial No.: 74/680,099

5 Application Filing Date: May 25, 1995

6 TRADEMARK ASSIGNMENT

7 PARTIES TO THE ASSIGNMENT:

8 Assignor:

9 Dakotah Direct, Inc., a corporation organized and existing under
10 the laws of the state of Delaware and having a business address of
11 9317 E. Sinto Avenue, Spokane, Washington 99206-4034 (hereinafter
12 "Assignor").

13 Assignee:

14 Dakotah Direct II, L.L.C., a limited liability corporation organized
15 and existing under the laws of the State of Delaware, having a business
16 address at 9317 E. Sinto Avenue, Spokane, Washington 99206-4034
17 (hereinafter "Assignee").

18 BACKGROUND OF THE ASSIGNMENT:

19 Assignor is the owner of all right, title and interest in the
20 following trademark registration therefor:

21 "Dakotah Direct", which is the subject of U.S. Trademark
22 Registration No. 2,172,110, granted July 14, 1998.

1 In exchange for valuable consideration, receipt of which is hereby
2 acknowledged, Assignor has agreed to transfer all rights in said
3 trademark to Assignee Dakota Direct II, L.L.C., a successor corporation
4 or Assignor.

5 GRANT:

6 Assignor hereby grants, assigns and fully transfers to Assignee the
7 entire right, title and interest in and to the above-referenced Trademark
8 Registration No. 2,172,110, filed thereon, together with the goodwill of
9 the business connected with the use of and symbolized by the trademark.

10 Assignor also fully transfers all rights to file future applications for
11 trademark registration on said mark and derivatives thereof.

12 Signed at Spokane, Washington, on March 22, 1999.

13
14 By: Sandra Taylor-Spring
15 Sandra Taylor-Spring
16 Title: Chief Operations Officer

16 State of Washington)
17) ss.
18 County of Spokane)

19 On March 22, 1999, before me, a Notary Public, personally
20 appeared Sandra Taylor-Spring, known to me to be an authorized officer
21 or agent of the corporation that executed the foregoing assignment, and
22 acknowledged such execution to be voluntary act of said corporation, for
23 the purposes therein mentioned, and on oath stated that he was
24 authorized to execute said instrument.

21 Imel C. Reynolds
22 Notary Public for the State of
23 Washington, residing
24 at: 9317 E. Sinto Ave, Spokane, WA 99206
My Commission Expires: 7/19/01.

SEAL