04-08-1999

U.S. DEPARTMENT OF COMMERC PATENT AND TRADEMARK OFFIC

RECO.

101005460 _____T

To the Honorable Commissioner of Patents and Tradem		
Name of conveying Party(ies):	2. Name and address of receiving party(ies):	
Grimes Publications of Georgia, Inc.	Name: Trend Publications LLC APR - 2 1999	
	Internal Address: Suite 65	
Additional name(s) of conveying party(ies) attached? ☐ Yes XX No	Street Address: 3445 eachtree Road	
2 Natura of annuary	City: Atlanta State: GA Zip: 30326	
3. Nature of conveyance: CYAssignment □ Merger	L) Individual(s) citizenship	
☐ Security Agreement ☐ Change of name	☐ Association ☐ General Partnership	
☐ Other	☐ Limited Partnership ☐ Corporation State	
Execution Date:	Corporation State Cother Georgia Limited Liability Company If assignee is not domiciled in the United States, a domestic representative design.	
December 31, 1998	is attached \square Yes \square No (Designations must be separate from assignment of the separate from a separate from	
	Additional name(s) & address(es) attached? □ Yes X → No	
4. Application number(s) or registration number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s)	
75/274013	1245825 1259384	
Additional numbers	attached? Yes XX No	
	attached? [] Yes "[] No	
Name and address of party to whom correspondence concerning documer should be mailed:		
 Name and address of party to whom correspondence concerning documents should be mailed: Name: Michael D. Hobbs, Jr., Esq. 	nr 3	
should be mailed:	6. Total number of applications and registrations involved:	
should be mailed: Name: Michael D. Hobbs, Jr., Esq.	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 3.41) \$90.00	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP	6. Total number of applications and registrations involved:	
should be mailed: Name: Michael D. Hobbs, Jr., Esq.	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 3.41) \$90.00	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP 600 Peachtree St. NE	7. Total fee (37 CFR 3.41) \$90.00 Enclosed	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP Street Address: 600 Peachtree St. NE Suite 5200	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP 600 Peachtree St. NE Street Address: Suite 5200 City: Atlanta State: GA Zip: 30308	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP 600 Peachtree St. NE Street Address: Suite 5200 City: Atlanta State: GA Zip: 30308	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account (Attach duplicate copy of this page if paying by deposit account)	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP 600 Peachtree St. NE Street Address: Suite 5200 City: Atlanta State: GA Zip: 30308 DO NOT	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account (Attach duplicate copy of this page if paying by deposit account)	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP 600 Peachtree St. NE Street Address: Suite 5200 City: Atlanta State: GA Zip: 30308 DO NOT	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account (Attach duplicate copy of this page if paying by deposit account) USE THIS SPACE Let and correct and any attached copy is a true copy of the original document.	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP Street Address: 600 Peachtree St. NE Suite 5200 City: Atlanta State: GA Zip: 30308 DO NOT 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true. Michael D. Hobbs, Jr.	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account (Attach duplicate copy of this page if paying by deposit account) USE THIS SPACE Lee and correct and any attached copy is a true copy of the original document. March 29, 1999	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP 600 Peachtree St. NE Street Address: Suite 5200 City: Atlanta State: GA Zip: 30308 DO NOT 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true Michael D. Hobbs, Jr. Name of Person Signing	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account (Attach duplicate copy of this page if paying by deposit account) USE THIS SPACE	
should be mailed: Name: Michael D. Hobbs, Jr., Esq. Internal Address: Troutman Sanders LLP 600 Peachtree St. NE Street Address: Suite 5200 City: Atlanta State: GA Zip: 30308 DO NOT	7. Total fee (37 CFR 3.41) \$90.00 X Enclosed Authorized to be charged to deposit account (Attach duplicate copy of this page if paying by deposit account) USE THIS SPACE Lee and correct and any attached copy is a true copy of the original document. March 29, 1999	

Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK REEL: 1879 FRAME: 0607

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 31st day of December, 1998, by and among Williams Communications, Inc., a Georgia corporation ("Assignor One"), Grimes Publications of Georgia, Inc., a Georgia corporation ("Assignor Two") and Trend Publications, LLC, a Georgia limited liability company ("Assignee").

WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the marks and the state and federal trademark applications set forth on <u>Schedule A</u> attached hereto and incorporated herein by this reference (collectively, the "Marks"); and

WHEREAS, Assignee, Assignor One and Assignor Two desire to enter into this Assignment to effect the transfer of the Marks;

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor One, Assignor Two and Assignee hereby agree as follows:

- 1. <u>First Transfer and Assignment</u>. Assignor One hereby transfers and assigns to Assignor Two all of its right, title and interest in and to the Marks and the underlying business identified thereby, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits and other remedies for past infringement of the Marks.
- 2. <u>Second Transfer and Assignment</u>. Assignor Two hereby transfers and assigns to Assignee all of its right, title and interest in and to the Marks and the underlying business identified thereby, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits and other remedies for past infringement of the Marks.
- 3. <u>Further Documentation and Actions</u>. Assignor One and Assignor Two hereby agree, at the specific request and expense of Assignee, to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Marks, and to enable such right, title and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States or the State of Georgia.

0374384.02

TRADEMARK REEL: 1879 FRAME: 0608 SENT DI WY 46/U

; 3-24-99 ; 2:21PM ;

TROUTMAN SANDERS-

705 353 0503;# 4

IN WITNESS WHEREOF, the parties have executed and delivered this Trademark Assignment on the dates shown below.

"ASSIGNOR ONE"

Williams Communications, Inc.

By: **Мадар**:

Title:

"ASSIGNOR TWO"

Grimes Publications of Georgia, Inc.

Namo: Millard

Title: Date:

35N1 D1-WFG 48/0

(KUU)MAN SAMUERS*

Schedule A

Federal

<u>Mark</u>	App. No./Reg. No.	Filing Date/Registration Date	
1. SOUTH	75/274013	April 14, 1997	
2. BUSINESS ATLANTA	1245825	July 19, 1983	
3. BUSINESS ATLANTA	1259384	November 29, 1983	
<u>Georgia</u>			
<u>Mark</u>	Reg. No.	Registration Date	
4. BUSINESS ATLANTA	01026660	March 13, 1990	

146586.03

RECORDED: 04/02/1999

TRADEMARK REEL: 1879 FRAME: 0610