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To the Honorable Commissioner of Patents

100911338
101005285

RE: MRO 8-3-98

1. Name of conveying party(ies):
Re MRO 3-29-99
WORLD FINER FOODS, INC.

- Individual(s)
- General Partnership
- Corporation-State-Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: MAY 19 1998

2. Name and address of receiving party(ies)

Name: FIRST UNION NATIONAL BANK

Internal Address:

Street Address: 370 SCOTCH ROAD

City: WEST TRENTON State: NJ ZIP: 08628

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other NATIONAL BANK

If assignee is not domiciled in the United States, a domestic representative designa is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

SEE SCHEDULE A ATTACHED TO THE TRADE-MARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: STUART A. HOBERMAN

Internal Address: WILENTZ, GOLDMAN & SPITZER

Street Address: 90 WOODBRIDGE CENTER DRIVE

01/07/1999 DNGUYEN 00000200 2113847

01 FC:482 550.00 DP

City: WOODBRIDGE State: NJ ZIP: 07095

6. Total number of applications and registrations involved: 25

7. Total fee (37 CFR 3.41).....\$40.*
*Previously forwarded under cover lett
 Enclosed of May 19, 1998

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

11/27/1998 DNGUYEN 00000067 2113847

DO NOT USE THIS SPACE

01 FC:482 (50.00 DP)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

WILENTZ, GOLDMAN & SPITZER

BY: STUART A. HOBERMAN

Name of Person Signing

Signature

8/11/98

Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1879 FRAME: 0822

SCHEDULE A

MARK	REGISTRATION NUMBER	REGISTRATION DATE
DA VINCI	2,113,847	November 18, 1997
EL RIO HONEY-CINS & Design	1,524,739	February 14, 1989
TY LING	1,060,919	March 8, 1977
EL RIO	1,014,193	June 24, 1975
RFF REESE & DESIGN	657,510	January 21, 1958
REESE (stylized)	613,824	September 27, 1955
MAITRES JACQUES	1,406,009	August 19, 1986
DOMINIQUE'S	1,341,153	June 11, 1985
BONPARTE	1,098,268	August 1, 1978
REESE (stylized)	613,248	September 27, 1955
TENDER TOASTS	1,834,814	May 3, 1994
TACO BOATS	1,710,824	August 25, 1992
SALAD NUGGETS	1,465,063	November 10, 1987
DA VINCI	1,338,226	May 28, 1985
TY LING	1,275,869	May 1, 1984
MAURICE	1,273,724	April 10, 1984
NORWEGIAN SEA	1,103,253	September 26, 1978
LONDON PUB	914,155	June 8, 1971
CHEESONING	875,732	August 26, 1969
ATHENA	865,884	March 4, 1969
DA VINCI	770,469	May 26, 1964
QUEEN LOUISE	667,804	September 30, 1958
GRAND DUKE & DESIGN	227,512	May 10, 1927

SCHEDULE B

MARK	APPLICATION SERIAL NUMBER/ APPLICATION FILING DATE	CURRENT STATUS
NONNA' SUNDAY SAUCE	75/279,590/ April 23, 1997	Application Pending
PASTA PARTNERS	74/729,280 / September 14, 1995	Application opposed by Debbie Chidester.

TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

THIS TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT is made on the 19th day of May, 1998 between WORLD FINER FOODS, INC., a Delaware corporation having its principal office at 300 Broadacres Drive, Bloomfield, New Jersey ("Assignor"), and FIRST UNION NATIONAL BANK having an office at 370 Scotch Road, West Trenton, New Jersey 08628, as Agent for the Banks under the Loan Agreement (as such terms are hereinafter defined).

BACKGROUND. Assignor has executed and delivered its Commercial Promissory Notes (the "Notes") to the Banks in the aggregate principal amount of up to \$28,000,000, pursuant to the terms of a certain Loan and Security Agreement dated of even date herewith by and between the Assignor (also known as the "Borrower"), First Union National Bank and one or more financial institutions named therein or which hereafter become a party thereto (together with First Union National Bank, collectively, the "Banks") and First Union National Bank as the Agent for the Banks (First Union National Bank, in such capacity, the "Agent") (as such may be amended from time to time, the "Loan Agreement"). In order to induce the Banks to execute and deliver the Loan Agreement, Assignor has agreed to collaterally assign to the Banks certain trademark rights. This Agreement is being executed contemporaneously with the Loan Agreement under which the Banks are being granted a lien on and security interest in accounts receivable, inventory, equipment and certain other assets ("Other Assets") relating to products sold under the Trademarks (as such term is defined in paragraph 1) whereby the Banks shall have the right to foreclose on the Trademarks and the Other Assets in the event of the occurrence and continuance of an Event of Default (as such terms are defined in the Loan Agreement), in order that the Banks or any subsequent owner of the Trademarks may continue to use the Trademarks in substantially the same manner as used by Assignor.

NOW, THEREFORE, in consideration of the premises, Assignor hereby agrees with the Banks as follows:

1. To secure the complete and timely satisfaction of all Obligations (as such term is defined in the Loan Agreement), Assignor hereby grants, assigns and conveys to the Banks the Assignor's entire right, title and interest in and to the trademark applications and trademarks listed in Schedule A hereto (as the same may be amended pursuant hereto from time to time), including without limitation all renewals thereof, all proceeds of infringement suits, the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world (all of the foregoing are collectively called the "Trademarks"), and the goodwill of the business to which each of the Trademarks relates.

2. Assignor covenants and warrants, except as set forth on Schedule B attached hereto, that to the best of its knowledge (actual or constructive):

- (a) The Trademarks are subsisting and have not been adjudged invalid or unenforceable;
- (b) Each of the Trademarks is valid and enforceable;
- (c) No claim has been made that the use of any of the Trademarks does or may violate the rights of any third person;
- (d) Assignor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each of the Trademarks, free and clear of any liens, charges and encumbrances, including without limitation pledges, assignments,

- licenses, registered user agreements and covenants by Assignor not to sue third persons, other than the assignment to the Banks pursuant to this Agreement;
- (e) Assignor has the unqualified right to enter into this Agreement and perform its terms;
 - (f) Assignor has used, and will continue to use for the duration of this Agreement, proper statutory notice in connection with its use of the Trademarks;
 - (g) Assignor has used, and will continue to use for the duration of this Agreement, consistent standards of quality in its manufacture or use of products sold under the Trademarks; and
 - (h) Assignor (along with its predecessors in interest) does not own any other Trademarks and/or patents, trade names, service marks or other intangible assets which are registered with the United States Patent and Trademark Office in Washington, D.C.

3. Assignor hereby grants to the Banks and its employees and agents the right to visit Assignor's facilities which maintain or store products sold under any of the Trademarks, and to inspect the products and quality control records relating thereto. Assignor shall do any and all acts reasonably required by the Banks to ensure Assignor's compliance with paragraph 2(g).

4. Assignor agrees that, until all of the Obligations shall have been satisfied in full, it will not enter into any agreement (for example, a license agreement) which is inconsistent with Assignor's obligations under this Agreement, without the Banks' prior written consent, such consent not to be unreasonably withheld.

5. If, before the Obligations shall have been satisfied in full, Assignor shall obtain rights to any new trademarks or trademark applications the provisions of paragraph 1 shall automatically apply thereto and Assignor shall give the Banks prompt written notice thereof.

6. Assignor authorizes the Banks to modify this Agreement by amending Schedule A to include any future trademarks and trademark applications covered by paragraphs 1 and 5.

7. Unless and until there shall have occurred an Event of Default, the Banks hereby grant to Assignor the exclusive, nontransferable right and license to use the Trademarks on and in connection with products sold by Assignor, for Assignor's own benefit and account and for none other. Assignor agrees not to sell or assign its interest in, or grant any sublicense under, the license granted to Assignor in this paragraph 7, without the prior written consent of the Banks which consent shall not be unreasonably withheld.

8. If any Event of Default shall have occurred, Assignor's license under the Trademarks, as set forth in paragraph 7, shall terminate forthwith, and the Banks shall have, in addition to all other rights and remedies given to them by this Agreement and the Loan Agreement, those rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Trademarks may be located and, without limiting the generality of the foregoing, the Banks may immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to Assignor, all of which are hereby expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon in a commercially reasonable manner, all or from time to time any of the Trademarks, or any interest which the Assignor may have therein, and after deducting from the proceeds of sale or other disposition of the Trademarks all reasonable expenses (including all reasonable expenses for broker's fees and legal services), may apply the residue of such proceeds to the payment of the Obligations. Any remainder of the proceeds after

payment in full of the Obligations shall be paid over to the Assignor. Notice of any sale or other disposition of the Trademarks shall be given to Assignor at least five (5) Business Days (as such term is defined in the Loan Agreement) before the time of any intended public or private sale or other disposition of the Trademarks is to be made, which notice Assignor hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, the holder of any of the Notes or the Banks may, to the extent permissible under applicable law, purchase the whole or any part of the Trademarks sold, free from any right or equity of redemption on the part of Assignor, which right and equity of redemption are hereby waived and released.

9. At such time as Assignor shall completely satisfy all of the Obligations, this Agreement shall terminate and the Banks shall execute and deliver to Assignor at Assignor's expense all deeds, assignments and other instruments as may be necessary or proper to re-vest in Assignor full title to the Trademarks, subject to any disposition thereof which may have been made by the Banks pursuant hereto.

10. Any and all reasonable fees, costs and expenses, of whatever kind or nature, including reasonable attorney fees and legal expenses incurred by the Banks in connection with the preparation of this Agreement and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances or otherwise protecting, maintaining or preserving the Trademarks, in defending or prosecuting any actions or proceedings arising out of or related to the Trademarks, or in the enforcement by the Banks of any of its rights or remedies under this Agreement, the Loan Agreement or any other Loan Document (as such term is defined in the Loan Agreement) shall be borne and paid by Assignor on demand by the Banks and until so paid shall be added to the principal amount of the Obligations and shall bear interest at the Default Rate (as such term is defined in the Loan Agreement).

11. Assignor shall have the duty, through counsel acceptable to the Banks, to prosecute diligently any trademark applications of the Trademarks pending as of the date of this Agreement or thereafter until the Obligations shall have been paid in full, to make federal application on registrable but unregistered Trademarks, to file and prosecute opposition and cancellation proceedings and to do any and all acts which are necessary or desirable to preserve and maintain all rights in the Trademarks. Any expenses incurred in connection with the Trademarks shall be borne by Assignor. The Assignor shall not abandon any Trademark without the consent of the Banks, which consent shall not be unreasonably withheld.

12. Assignor shall have the right to bring any opposition proceedings, cancellation proceedings or lawsuit in its own name to enforce or protect the Trademarks, in which event the Banks may, if necessary, be joined as a nominal party to such suit if Banks shall have been satisfied that they are not incurring any risk of liability because of such joinder. Assignor shall promptly, upon demand, reimburse and indemnify Banks for all damages, costs and expenses, including attorney fees, incurred by Banks in the fulfillment of the provisions of this paragraph 12. The obligations of the Assignor under this paragraph 12 shall survive the termination of this Agreement.

13. In the event of the occurrence of a Default or an Event of Default, Assignor hereby authorizes and empowers the Banks to make, constitute and appoint any officer or agent of the Banks as the Banks may select, in its sole discretion, as Assignor's true and lawful attorney-in-fact, with the power to endorse Assignor's name on all applications, documents, papers and instruments necessary for the Banks to use the Trademarks, or to grant or issue any exclusive or nonexclusive license under the Trademarks to anyone else, or necessary for Banks to assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone else. Assignor hereby ratifies

all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable for the life of this Agreement.

14. If Assignor fails to comply with any of its obligations hereunder, the Banks may do so in Assignor's name or in the Banks' name, but at Assignor's expense, and Assignor hereby agrees to reimburse the Banks in full for all expenses, including reasonable attorney's fees, incurred by the Banks in protecting, defending and maintaining the Trademarks.

15. No course of dealing between Assignor and the Banks, nor any failure to exercise, nor any delay in exercising, on the part of the Banks, any right, power or privilege hereunder or under the Loan Agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

16. All of the Banks' rights and remedies with respect to the Trademarks, whether established hereby or by the Loan Agreement, or by any other agreement(s) or by law shall be cumulative and may be exercised singly or concurrently.

17. The provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.

18. This Agreement is subject to modification only by a writing signed by the parties, except as provided in paragraph 6.

19. The benefits and burdens of this Agreement shall inure to the benefit of and be binding upon the respective successors and permitted assigns of the parties.

20. The validity and interpretation of this Agreement and the rights and obligations of the parties shall be governed by the laws of the State of New Jersey.

21. THE PARTIES HERETO AGREE TO THE JURISDICTION OF THE FEDERAL AND STATE COURTS LOCATED IN NEW JERSEY IN CONNECTION WITH ANY MATTER ARISING HEREUNDER, INCLUDING THE COLLECTION AND ENFORCEMENT HEREOF.

THE ASSIGNOR AND THE BANKS EACH HEREBY IRREVOCABLY WAIVE ALL RIGHT TO TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM ARISING OUT OF OR RELATING TO THIS AGREEMENT OR ANY OTHER LOAN DOCUMENT OR THE ACTIONS OF THE BANKS. THIS WAIVER IS MADE KNOWINGLY AND IN CONSIDERATION OF THE ADVANCES MADE UNDER THE LOAN AGREEMENT.

22. This Agreement, the Loan Agreement and the other Loan Documents embody the entire agreement and understanding between the Assignor and the Banks and supersedes all prior agreements and understandings relating to the subject matter hereof and thereof.

WITNESS the execution hereof under seal as of the day and year first above written.

ATTEST:

WORLD FINER FOOD, INC.

Barry O'Brien
Barry O'Brien, Secretary

BY: John Beers
John Beers, President

FIRST UNION NATIONAL BANK
As Agent

BY: Robert Waters
Robert Waters, Vice President

STATE OF NEW JERSEY:
: SS.
COUNTY OF MIDDLESEX:

BE IT REMEMBERED that on this 19th day of May, 1998 before me the subscriber, a Notary Public of New Jersey, personally appeared **B. O'Brien** who, I am satisfied, is the person who signed the within instrument as Secretary of **WORLD FINER FOODS, INC.**, the corporation named therein and he thereupon acknowledged that the said instrument made by the corporation and sealed with the corporate seal and delivered by him as such officer is the voluntary act and deed of the corporation.

STATE OF NEW JERSEY:
: SS.
COUNTY OF MIDDLESEX:

Joyce M. Yunkes
NOTARY PUBLIC OF NEW JERSEY
JOYCE M. YUNKES
Notary Public of New Jersey
My Commission Expires February 28, 2002

BE IT REMEMBERED that on this 19th day of May, 1998 before me the subscriber, a Notary Public of New Jersey, personally appeared **Robert Waters** who, I am satisfied, is the person who signed the within instrument as Vice President of **First Union National Bank**, the corporation named therein and he thereupon acknowledged that the said instrument made by the corporation and sealed with the corporate seal and delivered by him as such officer is the voluntary act and deed of the corporation.

Joyce M. Yunkes
NOTARY PUBLIC OF NEW JERSEY
JOYCE M. YUNKES
Notary Public of New Jersey
My Commission Expires February 28, 2002

TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

WORLD FINER FOODS, INC.

TO

**FIRST UNION NATIONAL BANK
As Agent**

Dated: May 19, 1998

Record and Return to:

**Stuart A. Hoberman, Esq.
Wilentz, Goldman & Spitzer
90 Woodbridge Center Drive
P.O. Box 10
Woodbridge, NJ 07095**

896579 (013087.716)

RECORDED: 08/03/1998

**TRADEMARK
REEL: 1879 FRAME: 0830**