

04-08-1999

TS DOCKET NO. 8494.95690

FORM PTO 1594



U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

101005363  
RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying Party(ies):

Grines Publications of Georgia, Inc.

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of name

Execution Date: February 20, 1999

4/2/99

2. Name and address of receiving party(ies):

Name: Trend Publications, LLC

Internal Address: Suite 465

Street Address: 3445 Peachtree Road

City: Atlanta State: GA Zip: 30326

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation State

Other Georgia Limited Liability Company  
If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No (Designations must be separate from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,408,459

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael D. Hobbs, Jr., Esq.

Internal Address: Troutman Sanders LLP

Street Address: 600 Peachtree St. NE Suite 5200

City: Atlanta

State: GA Zip: 30308

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Hobbs, Jr.

Name of Person Signing

Signature

March 29, 1999

Date

04/08/1999 JHGUYEN 0000065 1408459

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40.00 DP

OMB No. 0651-0011 (exp. 4/94)

Total number of pages comprising cover sheet: \_\_\_\_\_

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Mail documents to be recorded with required cover sheet information to:

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

# TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 20th day of February, 1999, by and between Grimes Publications of Georgia, Inc., a Georgia corporation ("Assignor"), and Trend Publications, LLC, Inc., a Georgia limited liability company ("Assignee").

## WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the mark set forth on Schedule A attached hereto and incorporated herein by this reference (the "Mark"); and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Mark;

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title and interest in and to the Mark and the underlying business identified thereby, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits and other remedies for past infringement of the Mark.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Mark, and to enable such right, title and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States.

"ASSIGNOR"

By: Millard B. Grimes

Name: Millard B. Grimes, President

Date: Feb 20, 1999

Schedule A

Application

Mark

Reg. No.

Registration Date

1. GEORGIA TREND

1408459

September 9, 1986

146586.03

RECORDED: 04/02/1999

TRADEMARK  
REEL: 1880 FRAME: 0008