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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
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Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Effective Date  
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date   
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

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Name

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City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

04/07/1999 VBROWN 00000003 070900 75572773

01 FC:481 40.00 CH  
02 FC:482 100.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1880 FRAME: 0050

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Name

Address (line 1)

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Address (line 3)

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**Correspondent Name and Address**

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Name

Address (line 1)

Address (line 2)

Address (line 3)

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Dori Hummel

*Dori Hummel*

3-18-99

Name of Person Signing

Signature

Date Signed

**EXHIBIT A**

<b><u>TRADEMARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILING DATE</u></b>
CORN CHEX	75/572773	October 19, 1998
HONEY NUT CHEX	75/593734	November 23, 1998
MULTI-BRAN CHEX	75/572707	October 19, 1998
RICE CHEX	75/572708	October 19, 1998
WHEAT CHEX	75/573037	October 19, 1998

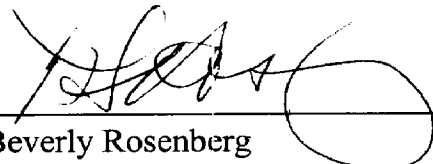
ASSIGNMENT

WHEREAS, General Mills, Inc. a corporation organized under the laws of the State of Delaware, having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota 55426 has adopted and is the owner of the U.S. trademark applications set forth on the attached Exhibit A; and

WHEREAS, Chex, Inc., a corporation of the state of Delaware having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota, 55426, is desirous of acquiring said trademarks and the applications therefore.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, General Mills does hereby assign unto Chex, Inc. all of its rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the applications therefore.

General Mills, Inc.

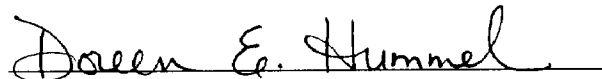
  
Beverly Rosenberg

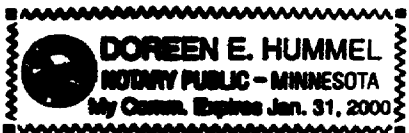
Assistant Secretary  
Title

Date: March 18, 1999

Subscribed and sworn to before me

this 18<sup>th</sup> day of March, 1999.

  
Notary Public





03-23-1999

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #61

**GENERAL MILLS • EXECUTIVE OFFICES**

Number One General Mills Boulevard • Minneapolis, Minnesota

**DORI HUMMEL**

*Trademark Paralegal*

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E Mail: HUMME000@mail.genmills.com

March 19, 1999

Box Assignment

FEE

Assistant Commissioner for Trademarks

2900 Crystal Drive

Arlington, VA 22202-3513

**RE: Assignments**

Dear Sir or Madam:

Enclosed for recording purposes is the Trademarks Only Recordation Form Cover Sheet and the attached assignment and Exhibit A for the assignment of five pending applications from General Mills, Inc. to Chex, Inc. We look forward to receiving the recordal information in due course. If I can be of any assistance to you, please do not hesitate to contact me directly.

Sincerely,

Doreen E. Hummel

DEH:db

cc: Richard M. Berman

Daniel M. Duty

Enclosure