Tab settings □□□▼	▼ thereof.
To the Honorable Commissioner of Pate 101014718 ched original documents or copy to	thereof.
1. 1481116 DI DOTTO JUIN PRINTING.	
Harris Trust and Savings Bank Name: Playboy Enterprises, Inc.	•
Individual(s) Individual(s)	ZIP: 60611
Absociation	
3. Nature of conveyance: General Partnership Limited Partnership Limited Partnership Corporation-State Other Release of Security Interest Execution Date: March 5 1999 Execution Date: March 5 1999 Additional name(s) & address(es) attached? Yes No	
Application number(s) or patent number(s):	
A. Trademark Application No.(s) B. Trademark Registration No.(s)	
See attached schedule See attached schedule	
Additional numbers attached? XYes D No	;
5. Name and address of party to whom correspondence concerning document should be mailed: 6. Total number of applications and registrations involved:	182
Name: David S. Berlin, Esq.	
Internal Address: Paul, Weiss, Rickind, Wharton 7. Total fee (37 CFR 3.41)\$ 4,565	
04/21/1999 JSHABAZZ 00000033 1 60145 Garrison Enclosed	
01 FC:481	ount
Street Address: 1285 Avenue of the Americas 8. Deposit account number:	
City: New York State: NY: ZIP: 10019 (Aftach duplicate copy of this page if paying by deposit	it account)
DO NOT USE THIS SPACE	•
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Total number of pages including cover sheet, attachments, and document: Mall documents to be recorded with required cover sheet information to:	

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE 1				
	MARK NAME	REG NUMBER.	REG DATS	CLASS # TRADEMARK STATUS
			THE MES SAIC.	CENSS & TRADERARK STATUS
UNITED STATES	COLLECTORS!	1,860,145	10/25/1994	42 REGISTERED
UNITED STATES	COLLECTORS' CHOICE MUSI	,,	10/11/1994	41 REGISTERED
UNITED STATES	CRITICS' CH VIDEO	OICE 1.493.710	06/21/1988	42 REGISTERED
UNITED STATES	DREAMMATES	1.635.270	02/19/1991	5 REGISTERED
UNITED STATES	FEMLIN (DES	IGN) 740.025	10/30/1982	21 REGISTERED
UNITED STATES		IGN) 738.387	09/22/1982	41 REGISTERED
UNITED STATES	FEMLIN (WOR		10/30/1982	21 REGISTERED
UNITED STATES		MER 1.678.521	03/10/1992	
UNITED STATES	HOT ROXY	1.338.420	05/28/1985	16 REGISTERED
	(DESIGN)		03/20/1783	41 REGISTERED
UNITED STATES	INSIDE CUT	1.707.314	08/11/1992	41 REGISTERED
UNITED STATES	INSIDE CUT A	NO 1,720,057	09/29/1992	09 REGISTERED
	DESIGN			
UNITED STATES	TIBBARNW YEX	738.386	09/25/1982	42 REGISTERED
	HEAD DESIGN			
UNITED STATES	MAN TRACK	1,751,242	02/09/1993	16 REGISTERED
UNITED STATES	ON THE MARK	1.419.983	12/09/1986	16 REGISTERED
UNITED STATES	ON THE HARK	1.379.493	01/21/1986	35 REGISTERED
UNITED STATES		AY, 1.688.497	05/19/1992	41 REGISTERED
	WATCH IT			
	TOMORROW			
UNITED STATES	OMF (DESICH)	743.813	01/15/1983	- 16 REGISTERED
UNITED STATES	OWL DESIGN	1,824,176	03/01/1994	9 REGISTERED
UNITED STATES	PEI	1.044.818	07/27/1976	16 REGISTERED
UNITED STATES	PLAY BOY	689.431	12/08/1979	28 REGISTERED
UNITED STATES	PLAY-BOY	610.968	08/23/1975	12 REGISTERED
UNITED STATES	PLAYBOY	1.550.882	08/08/1989	12 REGISTERED
UNITED STATES	PLAYBOY	1.223.879	01/18/1983	5 REGISTERED
UNITED STATES	PLAYBOY	871.552	06/24/1989	18 REGISTERED
UNITED STATES	PLAYBOY	645.386	05/14/1977	14 REGISTERED
UNITED STATES	PLAYBOY	676.726	04/07/1979	16 REGISTERED
UNITED STATES	PLAYBOY	755.301	08/27/1983	34 REGISTERED
UNITED STATES	PLAYBOY	764.820	02/11/1984	3 REGISTERED
UNITED STATES	PLAYBOY	769.702	05/12/1984	41 REGISTERED
UNITED STATES	PLAYBOY	791.734	06/29/1985	16 REGISTERED
UNITED STATES	PLAYBOY	874.451	08/05/1989	35 REGISTERED
UNITED STATES	PLAYBOY	953.069	02/13/1973	28 REGISTERED

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE 2	_			
COUNTRY	MARK NAME	REG NUMBER	. REG DATE	CLASS # TRADEHARK STATUS
UNITED STATES	PLAYBOY	1.040.491	06/01/1976	9 REGISTERED
UNITED STATES	PLAYBOY	1.034.282	02/24/1976	12 REGISTERED
UNITED STATES	PLAYBOY	1.049.692	10/05/1976	28 REGISTERED
UNITED STATES	PLAYBOY	1.074.584	10/04/1977	21 REGISTERED
UNITED STATES	PLAYBOY	1.085.392	02/14/1978	9 REGISTERED
UNITED STATES	PLAYBOY	1.308.905	12/11/1984	14 REGISTERED
UNITED STATES	PLAYBOY	1.328.611	04/02/1985	25 REGISTERED
UNITED STATES	PLAYBOY	1.393.914	05/20/1986	9 REGISTERED
UNITED STATES	PLAY80Y	600.018	12/28/1974	16 REGISTERED
UNITED STATES	PLAYBOY	652.412	10/01/1977	9 REGISTEREO
UNITED STATES	PLAYBOY	1.733.661	11/17/1992	41 REGISTERED
UNITED STATES	PLAYBOY	1.320.822	02/19/1985	25 REGISTERED
UNITED STATES	PLAYBOY 360 AND DESIGN	1,743,638	12/29/1992	41 REGISTERED
UNITED STATES	PLAYBOY AND RABBIT HEAD DESIGN	747.259	03/26/1983	14 REGISTERED
UNITED STATES	PLAYBOY AT NIGHT	1.680.609	03/24/1992	38 REGISTERED
UNITED STATES	PLAYBOY CLUB, THE	746.367	03/05/1983	42 REGISTERED
UNITED STATES		1.279.832	05/29/1984	16 REGISTERED
				25
				41
UNITED STATES	PLAYBOY SPECIAL EDITION	1.662.536	10/29/1991	25 REGISTERED
UNITED STATES	PLAYBOY SPORT	1.328.616	04/02/1985	25 REGISTERED
UNITED STATES	PLAYBOY W/RABBIT HEAD DESIGN	1.477.694	02/23/1988	18 REGISTERED
UNITED STATES	PLAYBOY W/RABBIT HEAD DESIGN	1.294.419	09/11/1984	25 REGISTERED
UNITED STATES	PLAYBOY W/RABBIT HEAD DESIGN	1.334.381	05/07/1985	25 REGISTERED
UNITED STATES	PLAYBOY W/RABBIT HEAD	1.318.244	02/05/1985	25 REGISTERED

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE 3				" TRACCULOR CTATUS
PAGE 2 COUNTRY	MARK NAME	REG NUMBER	REG DATE CLASS	# IKADEMAKK STATUS
	DESIGN		03/14/1099	18 REGISTERED
UNITED STATES		1.476.863	02/10/1700	10 KEGISTEKES
	W/RABBIT HEAD		•	
•	DESIGN AND		ŕ	
	SPORT		07 70 71003	16 REGISTERED
UNITED STATES	PLAYSOY'S	1.697.592	06/30/1992	10 KEULSTERED
	BATHING			
	BEAUTIES		02 (27 (1007	16 REGISTERED
UNITED STATES	PLAY80Y'S	1,753,861	02/23/1993	10 REGISTERCO
	BLONDES,			
	BRUNETTES,			
	REDHEADS	700	12/03/1991	16 REGISTERED
UNITED STATES	PLAYBOY'S SOCK	1,666,709	12/03/1991	10 MEGISTERES
	OF LINGERIE	. 70/ //5	08/11/1992	16 REGISTERED
UNITED STATES	PLAYBOY'S	1.700.003	00/11/17/2	
	COLLEGE GIRLS	1 722 520	10/06/1992	41 REGISTERED
UNITED STATES	PLAYBOY'S GIRLS	1,722,300	10/00/1//2	.,
	OF ROCK AND			
	PLAYBOY'S GIRLS	1 7// ///	01/05/1993	16 REGISTERED
UNITED STATES		1,744,400	41, -2,	•
	OF WINTER PLAYBOY'S HOT	1 702 195	07/21/1992	41 REGISTERED
UNITED STATES		1.102.175		
	PLAYBOY'S HUDES	1 694 327	06/16/1992	16 REGISTERED
UNITED STATES		1.691.469	06/09/1992	16 REGISTERED
UNITED STATES	PLAYMATE REVIEW		*:	
	PLAYBOY'S		03/29/1994	O9 REGISTERED
UNITED STATES	SEXIEST HOME	1,020,077		
	VIDEOS			
	PLAYBOY'S WET &	1.723.681	10/13/1992	16 REGISTERED
UNITED STATES	MILD MOWER	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
ANTITO CTATES	PLAYBOY/PLAYMAT	1984	07/15/1993	25 REGISTERED
UNITED STATES	E			
UNITED STATES	PLAYBOY/PLAYHAT	1957	06/19/1993	3 REGISTERED
CHILED SIVIES	E			
UNITED STATES	PLAYMAID	1.032.289	02/03/1976	16 REGISTERED
UNITED STATES	PLAYMATE	1.032.493	02/03/1976	34 REGISTERED
UNITED STATES	PLAYMATE	1.050.765	10/19/1976	28 REGISTERED
UNITED STATES	PLAYMATE	721.987	09/26/1981	16 REGISTERED
UNITED STATES	PLAYMATE	1.308.903	12/11/1984	14 REGISTERED
				

TO TRADEMARK COLLATERAL AGREEMENT

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE	4					
COUNTRY		MARK NAME	REG NUMBER	REG DATE	CLASS #	TRADEHARK STATUS
UNITED	STATES	PLAYMATE	1.393.915	05/20/1986		REGISTERED
UNITED	STATES	PLAYHATE	1.431.225	03/03/1987	25	REGISTERED
UNITED	STATES	PLAYMATE	1.454.257	08/25/1987	18	REGISTERED
UNITED	STATES	PLAYMATE	749.223	05/07/1983	3	REGISTERED
UNITED	STATES	PLAYMATE	777.867	09/29/1984	14	REGISTERED
UNITED	STATES	PLAYMATE	990.061	08/06/1974	28	REGISTERED
UNITED	STATES	PLAYMATE	1.688.181	05/19/1992	41	REGISTERED
UNITED	STATES	PLAYMATE	1.399.564	07/01/1986	25	REGISTERED
UNITED	STATES	PLAYMATE	905562	04/23/1993	03	REGISTERED
UNITED	STATES	PLAYMATE	15320	04/26/1993	03	REGISTERED
UNITED	STATES	PLAYMATE	905563	04/23/1993	25	REGISTERED
DATIKU	STATES	PLAYMATE		06/03/1993	25	REGISTERED
UNITED	STATES	PLAYMATE		04/29/1993	3	REGISTERED
UNITED	STATES	PLAYMATE OF THE	661.391	05/06/1978	16	REGISTERED
		MONTH,				
		PLAYBOY'S				
UNITED	STATES	PLAYMATE OF THE	1.462.569	10/27/1987	9	REGISTERED
		YEAR				
					CL1	
UNITED	ZZTATZ	PLAYMATE OF THE	1.462.762	10/27/1987	16	REGISTERED
		YEAR				
UNITED	STATES	PLAYMATE SPORT	1.703.375	07/28/1992	25	REGISTERED
		W/RABBIT HEAD	•			
		DESIGN				
DATIKU	STATES	PLAYMATE	1.058.504	02/08/1977	- 25	REGISTERED
		W/RABBIT HEAD				
		DESIGN				
UNITED	STATES	PLAYMATE	1.404.136	08/05/1986	25	REGISTERED
		W/RABBIT HEAD				
		DESIGN				
UNITED	STATES	PLAYMATE	1.664.570	11/12/1991	42 1	REGISTERED
		WAKE-UP SERVICE				
UNITED	STATES	· =·		04/02/1980		REGISTERED
UNITED				01/31/1978		REGISTERED
UNITED	STATES		1.550.881	08/08/1989	12 9	REGISTERED
		DESIGN				
UNITED		_	1.276.276	05/01/1984	25 F	REGISTERED
		DESIGN	4 2/2 027	A 		
UNITED :			1.242.927	06/21/1983	25 F	REGISTERED
		DESIGN				

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE 5				
COUNTRY	MARK HAME .	REG NUMBER	REG DATE	CLASS # TRADEMARK STATUS
UNITED STATES	RABBIT HEAD DESIGN	871.553	06/24/1989	18 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	873.370	07/22/1989	28 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	761.793	12/24/1983	34 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	764.819	02/11/1984	3 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	784.504	02/02/1985	24 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	791.333	06/22/1985	16 REGISTERED
UNITED STATES	OKSH TIBBAR MDIZSO	1.223.878	03/10/1983	5 REGISTERED
UNITED STATES	RASBIT HEAD DESIGN	934.609	05/23/1979	42 REGISTERED
				CL1
UNITED STATES	RABBIT HEAD DESIGN	1.020.793	09/16/1975	16 REGISTERED
UNITED STATES	CASH TIBBAR DESIGN	1.085.391	02/14/1978	9 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	1.058.294	02/08/1977	9 RÈGISTERED
UNITED STATES	RABBIT HEAD DESIGN	1.192.561	03/23/1982	25 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	1.308.904	12/11/1984	14 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	1.393.913	05/06/1986	9 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	643.926	04/09/1977	16 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	679.997	06/09/1979	21 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	728.889	03/20/1982	25 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	743.134	01/01/1983	42 REGISTERED
UNITED STATES	RABBIT HEAD DESIGN	759.207	10/29/1983	14 REGISTERED
UNITED STATES	RABBIT HEAD	675.006	03/03/1979	9 REGISTERED

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE	-					
COUNTRY		MARK NAME	REG NUMBER	REG DATE	CLASS #	TRADEMARK STATU
		DESIGN				
UNITED S	STATES	RABBIT HEAD	1.689.356	05/26/1992	41	REGISTERED
		DESIGN				
UNITED S	STATES	ROMANCE FOR	1,855,398	09/20/1994	42	REGISTERED
-		COUPLES				
UNITED S	STATES	SPRING BREAK	1.366.636	10/22/1985	16	REGISTERED
UNITED S	STATES	SUPERNOSH	1.013.752	06/17/1975	42	REGISTERED
UNITED S	STATES	sv	1,742,282	12/22/1992	16	REGISTERED
		ENTERTAINMENT				
UNITED S	STATES	THE MOVIE BOOK	1,706,023	08/04/1992	16	REGISTERED
					42	
UNITED S	STATES	THE PLAYBOY	1.266.598	02/07/1984	38	REGISTERED
		CHANNEL				
UNITED S	STATES	THE PLAYBOY	1,743,106	12/29/1992	16	REGISTERED
		FOUNDATION				
					42	
UNITED S	TATES	VIDEO	1.442.822	06/16/1987	9	REGISTERED
		CENTERFOLD				
UNITED S	TATES	VIP W/RABBIT	792.715	07/13/1985	42	REGISTERED
		HEAD DESIGN				
UNITED S	TATES	WAKE-MATE	1,668,938	12/17/1991	42	REGISTERED
UNITED S	TATES	WET & WILD	1,826,170	03/15/1994	9	REGISTERED
UNITED S	TATES	WET & WILD	1,858,914	10/18/1994	38	REGISTERED

PENDING U.S. TRADEMARK APPLICATIONS

PAGE	1				
COUNT	RY	. MARK NAME	. APL NUMBER	. APL DATE	CLASS # TRADEMARK STATUS
UNITE	STATES	A PERFECT 10,1	N 74/560159	08/11/1994	16 PENDING
		EVERY PACK			
UNITED	STATES	A PERFECT TEN	74/434022	09/10/1993	16 ABANDONED
		IN EVERY PACK			
UNITED	STATES	AFTER DARK	74/354097	02/01/1993	9 PEHOING
		AIDEO			
UNITED	STATES	AFTER HOURS	73/812,320		
UNITEO	STATES	BUNNY BEAUTY	370.231	09/09/1970	35 CANCELLED
		CONTEST			
					42
UNITED	STATES	BUNNY OF THE	391.485	09/28/1982	35 CANCELLED
		YEAR			
			370 073	00.00.4070	41
מפוזאט	STATES	BUNNY OF THE	370.232	09/09/1970	35 CANCELLED
		YEAR			/ 3
1					42
	STATES -				
UNITED	STATES	7CHL1H (8E91GH)			2. CAP 3C5*
		- FEM IN (DESIGN)			35 thassa
	STATES	FEHLIN-(DESIGN)			
שפונאט	21ALE2	- FEHLIN (DESIGN) - FEHLIN (DESIGN)		11/29/1965	21 LAPGES
OBITED OBTINU		FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (MORD)		11/29/1965	
OBITED OBTINU	STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (MORD)	233.497	11/29/1965 02/11/1991	
0311KU 0311KU 0311KU	STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (MORD)	253.497 74/138349		21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25
0311KU 0311KU 0311KU	STATES STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (MORD) HMH	253.497 74/138349	02/11/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25
0311KU 0311KU 0311KU	STATES STATES	FEMLIN (DESIGN) FEMLIN (DESIGN) FEMLIN (MORD) HMH IT'S YOUR LIFE	253.497 74/138349	02/11/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25
037180 037180 037180	STATES STATES	FENLIN (DESIGN) FENLIN (DESIGN) FENLIN (NORD) HMH IT'S YOUR LIFE IT'S YOUR	233.497 74/138349 74/544510	02/11/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING
037180 037180 037180	STATES STATES STATES	FENLIN (DESIGN) FENLIN (DESIGN) FENLIN (DORD) HMH IT'S YOUR LIFE IT'S YOUR CALL	233.497 74/138349 74/544510	02/11/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING
037180 037180 037180	STATES STATES STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE	233.497 74/138349 74/544510	02/11/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING
037180 037180 037180	STATES STATES STATES STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE	233.497 74/138349 74/544510 74/147695	02/11/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING
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ONTTED OSTINU OSTINU OSTINU OSTINU	STATES STATES STATES STATES STATES STATES	FENLIN (DESIGN) FENLIN (DESIGN	233.497 74/138349 74/544510 74/147695	02/11/1991 07/01/1994 03/14/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED
ONTTED OSTINU OSTINU OSTINU UNITED UNITED UNITED	STATES STATES STATES STATES STATES STATES STATES STATES STATES	FENLIN (DESIGN) FENLIN (DESIGN) FENLIN (DESIGN) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AND DESIGN	233.497 74/138349 74/544510 74/147655	02/11/1991 07/01/1994 03/14/1991 05/21/1973	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED
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CATINU	STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (DESIGN) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AHD DESIGN PLAYBOY PLAYBOY PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400 350.367	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED 42 LAPSED 10 CANCELLED
CATINU CATINU CATINU UNITED UNITED UNITED UNITED UNITED UNITED UNITED UNITED UNITED	STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AND DESIGN PLAYBOY PLAYBOY PLAYBOY PLAYBOY PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400 350.367 328.604	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970 02/16/1982	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED 42 LAPSED 10 CANCELLED 3 CANCELLED 25 LAPSED 10 PENDING
CATINU CA	STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AHD DESIGN PLAYBOY PLAYBOY PLAYBOY PLAYBOY PLAYBOY PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400 350.367 328.604 74/317862 74/400744	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970 02/16/1982 09/18/1981 09/28/1992 06/10/1993	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED 42 LAPSED 10 CANCELLED 3 CANCELLED 25 LAPSED
CATINU	STATES	FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (DESIGN) FEMEIN (DESIGN) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AHD DESIGN PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400 350.367 328.604 74/317862 74/400744 74/506951	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970 02/16/1982 09/18/1981 09/28/1992	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED 42 LAPSED 10 CANCELLED 3 CANCELLED 25 LAPSED 10 PENDING

PENDING U.S. TRADEMARK APPLICATIONS

PAGE Z					
COUNTRY	MARK NAME	APL NUMBER	. APL DATE	CLASS #	TRADEMARK STATUS
UNITED STATES	PLAYBOY	205.896	03/02/1979	16	CANCELLED
	ADVANTAGE, THE				
UNITED OTHER	DULLYBOY MID			25	DISSATCHED
	AMOUNT-USAD				
	DESTON				
UNITED STATES	PLAYBOY LIQUOR	107.677	11/02/1960	21	LAPSED
	CADOY		.,		
UHHTED CTATES	PLAYBOY HAN			35	- CANGELL ED-
					
T UNITED STATES	PLAYGOY PRESS		 		- CAHGELLED -
,	(L060)				
UNITED STATES	PLAYBOY RUNNING	74/560158	08/11/1994	35	PENDING
	TEAM				
UNITED STATES	PLAYBOY SPORT	619.061	09/10/1986	18	LAPSED
UNITED STATES	PLAYBOY	392.689	09/29/1982	18	CANCELLED
	W/RABBIT HEAD	•			
•	DESIGN				
UNITED STATES	PLAYBOY'S	379.238	12/21/1970	41	LAPSED
	CREATIVE				
	MENSWEAR				
UNITED STATES	PLAYBOY'S	74/155308	04/10/1991	16	ABANDONED
	FANTASIES				
UNITED STATES	PLAYBOY'S HOT	74/544511	07/01/1994	9	PENDING
	LICKS				
CHITES STATES	DLYADOATE		·	41	CANCELLED
=	EU-EX				
UNITED STATES	PLAYBOY'S	95.589	04/22/1960	35	CANCELLED
	PENTHOUSE				
UNITED STATES	PLAYBOY'S	74/167372	04/18/1991	41	WITHDRAWN
:	SECRETS TO				
1	EUROMASSAGE				
UNITED STATES	PLAYBOY'S	74/146493	03/05/1991	16 .	ABANDONED
1	WORKING WOMEN				
UNITED STATES	PLAYMATE :	243.162	04/11/1966	12 1	LAPSED
UNITED STATES	PLAYMATE !	50.167	05/21/1975	9 (CANCELLED
UNITED STATES	PLAYMATE 1	74/317861	09/23/1992	10 8	PENDING
UNITED STATES F	PLAYMATE BAR 2	226.054	08/19/1965	42 (_APSED
UNITED STATES F	PLAYMATE 3	328.606	09/18/1981	25 (CANCELLED
,	/RABBIT HEAD				
0	DESIGN				

PENDING U.S. TRADEMARK APPLICATIONS

PAGE	3						
COUNTRY		MARK NAME	APL NUMBER	APL DATE	CLASS #	TRADEMARK	STATUS
UN I TED	STATES	PLAYMATES OF	74/149693	03/20/1991	25	PEND (NG	
		THE MONTH					
UNITED	STATES	PLAYMATES ROCK	74/530045	05/26/1994		PENDING	
UNITED	STATES	PLAYTIQUE	93.154	07/12/1976		CANCELLED	
UNITED	STATES	RABBIT HEAD	171.657	06/24/1963	34	LAPSED	
		DESIGN		,			
UH1125	37A7E3	TABBET HEAD			- 14	-	
	•	MOCCION.					
UNITED :	STATES	CASH TIBBAR	301.422	06/26/1968	34	LAPSED	
		DESIGN					
UNITED :	STATES	CASH TIBBAS	294.934	04/04/1968	35	CANCELLED	
		DESIGN					
משדואט:	STATES	CASH TIBBAR	323.293	04/01/1969	30	LAPSED	
		DESIGN					
UNITED :	STATES	DASH TIBBBR	356.399	04/09/1970	39	CANCELLED	
		DESIGN					
UNITED :	STATES	CASH TIBBAR	392.701	09/29/1982	18	CANCELLED	
		DESIGN					
UNITED S	STATES	RASBIT HEAD	117.102	04/04/1961	42	LAPSED	
		DESIGN					
UNITED S	STATES	RASSIT HEAD	350.368	02/16/1982	3	CANCELLED	
		DESIGN					
UNITED S	STATES	RABBIT HEAD	74/317860	09/28/1992	10	PEHOING	
		DESIGN					
טאוודס פ	STATES	RABBIT HEAD	74/456176	10/29/1993	9	PENDING	
		DESIGN					
UNITED S	STATES	RABBIT HEAD	74/544512	07/01/1994	9	PEND [NG	
		DESIGN					
DAITED S	STATES	ROMANCE FOR	74/450736	10/21/1993	9	PENDING	
		COUPLES					
UNITED S	STATES	ROMANTICS	74/366975	03/11/1993	25	PENDING	
מפדואט פ	STATES	VIDEO SEARCH	74/146491	03/05/1991	41	PENDING	
		LINE		•			
UNITED S	STATES	•	74/0202402	09/11/1991		PENDING	
UNITED S	STATES	WIRED	74/413005	07/15/1993	16	PENDING	

TRADEMARK 162 3 1 1 REEL: 1880 FRAME: 0598

RELEASE OF TRADEMARK COLLATERAL AGREEMENT

This Release dated March 15, 1999 granted by the undersigned, Harris Trust and Savings Bank as agent (the "Agent");

WITNESSETH

WHEREAS, the Agent, whose mailing address is 111 West Monroe Street, Chicago, Illinois 60690, and Playboy Enterprises, Inc., a Delaware corporation (the "Company") have entered into that certain Trademark Collateral Agreement dated February 10, 1995 (the "Trademark Agreement") which was recorded in the United States Patent and Trademark Office on February 14, 1995 at Reel 1323, Frames 150 through 165 and pursuant to which the Company granted to the Agent a lien and security interest in the property described therein, including the United States trademarks listed on Schedules A-1 and A-2 attached thereto (all of such property being referred to herein as the "Collateral"); and

WHEREAS, the Company has requested that the Agent release its lien and security interest upon the Collateral and the Agent is willing to release such liens;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent hereby releases the Trademark Agreement and the aforesaid Collateral from the lien thereof, and the lien and security interest granted to the Agent pursuant to the Trademark Agreement shall hereupon cease and terminate.

IN WITNESS WHEREOF, the Agent has executed and delivered this Release as of the date first above written.

			HARRIS TRUST AND SAV By Act Yell	VINGS BANK, as Agent
			Its Vice President	
STATE OF ILLINOIS)) SS		
COUNTY OF COOK)	, 55		
On this 15th	•	, ,	re me, the undersigned, a	notary public in and for

said County and State, personally appeared Scott Geik, personally known to me to be the same person whose name is subscribed to the within instrument as such Vice President and acknowledged that he/she executed same for the purposes set forth above.

SEAL

OFFICIAL SEAL
NANCY A ZARAZUA
NOTARY PUBLIC STATE OF ILLINOIS
MY COMMISSION EXP MAR 18 2001

Notary Public, State of Illinois O My commission expires Warch 18, 2001

875934.01.03 1404433

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE	1				
COUNTRY	,	MARK NAME	REG NUMBER	REG DATE C	LASS # TRADEMARK STATUS
UNITED	STATES	COLLECTORS' CHOICE	1,860,145	10/25/1994	42 REGISTERED
UNITED	STATES	COLLECTORS' CHOICE MUSIC	1,858,053	10/11/1994	41 REGISTERED
CB1 FMD	STATES	CRITICS' CHOIC	CE 1.493.710	06/21/1988	42 REGISTEREO
י מפדואט	STATES		1.635.270	02/19/1991	5 REGISTERED
UNITED S	STATES	FEMLIN (DESIGN		10/30/1982	
UNITED S	STATES	FEMLIN (DESIGN		09/22/1982	
UNITED S	STATES	FEMLIN (WORD)		10/30/1982	21 REGISTERED
UNITED S	STATES	GIRLS OF SUMME		03/10/1992	16 REGISTERED
UNITED S	STATES	HOT ROXY (DESIGN)	1.338.420	05/28/1985	41 REGISTERED
CATINU S	TATES	INSIDE CUT	1.707.314	08/11/1992	41 REGISTERED
UNITED S	TATES	INSIDE OUT AND	1,720,057	09/29/1992	09 REGISTERED
UNITED S	TATES	KEY W/RABBIT HEAD DESIGN	738.386	09/25/1982	42 REGISTERED
UNITED S	TATES	MAN TRACK	1,751,242	02/09/1993	16 REGISTERED
UNITED S	TATES	ON THE MARK	1.419.983	12/09/1986	16 REGISTERED
UNITED ST	TATES	ON THE MARK	1.379.493	01/21/1986	35 REGISTERED
UNITED ST	TATES	ORDER IT TODAY,	1.588.497	05/19/1992	41 REGISTERED
		WATCH IT TOMORROW			Redidience
UNITED SI	TATES	OWL (DESIGN)	743.813	01/15/1983	16 REGISTERED
UNITED ST	ATES	OWL DESIGN	1,824,176	03/01/1994	9 REGISTERED
TS CETINU	ATES	PEI	1.044.818	07/27/1976	16 REGISTERED
UNITED ST	ATES	PLAY BOY	689.431	12/08/1979	28 REGISTERED
TZ CETIKU	ATES	PLAY-BOY	610.968	08/23/1975	12 REGISTERED
UNITED ST		PLAYBOY	1.550.882	08/08/1989	12 REGISTERED
UNITED ST		PLAYBOY	1.223.879	01/18/1983	5 REGISTERED
דצ פשדואט		PLAYEOY	871.552	06/24/1989	18 REGISTERED
UNITED ST.	ATES	PLAYBOY	645.386	05/14/1977	14 REGISTERED
UNITED STA	ATES .	PLAYBOY	676.726	04/07/1979	16 REGISTERED
JNITED STA	ATES .	PLAYBOY	755.301	08/27/1983	34 REGISTERED
אוצ ספדואנ		PLAYBOY	754.820	02/11/1984	3 REGISTERED
אוצ ספדואנ		PLAYBOY	769.702	05/12/1984	41 REGISTERED
JHITED STA			791.734	06/29/1985	16 REGISTERED
INITEO STA		PLAYBOY	874.451	08/05/1989	35 REGISTERED
INITED STA	ITES F	YDBYAJ	953.069	02/13/1973	28 REGISTERED

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE	2				
COUNTRY	۲	. MARK NAME	. REG NUMBER	REG DATE	CLASS # TRADEMARK STATUS
	STATES	PLAYBOY	1.040.491	06/01/1976	9 REGISTERED
UNITED		PLAYBOY	1.034.282	02/24/1976	12 REGISTERED
UNITED		PLAYBOY	1.049.692	10/05/1976	28 REGISTERED
DETINU		PLAYBOY	1.074.584	10/04/1977	21 REGISTERED
UNITED		PLAYBOY	1.085.392	02/14/1978	
UNITED		PLAYBOY	1.308.905	12/11/1984	14 REGISTERED
UNITED	STATES	PLAYBOY	1.328.611	04/02/1985	25 REGISTERED
UNITED		PLAYBOY	1.393.914	05/20/1986	9 REGISTERED
UNITED	STATES	PLAYBOY	600.018	12/28/1974	16 REGISTERED
UNITED	STATES	PLAYBOY	652.412	10/01/1977	9 REGISTERED
UNITED	STATES	PLAYBOY	1.733.661	11/17/1992	41 REGISTERED
UNITED	STATES	PLAYBOY	1.320.822	02/19/1985	25 REGISTERED
UNITED	STATES	PLAYBOY 360 AND DESIGN	1,743,638	12/29/1992	41 REGISTERED
DBIINU	STATES	PLAYBOY AND RABBIT HEAD DESIGN	747.259	03/26/1983	14 REGISTERED
UNITED :	STATES	PLAYBOY AT NIGHT	1.680.509	03/24/1992	38 REGISTERED
טאנדפט :	PTATES	DI AVDOV CLUB	7/2 7:7	07 (05 (1007	41
ONTIED :	318163	PLAYBOY CLUB, THE	746.367	03/05/1983	42 REGISTERED
UNITED S	STATES	PLAYBOY JAZZ FESTIVAL	1.279.832	05/29/1984	16 REGISTERED
					25
					41
UNITED S	STATES	PLAYBOY SPECIAL EDITION	1.662.536	10/29/1991	25 REGISTERED
UNITED S	STATES	PLAYBOY SPORT	1.328.616	04/02/1985	25 REGISTERED
UNITED S	TATES	PLAYBOY	1.477.694	02/23/1988	18 REGISTERED
		UARABET HEAD			
		DESIGN			
UNITED S	TATES	PLAYBOY	1.294.419	09/11/1984	25 REGISTERED
		W/RABBIT HEAD DESIGN			
UNITED S	TATES		1.334.381	05/07/1985	25 REGISTERED
		W/RASSIT HEAD		0370171703	es Redistants
	T.1750	DESIGN	. 7.0 7//		
UNITED S		PLAYBOY W/RABBIT HEAD	1.518.244	02/05/1985	25 REGISTERED

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE 3				
	MARK NAME	. REG NUMBER	REG DATE C	LASS # TRADEMARK STATUS
	DESIGN			
UNITED STATES	PLAYBOY	1.476.863	02/16/1988	18 REGISTERED
	W/RABBIT HEAD			
-	DESIGN AND		,	
	SPORT			
UNITED STATES	PLAYBOY'S	1.697.592	06/30/1992	16 REGISTERED
	BATHING			
	BEAUTIES			
STATES GETIKU	PLAYBOY'S	1,753,851	02/23/1993	16 REGISTERED
	BLONDES,			
	BRUNETTES,			
	REDHEADS			
UNITED STATES		1,666,709	12/03/1991	16 REGISTERED
	OF LINGERIE			
UNITED STATES		1.706.665	08/11/1992	16 REGISTERED
	COLLEGE GIRLS		10.01.1000	
UNITED STATES		1,722,580	10/06/1992	41 REGISTERED
	OF ROCK AND			
	ROLL	• 7// ///	01.405.41007	
UNITED STATES	PLAYBOY'S GIRLS	1,744,400	01/05/1993	16 REGISTERED
	OF WINTER PLAYBOY'S HOT	1 707 105	07/21/1002	41 REGISTERED
UNITED STATES		1.702.193	07/21/1992	41 XEGISIEKEU
	ROCKS	1 40/ 307	06/16/1992	16 REGISTERED
UNITED STATES	PLAYBOY'S HUDES		06/09/1992	16 REGISTERED
UNITED STATES	PLAYMATE REVIEW		00/09/1992	10 KEG121EKED
IDITED CTATES			03/20/100/	09 REGISTERED
UNITED STATES	SEXIEST HOME	1,424,477	03/27/1774	OF REGISTERED
	VIDEOS			
UNITED STATES	PLAYBOY'S WET &	1 773 681	10/13/1992	16 REGISTERED
GHT ICD STATES	WILD WOMEN	.,. 22,00		, , , , , , , , , , , , , , , , , , , ,
UNITED STATES	PLAYBOY/PLAYMAT	1984	07/15/1993	25 REGISTERED
	E		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
UNITED STATES	PLAYBOY/PLAYMAT	1957	06/19/1993	3 REGISTERED
	ε			
UNITED STATES	PLAYMAID	1.032.289	02/03/1976	16 REGISTERED
UNITED STATES		1.032.493	02/03/1976	34 REGISTERED
UNITED STATES	PLAYMATE	1.050.765	10/19/1976	28 REGISTERED
UNITED STATES	PLAYMATE	721.987	09/26/1981	16 REGISTERED
UNITED STATES	PLAYMATE	1.308.903	12/11/1984	14 REGISTERED

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE 4					
COUNTRY	. MARK NAME	REG NUMBER	REG DATE	CLASS #	TRADEMARK STATUS
UNITED STATES	PLAYMATE	1.393.915	05/20/1986	9	REGISTERED
UNITED STATES	PLAYMATE	1.431.225	03/03/1987	25	REGISTERED
UNITED STATES	PLAYMATE	1.454.257	08/25/1987	18	REGISTERED
UNITED STATES	PLAYMATE	749.223	05/07/1983	3	REGISTERED
UNITED STATES	PLAYMATE	777.867	09/29/1984	14	REGISTERED
UNITED STATES	PLAYMATE	990.061	08/06/1974	28	REGISTERED
UNITED STATES	PLAYMATE	1.688.131	05/19/1992	41	REGISTERED
UNITED STATES	PLAYMATE	1.399.564	07/01/1986	25	REGISTERED
UNITED STATES	PLAYMATE	905562	04/23/1993	03	REGISTERED
UNITED STATES	PLAYHATE	15320	04/26/1993	03	REGISTERED
UNITED STATES	PLAYMATE	905563	04/23/1993	25	REGISTERED
UNITED STATES	PLAYMATE		06/03/1993	25	REGISTERED
UNITED STATES	PLAYMATE		04/29/1993	3	REGISTERED
UNITED STATES	PLAYMATE OF THE	661.391	05/06/1978	16	REGISTERED
	MONTH,				
	PLAYBOY'S				
UNITED STATES	PLAYMATE OF THE	1.462.569	10/27/1987	9	REGISTERED
	YEAR				
				CL1	
UNITED STATES	PLAYMATE OF THE	1.462.762	10/27/1987	16	REGISTERED
	YEAR				
UNITED STATES	PLAYMATE SPORT	1.703.375	07/28/1992	25	REGISTERED
	W/RABBIT HEAD	•			
	DESIGN				
UNITED STATES	PLAYMATE	1.058.504	02/08/1977	- 25	REGISTERED
	W/RASBIT HEAD				
	DESIGN				
UNITED STATES	,	1.404.136	08/05/1986	25	REGISTERED
	W/RASSIT HEAD				
	DESIGN				
UNITED STATES	PLAYMATE	1.664.570	11/12/1991	42 8	REGISTERED
	WAKE-UP SERVICE				
UNITED STATES	PLAYMATES		04/02/1980		REGISTERED
UNITED STATES			01/31/1978		REGISTERED
UNITED STATES		1.550.881	08/08/1989	12 R	REGISTERED
	DESIGN	• 27: 27:	05 (04 (400)	26 -	
UNITED STATES		1.275.275	05/01/1984	25 R	REGISTERED
INITED CTATES	DESIGN	1 2/2 027	04 /34 /4007	ne =	ecteres.
UNITED STATES		1.242.927	06/21/1983	23 R	LEGISTERED
	DESIGN				

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE	5				
COUNTR	Y	. MARK HAME	. REG NUMBER	. REG DATE	CLASS # TRADEMARK STATUS
משז ז אט	STATES	RABBIT HEAD DESIGN	871.553	06/24/1989	18 REGISTERED
OBTIKU	STATES	RABBIT HEAD DESIGN	8 <i>7</i> 3.370	07/22/1989	28 REGISTERED
טאו ו דפַס	STATES	RABBIT HEAD DESIGN	761.793	12/24/1983	34 REGISTERED
UNITED	STATES .	RABBIT HEAD DESIGN	764.819	02/11/1984	3 REGISTERED
UNITED	STATES	RABBIT HEAD DESIGN	784.504	02/02/1985	24 REGISTERED
CETINU	STATES	RABBIT HEAD DESIGN	791.333	06/22/1985	16 REGISTERED
DATIKU	STATES	RABBIT HEAD DESIGN	1.223.878	03/10/1983	5 REGISTERED
DETINU	STATES	RABBIT HEAD DESIGN	934.609	05/23/1979	42 REGISTERED
					CL1
ספדואט	STATES	RABBIT HEAD DESIGN	1.020.793	09/16/1975	16 REGISTERED
ספדואט	STATES	RABBIT HEAD DESIGN	1.085.391	02/14/1978	9 REGISTERED
OBTIKU	STATES	RABBIT HEAD DESIGN	1.058.294	02/08/1977	9 REGISTERED
ספדואט	STATES	RABBIT HEAD DESIGN	1.192.561	03/23/1982	25 REGISTERED
OBTIKU	STATES	RABBIT HEAD DESIGN	1.308.904	12/11/1984	14 REGISTERED
ספדואט	STATES	RABBIT HEAD DESIGN	1.393.913	05/06/1986	9 REGISTERED
ספדואט	STATES	RABBIT HEAD DESIGN	643.926	04/09/1977	16 REGISTERED
UNITED	STATES	RABBIT HEAD DESIGN	679.997	06/09/1979	21 REGISTERED
UNITED	STATES	RABBIT HEAD DESIGN	728.889	03/20/1982	25 REGISTERED
משדואט	STATES	RABBIT HEAD DESIGN	743.134	01/01/1983	42 REGISTERED
UNITED	STATES	RABBIT HEAD DESIGN	759.207	10/29/1983	14 REGISTERED
UNITED :	STATES	RABBIT HEAD	675.006	03/03/1979	9 REGISTERED

REGISTERED U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARK REGISTRATIONS

PAGE	6					
COUNTR	Υ	MARK NAME	REG NUMBER	REG DATE	CLASS #	TRADEMARK STATUS
		DESIGN				
ם של נדבם	STATES	CABELT HEAD	1.689.356	05/26/1992	41	REGISTERED
		DESIGN				
UNITED	STATES	ROMANCE FOR	1,855,398	09/20/1994	42	REGISTERED
		COUPLES	•			
UNITED	STATES	SPRING BREAK	1.366.636	10/22/1985	16	REGISTERED
DETIKU	STATES	SUPERNOSH	1.013.752	06/17/1975	42	REGISTERED
UNITED	STATES	sv	1,742,282	12/22/1992	16	REGISTERED
		ENTERTAINMENT				
UNITED	STATES	THE MOVIE BOOK	1,706,023	08/04/1992	16	REGISTERED
					42	
UNITED	STATES	THE PLAYBOY	1.266.598	02/07/1984	38	REGISTERED
		CHANNEL				
UNITED	STATES	THE PLAYBOY	1,743,106	12/29/1992	16	REGISTERED
		FOUNDATION				
					42	
UNITED	STATES	VIDEO	1.442.822	06/16/1987	9	REGISTERED
		CENTERFOLD				
UNITED	STATES	VIP W/RABBIT	792.715	07/13/1985	42	REGISTERED
		HEAD DESIGN				
DBTIND	STATES	WAKE-MATE	1,668,938	12/17/1991	42	REGISTERED
UNITED	STATES	WET & WILD	1,825,170	03/15/1994	9	REGISTERED
UNITED			•	10/18/1994		REGISTERED
						· · - · · - · · - · · - · · · ·

PENDING U.S. TRADEMARK APPLICATIONS

PAGE 1					
COUNTRY	MARK NAME	. APL NUMBER	APL DATE	CLASS # TRADEHARK STATU	ıs
UNITED STATES	A PERFECT 10, I	N 74/560159	08/11/1994	16 PENDING	
	EVERY PACK				
UNITED STATES	A PERFECT TEN	74/434022	09/10/1993	16 ABAHDONED	
	IN EVERY PACK				
UNITED STATES	AFTER DARK	74/354097	02/01/1993	9 PENDING	
	VIDEO				
UNITED STATES					
UNITED STATES	BUNNY BEAUTY	370.231	09/09/1970	35 CANCELLED	
	CONTEST				
				42	
UNITED STATES	BUNNY OF THE	391.485	09/28/1982	35 CANCELLED	
	YEAR			. •	
imited etited	BUNDLY OF THE	770 27 7	09/09/1970	41	
CHILED SINIES	BUNNY OF THE YEAR	210.222	04/04/14/0	35 CANCELLED	
	TEAK			42	
GHITED STATES		· · · · · · · · · · · · · · · · · · ·		72 11205	
THITED STATES	remein (sesion)				
Autres critice	CEMITH (055,010)			0.00	
				25 1.12052	
TUNITED STATES					
UNITED STATES	FCHLIN (DESIGN)				
CHITCO STATES	FEHETH (DEDIGH)		11/29/1965	21 - LAPSES	
UNITED STATES	FEHLIN (DEDIGN) FEHLIN (WORD)			21 LAPSES -21 LAPSES 41 LAPSES	
UNITED STATES UNITED STATES UNITED STATES	FEHLIN (DEDIGN) FEHLIN (WORD)	233.497		21 LAPSES -21 LAPSES 41 LAPSES	
UNITED STATES UNITED STATES UNITED STATES	FEHEIN (DEDIGN) FEHEIN (DEDIGN) FEHEIN (WORD) HMH	233.497 74/138349	02/11/1991	21 LAPSES 21 LAPSES 41 LAPSES 14 LAPSES 25	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEHEIN (DEDIGN) FEHEIN (DEDIGN) FEHEIN (WORD) HMH	233.497 74/138349	02/11/1991	21 LAPSES 41 LAPSES 41 LAPSES 14 LAPSES 25	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEHLIN (DEDIGH) FEHLIN (DEDIGH) FEHLIN (WORD) HMH IT'S YOUR LIFE	233.497 74/138349	02/11/1991	21 LAPSES 41 LAPSES 41 LAPSES 14 LAPSES 25	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL	233.497 74/138349 74/544510	02/11/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL	233.497 74/138349 74/544510	02/11/1991	21 LAPSES 21 LAPSES 41 LAPSES 14 LAPSES 25 25 38 PENDING	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEHLIN (DESIGN) FEHLIN (SESIGN) FEHLIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE	233.497 74/138349 74/544510 74/147655	02/11/1991 07/01/1994 03/14/1991	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEHLIN (DESIGN) FEHLIN (SESIGN) FEHLIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE	233.497 74/138349 74/544510	02/11/1991	21 LAPSES 21 LAPSES 41 LAPSES 14 LAPSES 25 25 38 PENDING	
UNITED STATES	FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS	233.497 74/138349 74/544510 74/147655 458.083	02/11/1991 07/01/1994 03/14/1991 05/21/1973	21 LAPSES 21 LAPSES 41 LAPSES 41 LAPSES 14 LAPSES 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHES	
UNITED STATES	FEMLIN (DESIGN) FEMLIN (DESIGN) FEMLIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AND DESIGN PLAYBOY	233.497 74/138349 74/544510 74/147655	02/11/1991 07/01/1994 03/14/1991	21 LAPSES 21 LAPSES 41 LAPSES 41 LAPSES 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHES 42 LAPSES	
UNITED STATES	FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AND DESIGN PLAYBOY PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED 42 LAPSED 10 CANCELLED	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEMEIN (DESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AND DESIGN PLAYBOY PLAYBOY PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400 350.367	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970 02/16/1982	21 LAPSED 21 LAPSED 41 LAPSED 14 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED 42 LAPSED 10 CANCELLED 3 CANCELLED	
UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEHLIN (DESIGN) FEHLIN (DESIGN) FEHLIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AND DESIGN PLAYBOY PLAYBOY PLAYBOY PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400 350.367 328.604	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970 02/16/1982 09/18/1981	21 LAPSED 21 LAPSED 41 LAPSED 41 LAPSED 25 38 PENDING 16 PENDING 41 28 CANCELLED 25 DISPATCHED 42 LAPSED 10 CANCELLED 3 CANCELLED 25 LAPSED	
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UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES UNITED STATES	FEMEIN (BESIGN) FEMEIN (WORD) HMH IT'S YOUR LIFE IT'S YOUR CALL LAKE SHORE PRESS LUST PB AND DESIGN PLAYBOY	233.497 74/138349 74/544510 74/147655 458.083 356.400 350.367 328.604 74/317862	02/11/1991 07/01/1994 03/14/1991 05/21/1973 04/09/1970 02/16/1982 09/18/1981 09/28/1992	21 LAPSED -21 LAPSED -21 LAPSED -21 LAPSED -22 LAPSED -23 PENDING	

PENDING U.S. TRADEMARK APPLICATIONS

PAGE 2	MARY NAME	AOI UIIMRED	ARI DATE C	LASS # TRADEMARK STATU
COUNTRY	PIAA HORE	. Art Hondek	AFC DATE C	CASS # TRADERARK STATU
UNITED STATES	PLAYBOY	205.896	03/02/1979	16 CANCELLED
	ADVANTAGE, THE			
UNITED OTHER	DARKET USES			25 DISPATCHED.
	240017-UCA0			
1001TED 074TEC	DESTON	107 (77	11/07/1040	21 11255
UNITED STATES	PLAYBOY LIQUOR	107.377	11/02/1960	21 LAPSED
TULLES CENTER	CADDY		•	75 014051153
SHITES STATES				
				14 00000000
	FLACOL			
UNITED STATES	PLAYBOY RUNNING	747560158	08/11/1994	35 PENDING
ONLIED STATES	TEAM	1 /4/300130	03/11/1774	טאוטאפין ככ
UNITED STATES	PLAYBOY SPORT	619 061	09/10/1986	18 LAPSED
UNITED STATES	PLAYBOY	392.689	09/29/1982	18 CANCELLED
ONTIES STATES	W/RABBIT HEAD	372.307	0,72,71,02	10 CHROCEEED
•	DESIGN			
UNITED STATES	PLAYBOY'S	379.238	12/21/1970	41 LAPSED
	CREATIVE			
	MENSWEAR			
UNITED STATES	PLAYBOY'S	74/155308	04/10/1991	GENODINABA 61
	FANTASIES			
UNITED STATES	PLAYBOY'S HOT	74/544511	07/01/1994	9 PENDING
	LICKS			
UNITED OFATED	- DLYACOAY &			A1 CAMESTIES
UNITED STATES	PLAYSOY'S	95.589	04/22/1960	35 CANCELLED
	PENTHOUSE			
UNITED STATES	PLAYBOY'S	74/167372	04/18/1991	41 WITHDRAWN
	SECRETS TO			
	EUROMASSAGE			
UNITED STATES	PLAYBOY'S	74/146493	03/05/1991	16 ABANDONED
	WORKING WOMEN			
UNITED STATES	PLAYMATE	243.162	04/11/1966	12 LAPSED
UNITED STATES	PLAYMATE	50.167	05/21/1975	9 CANCELLED
UNITED STATES	PLAYMATE	74/317861	09/23/1992	10 PENDING
UNITED STATES	PLAYMATE BAR	226.054	08/19/1965	42 LAPSED
UNITED STATES	PLAYMATE	323.606	09/18/1981	25 CANCELLED
	W/RABBIT HEAD			
	DESIGN			

PENDING U.S. TRADEMARK APPLICATIONS

PAGE 3				
COUNTRY	MARK NAME	. APE NUMBER	. APL DATE	CLASS # TRADEMARK STATUS
UNITED STATES	PLAYMATES OF	74/149693	03/20/1991	25 PENDING
	THE MONTH			
UNITED STATES	PLAYMATES ROCK	74/530045	05/26/1994	9 PENDING
UNITED STATES	PLAYTIQUE	93.154	07/12/1976	42 CANCELLED
UNITED STATES	CABBIT HEAD	171.657	06/24/1963	34 LAPSED
	DESIGN			
SHETED STATES				
	pocoseu			
UNITED STATES	CASH TIBBAR	301.422	06/26/1968	34 LAPSED
	DESIGN			
UNITED STATES	CASH TIBBAS	294.934	04/04/1968	35 CANCELLED
	DESIGN			
UNITED STATES	CABH TI88AR	323.293	04/01/1969	30 LAPSED
	DESIGN			
UNITED STATES	DASH TIBBAR	356.399	04/09/1970	39 CANCELLED
	DESIGN			
UNITED STATES	RABBIT HEAD	392.701	09/29/1982	18 CANCELLED
	DESIGN			
UNITED STATES	RABBIT HEAD	117.102	04/04/1961	42 LAPSED
	DESIGN	742 7/4	07.11/.11002	7
UNITED STATES	RABBIT HEAD	350.368	02/16/1982	3 CANCELLED
	DESIGN	7/ /7170/0	00/38/1003	10. 0500 000
UNITED STATES	RABBIT HEAD	74/317860	09/28/1992	10 PENDING
	DESIGN	7/ //5/17/	10/29/1993	9 PENDING
UNITED STATES	RABBIT HEAD	74/456176	10/29/1993	y PENDING
INITED CTATES	DESIGN	74/544512	07/01/1994	9 PENDING
UNITED STATES	RABBIT HEAD DESIGN	74/344314	0//01/1994	y PENUING
INVITED CTATEC		74/450736	10/21/1993	9 PENDING
UNITED STATES	ROMANCE FOR COUPLES	14/420130	10/21/1773) PENDING
UNITED STATES	ROMANTICS	74/366975	03/11/1993	25 PENDING
UNITED STATES	VIDEO SEARCH	74/146491	03/05/1991	41 PENDING
ORFIED STATES	LINE	777777		71 FERGING
UNITED STATES	ALIHOIM	74/0202402	09/11/1991	25 PENDING
UNITED STATES	WIRED	74/413005	07/15/1993	16 PENDING
J J.////		, / , = = =	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10 Tello Fila

U.S. TRADEMARK LICENSES

- (1) The Agreement dated as of September 19, 1994 between Playboy Enterprises, Inc. and Heinrich Bauer Verlag covering the following registered trademarks: Playboy; Rabbit Head Design; Playmates of the Month; and Femlin Design.
- (2) The Agreement dated as of June 1, 1984 between Playboy Enterprises, Inc. and Kabushiki Kaisha Shueisha covering the following trademarks: Rabbit Head Design Registration Number 669,406; Playmate Registration Number 787,329; Playboy's Playmate of the Month Registration Number 1312866; and Femlin Design Registration Number 1375630.
- (3) The Agreement dated as of January 1, 1988 between Playboy Enterprises, Inc. and Uitgeverij Spaarnestad BV.
- (4) The Agreement dated as of January 1, 1983 between Playboy Enterprises, Inc. and Editora Abril Ltda. for the following trademarks: Playboy; The Playboy Club; Playmate; Rabbit Head Symbol Graphic; Bunny; Bunny Costume Graphic; Femlin; and Femlin Design Graphic.
- (5) The Agreement dated as of November 1, 1986 between Playboy Enterprises, Inc. and Editorial Caballero S.A. covering the following trademarks: Playboy; The Playboy Club; Playmate; Rabbit Head Symbol Graphic; Bunny; Bunny Costome Graphic; Femlin and Femlin Design Graphic.
- (6) The Agreement dated as of July 29, 1993 between Playboy Enterprises, Inc. and Leatherinn Co., Ltd. covering the trademarks for Playboy and Rabbit Head Design.
- (7) The Agreement dated as of March 3, 1993 between Playboy Enterprises, Inc. and Fukuda covering the trademarks for Playboy; Rabbit Head Design; and Playmate.
- (8) The Agreement dated as of August 23, 1994 between Playboy Enterprises, Inc. and Nishikawa Sangyo Co., Ltd. covering the trademarks for Playboy and Rabbit Head Design.
- (9) The Agreement dated as of September 15, 1994 between Playboy Enterprises, Inc. and Renown Incorporated covering the trademarks for Playboy and Rabbit Head Design.
- (10) The Agreement dated as of September 1, 1992 between Playboy Enterprises, Inc. and Seok Won Sang Sa covering the trademarks for Playboy and Rabbit Head Design.

- The Agreement dated as of September 26, 1989 between Playboy Enterprises. Inc. and Chaifa Investment Limited covering the trademarks for Playboy; Playmate; and Rabbit Head Design.
- The Agreement dated as of July 15, 1992 between Playboy Enterprises, Inc. and (12)Munsin Garment Corporation covering the trademarks for Playboy and Rabbit Head Design.
- The Agreement dated as of December 31, 1992 between Playboy Enterprises, Inc. and MACC Trading Limited covering the trademarks for Playboy and Rabbit Head Design.
- The Agreement dated as of January 1, 1993 between Playboy Enterprises, Inc. and Milton Lloyd Limited covering the trademarks for Playboy and Rabbit Head Design.
- The Agreement dated as of April 1, 1992 between Playboy Enterprises, Inc. and Paglieri S.P.A. covering the trademarks for Playboy and Rabbit Head Design.
- The Agreement dated as of October 4, 1989 between Playboy Enterprises, Inc. and Joya Marketing, Pte. Ltd. covering the trademarks for Playboy; Playmate; and Rabbit Head Design.
- The Agreement dated as of April 1, 1993 between Playboy Enterprises, Inc. and (17)Infinite Eyewear Ltd. covering the trademarks for Playboy and Rabbit Head Design.

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RECORDED: 04/20/1999