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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

03-31-1999

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U.S. Patent & TMO/TM Mail Rcpt Dt. #511

of Patent and Trademarks: Please record the attached original documents or copy thereof.

1.

BEVERAGE PRODUCTS LTD.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation - State of Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: September 16, 1998

2. Name and address of receiving party(ies):

THE COCA-COLA COMPANY  
310 North Avenue, N.W.  
Atlanta, Georgia 30301

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation - State of Delaware  
☐ Other \_\_\_\_\_

Domestic representative is attached:

☐ Yes ☒ No

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. (A.) Trademark Application No.(s)

75/057410

4. (B.) Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM**  
**ABELMAN, FRAYNE & SCHWAB**  
150 East 42nd Street  
New York, New York 10017

04/09/1999 DMGUYEN 00000154 75057410

01 FC:481

40.00 OP

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFT 3.41): ..... \$ 40.00

☒ Enclosed

(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

☐ Authorized to be charged to deposit account

Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

*To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.*

VICTOR M. TANNENBAUM

Name of Person Signing

Signature

3/31/99

Date

Total number of pages comprising cover sheet, attachments and documents:

2

TRADEMARK  
REEL: 1880 FRAME: 0733

## ASSIGNMENT

WHEREAS, **BEVERAGE PRODUCTS LTD.**, a company organized and existing under the laws of Delaware, with an office at 100 West Tenth Street, Wilmington, Delaware, 19899 (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark(s) for which application(s) for registration have been filed in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Filing Date</u>	<u>Number</u>
<b>SURGE</b>	Feb. 13, 1996	75/057,410

AND WHEREAS, **THE COCA-COLA COMPANY**, a corporation organized and existing under the laws of Delaware, with an office at 310 North Avenue, N.W., Atlanta, Georgia 30301, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark(s) and the eventual registration(s) thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark(s), trademark application(s) and eventual trademark registration(s) together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 16th day of September, 1998.

**BEVERAGE PRODUCTS LTD.**

By   
Title Steve M. Whaley, Vice President