

04-12-1999



101007214 .SON

One Johnson & Johnson Plaza
New Brunswick, New Jersey 08933
(732) 524-2842

WJH
4-5-99

OPR/FINANCE

1. NAME OF CONVEYING PARTY: S.C. Johnson & Son, Inc. 1525 Howe Street Racine, Wisconsin 53403-2236 (a Wisconsin Corporation)	2. NAME AND ADDRESS OF RECEIVING PARTY: Johnson & Johnson One Johnson & Johnson Plaza New Brunswick, New Jersey 08933 (a New Jersey Corporation)
3. NATURE OF CONVEYANCE: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other 3A. EXECUTION DATE: April 1, 1999 Effective Date: February 26, 1999	2A. ASSIGNEE A FOREIGN ENTITY: YES: ___ NO: ___ 2B. DOMESTIC REPRESENTATIVE DESIGNATED: YES: ___ NO: ___
4A. TRADEMARK APPLICATION NOS.: Additional numbers attached?	4B: TRADEMARK REGISTRATION NO(S): BREAKFAST FOR YOUR SKIN (REG. NO. 2,047,303) Additional numbers attached? no
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: Maria Kirczow Johnson & Johnson One Johnson & Johnson Plaza New Brunswick, NJ 08933	
6. TOTAL NUMBER OF TITLES: 1 7. TOTAL FEE: \$40.00 8. CHARGE DEPOSIT ACCOUNT NUMBER: 10-0750	9. The undersigned declares to the best of my knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the origin document. <i>Maria C. Kirczow</i> Maria C. Kirczow Date: April 2, 1999

Our Ref: 04/09/1999 JSMBRZZ 00000234 100750 2047303

01 FC:481 40.00 CH

Maria.doc

ASSIGNMENT
UNITED STATES TRADEMARK

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of this 1st day of April, 1999 and is made effective as of February 26, 1999, ("Effective Date"), from S. C. JOHNSON & SON, INC., a Wisconsin, USA corporation, with its principal office at 1525 Howe Street, Racine, Wisconsin 53403-2236, USA ("Assignor") to JOHNSON & JOHNSON, a New Jersey, USA corporation, with its principal office at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA ("Assignee").

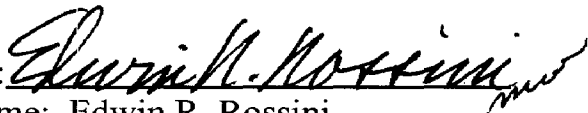
WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the trademarks and the United States trademark registration set forth on the Exhibit A – United States Trademark (collectively, the "Trademark"), and the goodwill of the business associated therewith;

WHEREAS, Assignee wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Assignor hereby sells, assigns and transfers to Assignee, all of the Assignor's right, title and interest in and to said Trademark, together with the good will of the business symbolized by said Trademark, and the Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of said Trademark.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment of Trademarks to be executed and sealed by their respective duly authorized officers as of the dates noted below.

S. C. JOHNSON & SON, INC.

By: 
Name: Edwin R. Rossini
Title: Vice President & Deputy General Counsel
Date: March 31, 1999

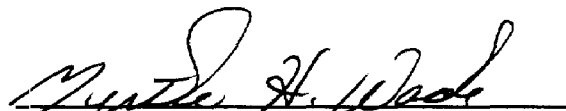
JOHNSON & JOHNSON

By: 
Name: Richard F. Biribauer
Title: Assistant Secretary
Date: April 1, 1999

STATE OF WISCONSIN)
) SS.
COUNTY OF RACINE)

On this 31st day of March, 1999, there appeared before me Edwin R. Rossini, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of S. C. JOHNSON & SON, INC., a Wisconsin, USA corporation.

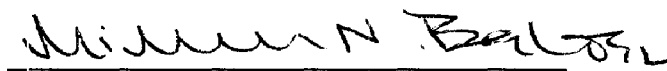
(SEAL)


Notary Public
My commission expires 4/1/2001

STATE OF NEW JERSEY)
) SS.
COUNTY OF MIDDLESEX)

On this 1st day of April, 1999, there appeared before me, Richard F. Biribauer, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of JOHNSON & JOHNSON, a New Jersey, USA corporation.

(SEAL)


Notary Public
My commission expires:

MICHELE N. BACORN
Notary Public of New Jersey
Qualified in Middlesex County
Commission Expires Mar. 19, 2003

EXHIBIT A – UNITED STATES TRADEMARK

Trademark

Registration No.

Registration Date

BREAKFAST FOR YOUR SKIN

2,047,303

March 25, 1997