

04-13-1999

TRADEMARK



101007652  
A PROFESSIONAL CORPORATION

APR 13 1999

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DALE E. HULSE  
REGISTERED PATENT ATTORNEY

April 2, 1999

BOX ASSIGNMENTS

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

4/5/99

Sir:

The enclosed document is being submitted for recordation in accordance with 37 C.F.R. § 3.11. Pursuant to 37 C.F.R. §§ 3.28 and 3.31, the following information is provided:

Conveying party(ies):	The Enrich Corporation (a corporation of the state of Utah)
Receiving party(ies):	Graham and Buffett Partners, Inc. (a corporation of the state of Texas) Address: 25 H.P. Village, Suite 109, Dallas, Texas 75205
Nature of conveyance:	Assignment
Date of execution:	March 26, 1999
Application Serial No:	74/637,952
Filed:	February 22, 1995
Mark:	CLEANSE - BURN - BUILD
Correspondence concerning this request should be mailed to:	Dale E. Hulse Kirton & McConkie 1800 Eagle Gate Tower 60 East South Temple P.O. Box 45120 Salt Lake City, UT 84145-0120
Total number of applications involved:	One (1)
Total fee enclosed:	\$40.00 (Check No. <u>23277</u> )

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

04/08/1999 JSHADRAZZ 00000110 74637952

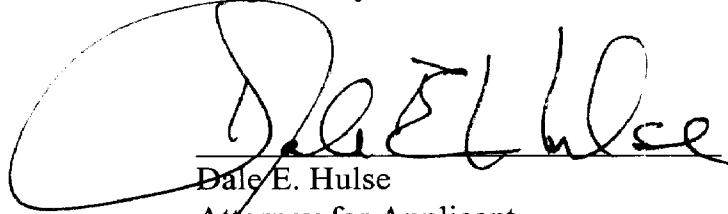
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TRADEMARK  
REEL: 1881 FRAME: 0861

DATED this 2nd day of April, 1999.

Respectfully submitted,



Dale E. Hulse  
Attorney for Applicant

DEH:jdb

Enclosures:

- Assignment
- Check

Docket: 7546.22

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**ASSIGNMENT**

WHEREAS, The Enrich Corporation (hereinafter referred to as "Assignor"), a corporation of the State of Utah having a principal business office at 748 North 1340 West, Orem, Utah 84057, has adopted and used, and is using, and is the owner of certain rights, title, and interest in and to the trademark "CLEANSE - BURN - BUILD" (hereinafter referred to as the "mark"), which is the subject of an application for registration filed in the U.S. Patent and Trademark Office on February 22, 1995 as Serial No. 74/637,952; and

WHEREAS, Graham and Buffett Partners, Inc. (hereinafter referred to as "Assignee") a Texas corporation having a principal place of business at 25 H.P. Village, Suite 109, Dallas, Texas 75205, is desirous of acquiring the entire right, title and interest in and to the mark and the aforesaid application for registration thereof.

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which are hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE its entire right, title, and interest in and to the mark and the above-identified application for registration thereof, together with the goodwill of the business symbolized by and associated with the mark.

The Assignor hereby authorizes and requests the United States Commissioner of Parents and Trademarks to issue any and all certificates of registration of the mark to the assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, the Assignor has caused the hand of its duly authorized representative to be subscribed hereto.

*G. Paulo Banister*  
By: G. Paulo Banister  
Title: V.P. General Counsel

STATE OF UTAH     )

:SS

COUNTY OF UTAH   )

On the 26<sup>th</sup> day of MARCH, 1999, before me personally appeared G. PAULO BANISTER known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he/she has read the same and knows the contents thereof and that he/she executed the same as his/her free act and deed and for the purposes set forth therein.

*Jennifer L. Utley*  
NOTARY PUBLIC  
Residing at \_\_\_\_\_

My Commission Expires:

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