

04-14-1999

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U.S. Patent & TMO/TM Mail Report #54

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Patent and Trademark Office
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- ☒ New
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Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
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Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attachedExecution Date
Month Day YearName Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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REEL: 1882 FRAME: 0566

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(323) 782-7700

Name

Michael A. Painter, Esq.

Address (line 1)

Isaacman, Kaufman & Painter

Address (line 2)

8484 Wilshire Blvd., Suite 850

Address (line 3)

Beverly Hills, California 90211

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,139,514		

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

16-0070

Authorization to charge additional fees:

Yes ☒


No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Painter

Name of Person Signing



Signature

March 29, 1999

Date Signed

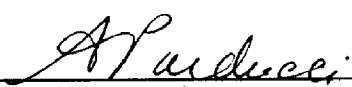
A S S I G N M E N T

WHEREAS, MATTEL, INC. of 333 Continental Boulevard, El Segundo, California 90245, is a corporation organized and existing under the laws of the State of Delaware, ("Assignor"), has adopted, used and registered the trademark TAG ALONG in the United States, Registration No. 2,139,514 dated February 24, 1998;

WHEREAS, PACIFIC BALLOON CO., INC., of P.O. Box 5767, Oxnard, California 93031 a corporation organized under the laws of the State of California, ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, MATTEL, INC. does hereby assign unto the said PACIFIC BALLOON CO., INC., all rights, title and interest in and to the said mark and registration, together with the good will of the business symbolized by the mark.

MATTEL, INC.

By: 
Anne Parducci
Senior Vice President of
BARBIE Marketing

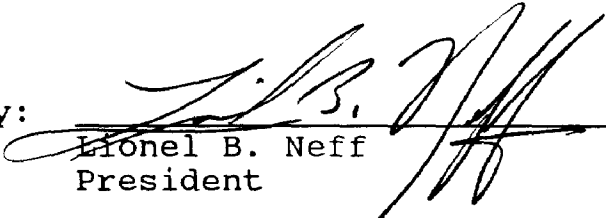
Dated: March 24, 1999

POWER OF ATTORNEY

Assignee hereby appoints MICHAEL A. PAINTER, ESQ. of ISAACMAN, KAUFMAN & PAINTER, A Professional Corporation, with offices at 8484 Wilshire Boulevard, Suite 850, Beverly Hills, California 90212, (323) 782-7700, with full power of substitution, the power of appointment of an associate attorney, and the power of revocation, to record this Assignment, to transact all business in the Patent and Trademark Office in connection therewith and to receive all documents.

PACIFIC BALLOON CO., INC.

By:


Lionel B. Neff
President

Dated: March 26, 1999