



04-14-1999

press Mail No.: EM 490 492 528 US

FORM PTO-1594
1-31-92

R



101013987

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.
Box Assignment, Washington, DC 20231

1. Name of conveying party(ies):
PAGEL'S AMERICAN GINSENG FARM, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: GENERAL NUTRITION INVESTMENT COMPANY

Internal Address: 3411 SILVERSIDE ROAD,

Street Address: 103 SPRINGER BUILDING

City WILMINGTON State DELAWARE ZIP 19810

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State DELAWARE
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark registration No.(s) 2,071,252

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

PENNIE & EDMONDS LLP
 1155 Avenue of the Americas
 New York, NY 10036

Attn.: Ronald M. Daignault

File No.: 7866-070-999

6. Total number of applications and registrations involved: ONE (1)

7. Total fee (37 CFR 3.41):.....\$ 40.00

Please charge to the deposit account listed in Section 8.

8. Deposit account number:
16-1150

04/14/1999 JSWBAZZ 00000249 161150 2071252

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ronald M. Daignault, Esq.
Name of Person Signing Reg. No.

Ronald M. Daignault
Signature

April 1, 1999
Date

Total number of pages comprising cover sheet: _____

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231

NY2 - 947005

TRADEMARK
REEL: 1882 FRAME: 0870

ASSIGNMENT

WHEREAS, **PAGEL'S AMERICAN GINSENG FARM, LLC**, a Wisconsin limited liability company, having an office at 3702 N. 20th Avenue, Wausau, Wisconsin 54401, is the owner of the trademark **GINSENG GOLD** and registration thereof registered in the United States Patent and Trademark Office, Reg. No. 2,071,252 dated June 17, 1997, together with the goodwill of the business connected with and symbolized by said trademark; and

WHEREAS, **GENERAL NUTRITION INVESTMENT COMPANY**, a corporation organized and existing under the laws of the State of Delaware, having an office at 3411 Silverside Road, 103 Springer Building, Wilmington, Delaware 19810, is desirous of acquiring said trademark and registration thereof, together with the goodwill of the business connected with and symbolized by said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **PAGEL'S AMERICAN GINSENG FARM, LLC**, does hereby sell and assign unto the Assignee, **GENERAL NUTRITION INVESTMENT COMPANY**, all right, title and interest in and to said trademark **GINSENG GOLD** and registration thereof, Reg. No. 2,071,252, as set forth above, together with the goodwill of the business connected with and symbolized by said trademark and together with all the rights for recovery for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, **PAGEL'S AMERICAN GINSENG FARM, LLC**, has caused this instrument to be executed by its duly authorized corporate officer and its corporate seal to be hereunto affixed this 3rd day of November, 1997.

[CORPORATE SEAL]

PAGEL'S AMERICAN GINSENG FARM, LLC

By: Donald E Pagel
Name: Donald E Pagel
Title: Organizer

PENY3-571642.1