original poquients or copy thereof

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Commissioner of Patents and T

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	1. Name of conveying party(ies).	2. Name and address of receiving party(ies):
	Vlasic Foods, Inc.	VF Brands, Inc.
	Vlasic Plaza, Six Executive Campus	P. O. Box 626 Rte. 331
	Cherry Hill, New Jersey 08002/4112	Millsboro, Delaware 1996
	,,, <u>,</u>	
	Individual(s) Association	Individual(s) citizenship:
	General Partnership Limited Partnership	Association:
	X Corporation-State: Michigan	General Partnership:
	Other	Limited Partnership:
		X Corporation - State: Delaware
	3. Nature of conveyance:	Other:
	Y Aggignment Morger	If assignee is not domiciled in the United States,
_	X Assignment Merger Security Agreement Change of Name	a domestic representative designation is attached:Yes No
	Security Agreement ename of Name	YesNo (Designations must be a separate document from
Š.	Other:	Assignment)
[\sigma_		Additional name(s) & address(es) attached?
> ~	Execution Date: March 10, 1999	Yes No
I		
	4. Application number(s) or registration - number(s):	
T	A. Trademark Application No.(s)	B. Trademark Registration No.(s)
•	••	SANDWICH STACKERS (STYLIZED) No. 2,101,623
		Date of Registration: September 30, 1997
	Additional numbers attached?	Yes <u>X</u> No
	E Vama and address of number to them	
	5. Name and address of party to whom correspondence concerning document should be	6. Total number of applications and registrations
	mailed:	involved: one (1)
	mailed.	7. Total fee (37 CFR 3.41)\$40.00
	Michael D. Fishman	7. 100d1 100 (57 CTR 5.417
	Rader, Fishman & Grauer PLLC	Enclosed
	1533 N. Woodward Avenue, Suite 140	
	Bloomfield Hills, Michigan 48304	X Authorized to be charged to deposit account
	(248) 594-0630	for the above amount and any additional fees
		necessary.
		8. Deposit Account Number: 18-0013
		(Attach duplicate copy of this page if using
		deposit account)
	DO NOT USE	TMIS SPACE
		/
	_	
	9. Statement and signature.	
		ing information is true and correct and any attached
	copy is a true copy of the original document.	_
	(X (`	11.100
	Michael D. Fishman	(4101/99
	Name /Signatur	re \ Date
	X - V	
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_	Public burden reporting for this sample cover sheet is	estimated to average about 30 minutes per document to
	be recorded, including time for reviewing the document	t and gathering the data needed, and completing and
	reviewing the sample cover sheet. Send comments rega	arding this burden estimate to the U.S. Patent and
	Trademark Office, Office of Information Systems, PK2-1	000C, Washington, D.C. 20231, and to the Office of
	Management and Budget, Paperwork Reduction Project (0651-	-0011), Washington, D.C. 20503.

TRADEMARK REEL: 1882 FRAME: 0893

TRADEMARK ASSIGNMENT

WHEREAS, Vlasic Foods, Inc., a Michigan corporation at Vlasic Plaza, Six Executive Campus, Cherry Hill, New Jersey 08002-4112 ("Assignor"), is owner of the entire right, title and interest in and to the following (collectively, the "Trademark Rights"):

U.S. Trademark Registration No. 2,101,623 for SANDWICH STACKERS (STYLIZED) dated September 30, 1997; and

Any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof; and

WHEREAS, VF Brands, Inc., a Delaware corporation, at P.O. Box 626 Rte. 331 Millsboro, DE 19966 ("Assignee"), wishes to acquire the Trademark Rights.

NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

TRADEMARK REEL: 1882 FRAME: 0894 This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

Dated: $\frac{3/10/9}{9}$

RECORDED: 04/05/1999

Norma Carter Vice President

R0049301

TRADEMARK REEL: 1882 FRAME: 0895