

04-15-1999

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Docket No.: D



101010913

Tab settings

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Helen Keilholtz**

*MKD  
4-2-99*

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: **World Triathlon Corporation**

Internal Address: \_\_\_\_\_

Street Address: **43309 US Highway, 19N**

City: **Tarpon Springs** State: **FL** ZIP: **34688**

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State **Florida**
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  No  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **March 31, 1999**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

**75/545,393**



**04-02-1999**

U.S. Patent & TMO/TM Mail Rcpt Dt. #70

B. Trademark Registration No.(s)

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William T. Rifkin**

Internal Address: **Rudnick & Wolfe**

**Intellectual Property Department**

Street Address: **P.O. Box 64807**

City: **Chicago** State: **IL** ZIP: **60664-0807**

6. Total number of applications and registrations involved:.....

**1**

7. Total fee (37 CFR 3.41):.....\$ **40.00**

- Enclosed
- Additional fees may be charged to Authorized to be charged to deposit account

8. Deposit account number:

**18-2284**

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**William T. Rifkin**

Name of Person Signing

*[Signature]*  
Signature

*4/2/99*  
Date

Total number of pages including cover sheet, attachments, and

**2**

TRADEMARK ASSIGNMENT

WHEREAS, Helen Keilholtz, an individual, located and doing business at 2794 Lobelia Road, Alpine, California 91901, is the owner of the trademark IRON GIRL and Design and the application for registration, Serial No. 75/545,393 dated August 31, 1998, in the United States Patent and Trademark Office; and

WHEREAS, World Triathlon Corporation, a Florida corporation with its principal place of business at 43309 US Highway, 19 N., Tarpon Springs, Florida 34688, is desirous of acquiring said mark;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Helen Keilholtz does hereby sell, assign, transfer and set over to World Triathlon Corporation the entire right, title, and interest in said trademark and the good will of the business associated with the mark, and the Commissioner of Patents and Trademarks is requested to issue the certificate of registration for said mark to World Triathlon Corporation.

Helen K. Keilholtz  
Helen Keilholtz

Shadlow N. Lichowski  
Witness

3.31.99  
Date