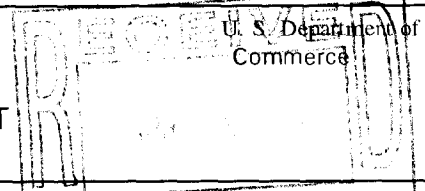


MPD 4-8-99

04-19-1999



F



HEET

101014539

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Naw Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

S. A. Ancienne Fabrique Georges Piaget et Cie.

Address: La-Côte-Aux-Fées
Neuchâtel
SWITZERLAND

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: December 21, 1998

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Switzerland
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. N/A

B. Trademark Registration Nos. 679984; 968969; 742354; 1144100; 1007607; 1220793 and 1435476

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Rita A. Rodin, Esq.
SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP
919 Third Avenue
New York, New York 10022-3897

6. Total number of registrations involved: 7

7. Total fee (37 CFR 3.41). \$190.00.....

- Enclosed
- All or any deficiency is authorized to be charged to Deposit Account No. 19-2385.

8. Deposit Account No. 19-2385

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rita A. Rodin
Name

Signature

April 7, 1999
Date

Total number of pages including cover sheet, attachments, and document: 9

04/16/1999 VBROWN 00000231 679984

01 FC:481
02 FC:482

40.00 DP
150.00 DP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee: S.A. Ancienne Fabrique
Georges Piaget et Cie.
(by assignment from
NAW Corporation)

Registration Nos.: 679984; 968969; 742354; 1144100;
1007607; 1220793; 1435476

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Commissioner of Patents and Trademarks
Box Assignment
Washington, D.C. 20231

Dear Sir:

Assignee, a Swiss corporation located and doing
business at La-Côte-Aux-Fées, Neuchâtel, Switzerland,
hereby designates Skadden, Arps, Slate, Meagher & Flom
LLP, whose postal address is 919 Third Avenue, New York,
New York 10022-3897, as its representative upon whom
notices or process in proceedings affecting the registra-
tions be served.

S.A. ANCIENNE FABRIQUE
GEORGES PIAGET ET CIE.

Date: March 8, 1999

By:


Print Name: A. Kaufmann, C. Bossert
Title: Director Director

ASSIGNMENT

WHEREAS, NAW CORPORATION, a Delaware corporation located and doing business at 501 Silverside Road, Wilmington, Delaware (the "ASSIGNOR"), has adopted, used and is using certain trademarks and/or trade names (the "PIAGET TRADEMARKS"), and is the owner of the trademark registrations which are registered (the "PIAGET REGISTRATIONS") in the United States Patent and Trademark Office with the registration numbers and dates set forth on Schedule A attached hereto;

WHEREAS, S.A. ANCIENNE FABRIQUE GEORGES PIAGET ET CIE., a Swiss corporation located and doing business at La-Côte-Aux-Fées, Neuchâtel, Switzerland (the "ASSIGNEE"), was and is desirous of acquiring the PIAGET TRADEMARKS and the PIAGET REGISTRATIONS:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned and transferred, and by these presents does sell, assign and transfer unto ASSIGNEE all its right, title and interest in and to the PIAGET TRADEMARKS and the PIAGET REGISTRATIONS, together with the goodwill of the business connected with the use of and symbolized by the PIAGET TRADEMARKS and the PIAGET REGISTRATIONS, including but not limited to the right to sue for and collect damages for past, present and future infringement of the PIAGET TRADEMARKS and the PIAGET REGISTRATIONS.

This Assignment shall only become effective on its release from escrow for delivery to ASSIGNEE as provided in Article 5 of the Trademark Agreement, dated as of February 11, 1992, among ASSIGNOR (as successor of Piaget Watch Corporation and North American Watch Corporation) and ASSIGNEE, and Section 3 of the Escrow Agreement, dated as February 11, 1992, among ASSIGNOR (as successor of Piaget Watch Corporation and North American Watch Corporation), ASSIGNEE and United States Trust Company of New York, as escrow agent.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment in New York, New York, this 21 day of December, 1998.

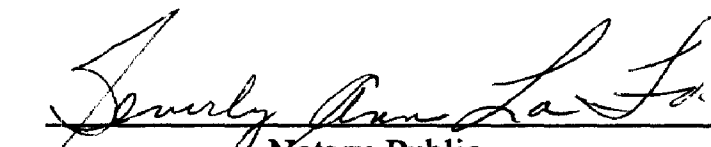
NAW CORPORATION

By 

Name: Timothy Michno
Attorney-in-fact

STATE OF JERSEY)
): ss.:
BERGEN COUNTY)

On this 21 day of December, 1998, before me personally came Timothy Michno, to me known, who being by me duly sworn, did depose and say that he resides at 8 Poconock Trail, New Canaan, Connecticut; that he is the Attorney-in-fact of NAW CORPORATION, the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the board of directors of said corporation.


Notary Public
BEVERLY ANN LaFORTE
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES MAR. 10, 2000

[SEAL]

POWER

To the United States Patent and Trademark Office:

The undersigned, NAW CORPORATION, a corporation organized and existing under the laws of the State of Delaware located at 501 Silverside Road, Wilmington, Delaware hereby appoints Skadden, Arps, Slate, Meagher & Flom LLP, 919 Third Avenue, New York, New York 10022, its attorneys to prosecute the Assignment of the Registrations listed on the attached Schedule A with full power of substitution and revocation, to make alterations and amendments therein, to receive the certificate and to transact business in the Secretary's Office connected therewith.

NAW CORPORATION

By 

Name: Timothy Michno
Attorney-in-fact

SCHEDULE A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
PIAGET	679,984	June 9, 1959
PIAGET	968,969	September 25, 1973
PIAGET	742,354	December 18, 1962
PIAGET EMPERADOR	1,144,100	December 23, 1980
PIAGET THE MOST EXPENSIVE WATCH IN THE WORLD	1,007,607	March 25, 1975
EMPERADOR AND DESIGN	1,220,793	December 21, 1982
DANCER	1,435,476	April 7, 1987