

04-19-1999



COVER SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings 000

To the Honorable Commiss

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the attached original documents or copy thereof.

1. Name of conveying party(ies):

Audio Book Club, Inc.

- Individual(s)
- General Partnership
- Corporation-State FL
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 7, 1999

2. Name and address of receiving party(ies):

Name: ABC Investment Corp

Internal Address:

Street Address: 3411 S. Verside Rd

City Wilmington State Del ZIP 19804

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/468846
75/468847

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey M. Samuel

Internal Address:

Street Address: 228 Pineland Dr

City: Copley State: OH ZIP 45321

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey M Samuel
Name of Person Signing

Jeffrey M Samuel
Signature

4/9/99
Date

Total number of pages comprising cover sheet: 2

OMB No. 0651-0011 (exp. 4/94)

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ASSIGNMENT

WHEREAS Audio Book Club, Inc., a Florida corporation whose address is 2295 Corporate Boulevard, N.W., Suite 222, Boca Raton, Florida 33431 (hereinafter "Assignor"), is the owner of United States Trademark Application Serial No. 75/468846, and of the BOOKSALOUD.COM mark shown in said application, and of the goodwill of the business symbolized by said mark;

AND WHEREAS ABC Investment Corporation, a Delaware corporation whose address is 103 Springer Building, 3411 Silverside Road, Wilmington, Delaware 19801 (hereinafter "Assignee"), a successor to the ongoing and existing business of Assignor to which the mark pertains, is desirous of acquiring the entire right, title and interest in and to the said application and registration resulting therefrom and the mark shown in said application and the goodwill of the business symbolized by said mark;

NOW THEREFORE, for one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said application and any registration resulting therefrom, and the mark shown in the said application, together with the goodwill of the business symbolized by said mark, and the right of the Assignee to conduct business under said trademark.

Done, this 7 day of Apr. 1, 1999.

AUDIO BOOK CLUB, INC.

By: 

Title: CO CEO

ASSIGNMENT

WHEREAS Audio Book Club, Inc., a Florida corporation whose address is 2295 Corporate Boulevard, N.W., Suite 222, Boca Raton, Florida 33431 (hereinafter "Assignor"), is the owner of United States Trademark Application Serial No. 75/468847, and of the BOOKSALOUD mark shown in said application, and of the goodwill of the business symbolized by said mark;

AND WHEREAS ABC Investment Corporation, a Delaware corporation whose address is 103 Springer Building, 3411 Silverside Road, Wilmington, Delaware 19801 (hereinafter "Assignee"), a successor to the ongoing and existing business of Assignor to which the mark pertains, is desirous of acquiring the entire right, title and interest in and to the said application and registration resulting therefrom and the mark shown in said application and the goodwill of the business symbolized by said mark;

NOW THEREFORE, for one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said application and any registration resulting therefrom, and the mark shown in the said application, together with the goodwill of the business symbolized by said mark, and the right of the Assignee to conduct business under said trademark.

Done, this 7 day of April, 1999.

AUDIO BOOK CLUB, INC.

By: 

Title: CO CEO