

04-20-1999

FOR PTC-159
1-31-92

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

4-20-99



Tab settings => =>

To the Honorable Commissioner of

101014731

ginal documents or copy thereof.

1. Name of conveying party(ies):

EL MOLINO FOODS, INC.
100 South Fourth Street, Suite 1010
Saint Louis, MO 63102

- Individual(s)
- General Partnership
- Corporation-State: Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 26, 1999

2. Name and address of receiving party(ies):

Name: BORDER FOODS, INC.
Internal Address: _____
Street Address: J Street, Deming Industrial Park
City: Deming State: NM ZIP: 88030

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State: Texas
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
SEE ATTACHED EXHIBIT A

B. Trademark registration No.(s)
SEE ATTACHED EXHIBIT A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Federal Research Corp.
Internal Address: _____
Street Address: 400 Seventh St NW
Suite 101
Washington
City: _____ State: DC ZIP: 20004

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$ 11500
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00 OP
75.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Richard ROEL
Name of Person Signing

Richard Roel
Signature

4/13/99
Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, El Molino Foods, Inc., a Delaware corporation, having its principal offices at 100 South Fourth Street, Suite 1010, Saint Louis, MO 63102 ("ASSIGNOR"), is the sole and exclusive owner of the right, title and interest in, to and under the trademark registrations set forth on Schedule A attached hereto (collectively, the "Trademarks"), and the good will of the business associated therewith;

WHEREAS, Border Foods, Inc., a Texas corporation, having its principal offices at J Street, Deming Industrial Park, Deming, New Mexico 88030 ("ASSIGNEE"), is desirous of acquiring said Trademarks as successor to ASSIGNOR's ongoing and existing business of producing, distributing, marketing and selling salsas, cheese sauces, bean dips and dry mixes for salty snacks.

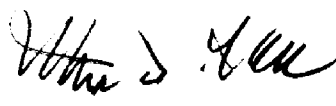
NOW, THEREFORE, in consideration of the foregoing and such other good and valuable consideration, the receipt of which is hereby acknowledged, and effective on this 26th day of February, 1999, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized thereby and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of ASSIGNEES successors, assigns and legal representatives.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by a duly authorized officer of ASSIGNOR whose signature appears below as of the day and year first written above.

ASSIGNOR:

EL MOLINO FOODS, INC.

By: _____


Name: Mark D. Wall
Title: VP

Trademark

U.S. Patent and Trademark Office Reg. No.

| | |
|------------------------|-----------|
| Rancho El Molino | 1,266,449 |
| Rancho El Molino | 1,232,907 |
| El Molino | 1,232,906 |
| Little Pancho & Design | 1,115,050 |

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RECORDED: 04/20/1999

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