

04-22-1999



COVER SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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101016318

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): MKD 4-14-99
 HALSTON PARFUMS, INC.
 14100 NW 60th Avenue
 Miami Lakes, Florida 33014

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State--Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Steven M. Weinberg

Internal Address: _____

Street Address: 2390 East Camelback Road
Suite 250

City Phoenix State: AZ ZIP: 85016

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Agent - Undisclosed Principal

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 29, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,003,323

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Margaret M. Serrano

Internal Address: Weinberg Legal Group

Street Address: 2390 East Camelback Road
Suite 250

City: Phoenix State: AZ ZIP: 85016

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6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Margaret M. Serrano Margaret M. Serrano April 14, 1999
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT OF U.S. TRADEMARK AND REGISTRATION

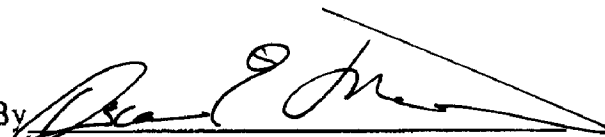
WHEREAS, HALSTON PARFUMS, INC., with offices at 14100 NW 60th Avenue, Miami Lakes, Florida 33014 USA ("Assignor") is the owner of the trademark identified on Schedule "A" hereto (hereinafter the "Mark"); and

WHEREAS, Steven M. Weinberg, Esq. as an agent for an undisclosed principal, with offices at Weinberg Sullivan, P.C., 5060 North 40th Street, Suite 120, Phoenix, Arizona 85018 ("Assignee") desires to acquire on behalf of his principal all of Assignor's right, title and interest in and to the Mark and the goodwill associated therewith and the federal registration thereof, as shown on Schedule A hereto, and Assignor desires to assign all of its right, title and interest in the foregoing to Assignee.

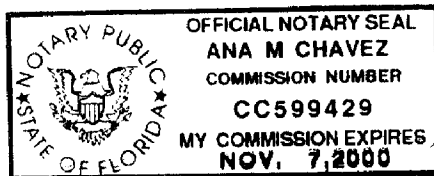
NOW, THEREFORE, for good and valuable consideration receipt of which is acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark and in the goodwill associated therewith, and its registration.

Accordingly, the undersigned waives any and all rights to claim ownership to the Mark following this Assignment.

HALSTON PARFUMS, INC.

By 
Name: Oscar E. Murine
Title: Vice President

Sworn to before me this
29 day of October, 1998.




Notary Public

SCHEDULE A

MARK

REG. NO.

REG. DATE

FREEDOM

2,003,323

9/24/96