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101016483

Attached original documents or copy thereof.

To the Honorable Commissioner of F.

1. Name of conveying party(ies):
 STEVEN M. WEINBERG *MWD 4-14-99*
 WEINBERG LEGAL GROUP
 2390 East Camelback Road, Suite 250
 Phoenix, AZ 85016

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Agent - Undisclosed Principal

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: AMS Merchandising Inc.

Internal Address: _____

Street Address: 350 South Service Road

City: Melville State: NY ZIP: 11749

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: April 13, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,003,323

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Margaret M. Serrano

Internal Address: Weinberg Legal Group

Street Address: 2390 East Camelback Road
Suite 250

City: Phoenix State: AZ ZIP: 85016

04/21/1999 DNGUYEN 00000282 2003323

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 0P DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Margaret M. Serrano Margaret M. Serrano April 14, 1999
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 6

ACKNOWLEDGMENT OF ASSIGNMENT


WHEREAS, Steven M. Weinberg, with offices at Weinberg Legal Group, 2390 East Camelback Road, Suite 250, Phoenix, Arizona 85016 (hereinafter "Agent") acting as agent for an undisclosed principal, AMS Merchandising Inc., a New York corporation having a principal place of business at 350 South Service Road, Melville, New York 11749 (hereinafter "Assignee") and pursuant to that certain Assignment of U.S. Trademark and Registration, dated October 29, 1998, from Halston Parfums, Inc. (attached as Schedule "A" hereto) has acquired on behalf of Assignee all right, title and interest in and to the trademark identified in Schedule A hereto and the goodwill associated therewith and the federal registration thereof, as shown in Schedule A (the "Mark"); and

WHEREAS, Agent acknowledges that all right, title and interest acquired by Agent from Halston Parfums, Inc. in and to the Mark is for the sole benefit of Assignee and is hereby assigned to Assignee.

NOW, THEREFORE, for good and valuable consideration receipt of which is acknowledged, Agent hereby assigns to Assignee all of Agent's right, title and interest, if any, in and to the Mark, including the goodwill associated therewith, and the registration thereof.

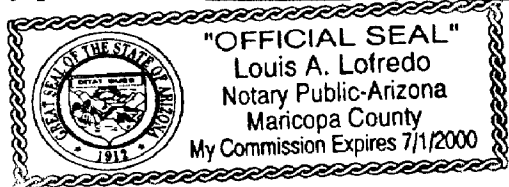
Accordingly, the undersigned waives any and all rights to claim ownership to the Mark following this Assignment.

Dated this 13th day of April, 1999.



Steven M. Weinberg
Weinberg Legal Group

SUBSCRIBED AND SWORN TO by Steven M. Weinberg, before me, the undersigned notary public, this 13th day of April, 1999.





Notary Public

ASSIGNMENT OF U.S. TRADEMARK AND REGISTRATION

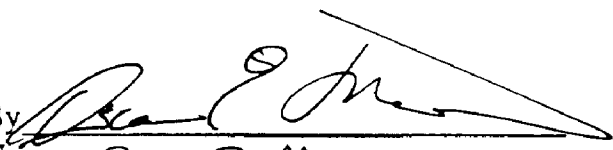
WHEREAS, HALSTON PARFUMS, INC., with offices at 14100 NW 60th Avenue, Miami Lakes, Florida 33014 USA ("Assignor") is the owner of the trademark identified on Schedule "A" hereto (hereinafter the "Mark"); and

WHEREAS, Steven M. Weinberg, Esq. as an agent for an undisclosed principal, with offices at Weinberg Sullivan, P.C., 5060 North 40th Street, Suite 120, Phoenix, Arizona 85018 ("Assignee") desires to acquire on behalf of his principal all of Assignor's right, title and interest in and to the Mark and the goodwill associated therewith and the federal registration thereof, as shown on Schedule A hereto, and Assignor desires to assign all of its right, title and interest in the foregoing to Assignee.

NOW, THEREFORE, for good and valuable consideration receipt of which is acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark and in the goodwill associated therewith, and its registration.

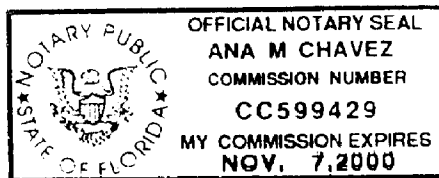
Accordingly, the undersigned waives any and all rights to claim ownership to the Mark following this Assignment.

HALSTON PARFUMS, INC.

By 
Name: Oscar E. Marine
Title: Vice President

Sworn to before me this
29 day of October, 1998.


Notary Public



SCHEDULE A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
FREEDOM	2,003,323	9/24/96

SCHEDULE A

MARK

REG. NO.

REG. DATE

FREEDOM

2,003,323

9/24/96