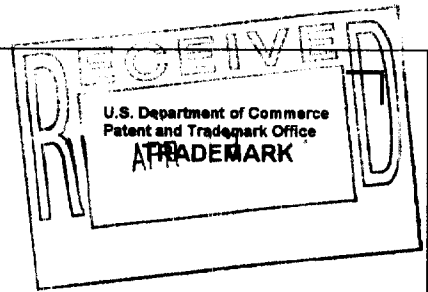


04-22-1999



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RECORDATION FROM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
 - Security Agreement
 - Merger
 - Change of Name
 - Other
 - License
 - Nunc Pro Tunc Assignment
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

4-13-99

Name

Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual
 - General Partnership
 - Limited Partnership
 - Corporation
 - Association
 - Other
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

Citizenship/State of Incorporation/Organization

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TRADEMARK
REEL: 1886 FRAME: 0960

Domestic Representative Name and Address

Enter for the first Receiving Party only.

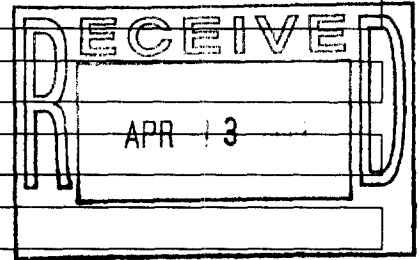
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

202-861-1619

Name

Mark H. Tidman, Esq.

Address (line 1)

Baker & Hostetler LLP

Address (line 2)

Washington Square

Address (line 3)

1050 Connecticut Ave. NW, Suite 1100

Address (line 4)

Washington, DC 20036

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

1,774,749	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

02-0398

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark H. Tidman, Esq.
Name of Person Signing

Mark H. Tidman
Signature

April 12, 1999
Date Signed

SERVICE MARK ASSIGNMENT

WHEREAS, Andrew W. Williams, an individual resident of the State of Florida, whose address is 616 Atalec Lane, Vero Beach, Florida 32963 ("Assignor"), is the owner by assignment from Savannah Floral Services, Inc., a California corporation ("Savannah") of the service mark THE FLOWER CLUB and the U.S. Service Mark Registration therefor, Reg. No. 1,774,749 (the "Service Mark") recorded with the U.S. Patent Trademark Office ("PTO") at Reel 1094, Frame 331; and

WHEREAS, subsequent to Savannah's assignment of the Service Mark to Assignor, Savannah mistakenly, and without right, executed separate assignments of the Service Mark to The Flower Club, Inc. and The Flower Club International, Inc., which erroneous assignments were recorded with the PTO at Reel 1356, Frame 0204-0205 and Reel 1461, Frame 0226-0227, respectively, (the "Erroneous Assignments"); and

WHEREAS, Assignor is desirous of correcting the Erroneous Assignments of the Service Mark executed by Savannah and recorded with the PTO, and assigning all right, title and interest in and to the aforementioned Service Mark, together with the goodwill of the business symbolized by such trademark to The Flower Club International, Inc., a Florida corporation, having an address of 8075 20th Street, Vero Beach, FL 32966 ("Assignee");

NOW, THEREFORE, in consideration of the sum of \$1.00, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title and interest in and to said Service Mark, together with the goodwill of the business symbolized by said Service Mark, and Reg. No. 1,774,749 therefor, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the

