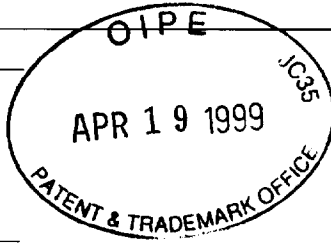


04-23-1999



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U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- New
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#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

4-19-99

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

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- Individual  General Partnership  Limited Partnership  Corporation  Association
- Corporation  Association
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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/22/1999 DNGUYEN 00000314 220261 1901361

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**TRADEMARK**  
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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,901,361"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes



No



**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marcia A. Auberger

Name of Person Signing

Marcia A. Auberger  
Signature

April 19, 1999

Date Signed

# ASSIGNMENT

This AGREEMENT effective this 15<sup>th</sup> day of March, 1999.

WHEREAS, The Diamond Connection, Inc. ("Assignor"), having a principal place of business at 6740 East 10 Mile Road, Centerline, Michigan, 48015, has adopted, used, is using and appears as the owner of the following registered trade mark (the "Trademark"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUED</u>
LEGENDS OF HOCKEY	1,901,361	06/20/95

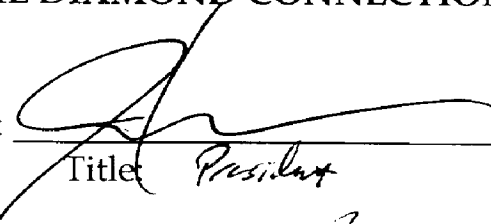
WHEREAS, the Hockey Hall of Fame and Museum, a corporation organized and existing under the laws of Canada ("Assignee"), having a place of business at BCE Place, 30 Yonge Street, Toronto, Ontario, M5E 1X8, is desirous of acquiring the Trademark.

NOW THEREFORE, to whom it may concern, be it known that pursuant to the obligations herein and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells and assigns to Assignee its entire right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by said Trademark and registrations thereof.

Assignor hereby covenants that Assignor will not execute any agreement in conflict herewith.

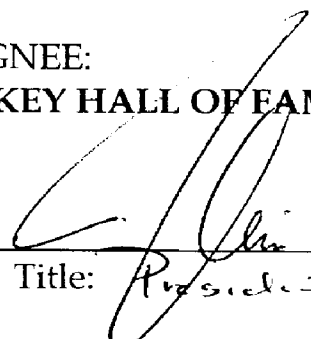
ASSIGNOR:  
THE DIAMOND CONNECTION, INC.

Date: March 15, 1999

By:   
Title: President

ASSIGNEE:  
HOCKEY HALL OF FAME AND MUSEUM

Date: March 9, 1999

By:   
Title: President and CEO