

FORM PTO-1618:  
Expires 06/30/97  
OMB 0651-C

04-26-1999

D

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
TRADEMARK

ON FORM COVER SHEET  
DEMARKS ONLY

Our Refs.: 42



101019041

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

4:00-99 msl

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name  3/22/99
- Other \_\_\_\_\_

Conveying Party

\_\_\_ Mark if additional names of conveying parties attached

Name Intell-Rx, Inc.

Effective Date  
Month Day Year

3/22/99

Formerly \_\_\_\_\_

- Individual Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship/State of Incorporation/Organization Pennsylvania

Receiving Party

\_\_\_ Mark if additional names of receiving parties attached

Name Name Rite, L.L.C.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 31797 Highway 79 South

Address (line 2) Temecula, California 92592

Address (line 3) \_\_\_\_\_

- Individual
  - General Partnership
  - Limited Partnership
  - Other Delaware Limited Liability Company
- \_\_\_ Corporation \_\_\_ Association
- \_\_\_ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

\_\_\_ Citizenship/State of Incorporation/Organization \_\_\_\_\_

04/23/1999 DMGUYEN 00000284 1887695

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 DP  
50.00 DP

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

TRADEMARK  
REEL: 1887 FRAME: 0916

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number (202) 467-7846

Name Brett I. Miller, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,827,695

1,894,568

1,782,893

**Number of Properties** Enter the total number of properties involved.

# 3

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 90

Method of Payment: Enclosed

Deposit Account \_\_\_\_\_

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

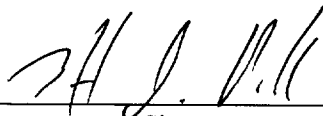
Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes  No \_\_\_\_\_

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Brett I. Miller  
Name of Person Signing

  
Signature

April 6, 1999  
Date Signed

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made on this 22<sup>nd</sup> day of March, 1999, by Intell-Rx, Inc., having a principal business address at 12300 Perry Highway, Wexford, Pennsylvania 15090, (hereinafter "Assignor"), in favor of Name Rite, L.L.C., a Delaware Limited Liability Company, having a principal business address at 31797 Highway 79 South, Temecula, California 92592, (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (hereinafter "Marks"), the federal registrations therefor, and the goodwill developed through the use of the Marks;

WHEREAS, Assignee is desirous of acquiring all right, title, and interest to the Marks, the federal registrations therefor, and the goodwill developed through the use of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, interest in and to the Marks, any federal registrations therefor as identified on Schedule A, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

Signed this 22<sup>nd</sup> day of March, 1999.

**INTELL-RX, INC**

By: 

Name: ELLIOT S GELSON

Title: Sr VICE PRES

**SCHEDULE A**

**REGISTRATIONS**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>
DRUGVIEW (Class 35)	1,827,695
DRUGVIEW (Class 9)	1,894,568
INTELL-RX (Class 35)	1,782,893