

04-27-1999

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101021115

Patents and Trademarks: Please record the attached original documents or copy thereof.

100 4-22-99

1. Name of conveying party(ies):

ProMark International, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Ore-Ida Foods, Inc.

Internal Address:

Street Address: 220 West Parkcenter Blvd.

City: Boise State: ID ZIP: 83706

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Idaho
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 25, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,126,896

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori K. Tylinski, Esq.

Internal Address: H. J. Heinz Company

P. O. Box 57

Pittsburgh, PA 15230

Street Address:

City: State: ZIP:

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

04/26/1999 DNGUYEN 00000307 081631 2126896

DO NOT USE THIS SPACE

01 FC:401 40.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lori K. Tylinski

Name of Person Signing

Lori K. Tylinski
Signature

4/19/99

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1888 FRAME: 0405

ASSIGNMENT

WHEREAS, ⁶⁰³Pro-Mark International, Inc., an Idaho corporation, located at 877 W. Main Street, Suite ~~510~~, Boise, Idaho, 83702, is the owner of that certain United States trademark - (Bright Harvest In Design), Registration #2,126,896, as evidenced as Schedule A attached hereto (the "Registered Trademark"); as well as associated trade dress and label designs, including the goodwill of the business connected with the use thereof and symbolized thereby; and

WHEREAS, Ore-Ida Foods, Inc. an Idaho corporation located at 220 West Parkcenter Blvd., Boise, Idaho 83706, is desirous of acquiring all right, title and interest in and to the Registered Trademark, associated trade dress and label designs, including the goodwill of the business connected with the use thereof and symbolized thereby;

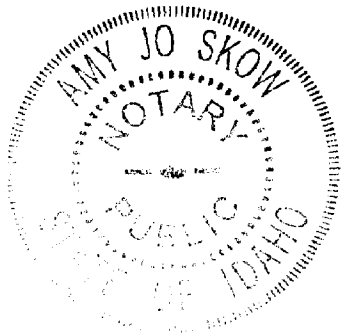
NOW THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, ProMark International, Inc. does hereby assign unto Ore-Ida Foods, Inc., all right, title and interest in and to the Registered Trademark set forth in Schedule A and to the trade dress and label designs utilized with the Registered Trademark together with any goodwill of the business symbolized thereby.

Pro-Mark International, Inc. agrees to execute any and all additional documents that may be necessary from time to time to perfect and record title to the trademarks in Ore-Ida Foods, Inc. and to carry out the intent of this Assignment.

PRO-MARK INTERNATIONAL, INC.

By: Kaye S. Woods

Subscribed and sworn to before me this 25th day of March, 1999.



Amy Jo Skow
Notary Public

EXHIBIT A

U.S. Trademark

Depiction

Reg. #

Appln. #

Goods

Bright Harvest
In Design



2,126,896

75/170,417

Frozen
Vegetables

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Tab settings ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
ProMark International, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Ore-Ida Foods, Inc.

Internal Address: _____

Street Address: 220 West Parkcenter Blvd.

City: Boise State: ID ZIP: 83706

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Idaho
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 25, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	<u>2,126,896</u>

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori K. Tylinski, Esq.

Internal Address: H. J. Heinz Company
P. O. Box 57
Pittsburgh, PA 15230

Street Address: _____

City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

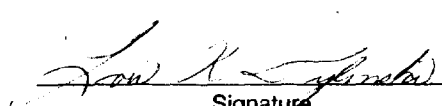
Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
08-1631

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lori K. Tylinski  4/19/99
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

RECORDED: 04/22/1999

TRADEMARK
REEL: 1888 FRAME: 0408