

04-27-1999



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

MSO
4.22.99

1. Name of conveying party(ies): McCain Foods USA, Inc.

McCain Foods USA, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 29, 1999

2. Name and address of receiving party(ies)

Name: Ore-Ida Foods, Inc.

Internal Address: _____

Street Address: 220 West Parkcenter Blvd.

City: Boise State: ID ZIP: 83706

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Idaho
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

778,582

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori K. Tylinski, Esq.

Internal Address: H. J. Heinz Company

P. O. Box 57

Pittsburgh, PA 15230

Street Address: _____

City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lori K. Tylinski

Name of Person Signing

Signature

4/19/99


Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1888 FRAME: 0409

EXHIBIT A

TRADEMARK	DEPICTION	REG. #	APPLN. #	GOODS
Kims In Design		778,582	183,178	Frozen Candy Sweet Potatoes, Frozen Fried Sweet Potatoes, Prepared Whole Sweet Potatoes, Frozen Small Whole Potatoes, and Fresh Sweet Potatoes

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ASSIGNMENT

WHEREAS, McCain Foods USA, Inc., a Maine corporation with offices located at 2905 Butterfield Road, Oak Brook, Illinois 60521, is the owner of United States trademark Kims in Design, Registration No. 778,582 as evidenced on Exhibit A attached hereto (the "Registered Trademark"), as well as the goodwill of the business connected with the use thereof and symbolized thereby; and

WHEREAS, Ore-Ida Foods, Inc., an Idaho corporation located at 220 West Parkcenter Blvd., Boise, Idaho 83706, is desirous of acquiring all right, title and interest in and to the Registered Trademark, including the goodwill of the business connected with the use thereof and symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, McCain Foods USA, Inc. does hereby assign unto Ore-Ida Foods, Inc. all right, title and interest in and to the Registered Trademark, together with the goodwill of the business symbolized thereby.

McCain Foods USA, Inc. agrees to execute any and all additional documents that may be necessary from time to time to perfect and record title to the trademarks in Ore-Ida Foods, Inc. and to carry out the intent of this Assignment.

McCAIN FOODS USA, INC.

By: Michael J. Campbell

Asst. Sec.

Subscribed and sworn to before me this 29th day of MARCH, 1999.

Daniel [Signature]
Notary Public

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