

04-27-1999

ION FORM COVER SHEET
DEMARKS ONLY



Tab setting

To:

101021359

Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

1-800-FLOWERS, INC.

- Individual(s)
- General Partnership
- Corporation-State (Delaware)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 13, 1999

2. Name and address of receiving party(ies)

Name: Fresh Intellectual Properties, Inc.

~~XXXXXXXXXXXX~~

Street Address: 103 Foulk Road
Suite 202

City: Wilmington State: DE ZIP: 19803

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,184,324

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas M. Galgano, Esq.

~~XXXXXXXXXXXX~~

Street Address: 300 Rabro Drive

Suite 135

City: Hauppauge State: NY ZIP: 11788

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas M. Galgano

Name of Person Signing

Signature

4/19/99

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1888 FRAME: 0453

ASSIGNMENT

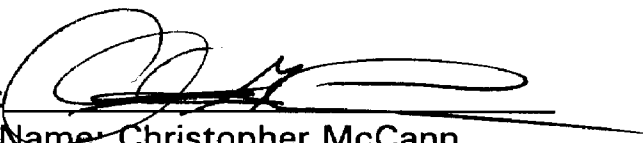
WHEREAS, 1-800-FLOWERS, INC., a Delaware corporation with offices at 1600 Stewart Avenue, Westbury, New York 11590, is the owner of the mark TELEWAY, U.S. Service Mark Registration No. 2,184,324, registered on August 25, 1998 in the U.S. Patent and Trademark Office (PTO);

WHEREAS, FRESH INTELLECTUAL PROPERTIES, INC., a Delaware corporation, having offices at 103 Foulk Road, Suite 202, Wilmington, Delaware 19803, is desirous of acquiring said mark and registration;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, 1-800-FLOWERS, INC., hereby assigns to FRESH INTELLECTUAL PROPERTIES, INC., all right, title and interest in and to said mark and registration thereof, as set forth in Schedule I, together with the operating assets and goodwill of the business connected with the use of and symbolized by said mark, as fully and entirely as the same would have been held and enjoyed by 1-800-FLOWERS, INC., if this assignment had not been made; together with all claims for damages by reason of past infringement of said mark, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Executed at Westbury, New York, this 13th day of April, 1999.

1-800-FLOWERS, INC.

By: 
Name: Christopher McCann
Title: Vice-President

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