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SHEET

Docket No:

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To the Honorable Commissioner of Patents and Trademarks, U.S. Patent and Trademark Office, Washington, DC 20503  
101023222

and the attached original documents or copy thereof.

1. Name of conveying party(ies):

Marvel Characters, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 8, 1999

2. Name and address of receiving party(ies):

Name: World Triathlon Corporation

Internal Address: P.O. Box 1608

Street Address: 43309 U.S. Highway 19 N.

34688-

City: Tarpon Springs State: FL ZIP: 1608

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic designation is

(Designations must be a separate document from Additional name(s) & address(es))

Yes  No  
 Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

73/839,837

B. Trademark Registration No.(s)

Additional numbers

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William T. Rifkin, Esq.

Internal Address: Rudnick & Wolfe

Intellectual Property Department

Street Address: P.O. Box 64807

City: Chicago State: IL ZIP: 60664-0807

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed

Additional fees may be charged to Authorized to be charged to deposit account

8. Deposit account number:

18-2284

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William T. Rifkin, Esq.

Name of Person Signing

Signature

4/23/99

Date

Total number of pages including cover sheet, attachments, and

2

## ASSIGNMENT

WHEREAS, Marvel Entertainment Group, Inc. and World Triathlon Corporation are parties to an Agreement effective September 30, 1994, which is in full force and effect as of the date hereof, the terms and conditions of which Agreement govern the use and registration of the trademark "IRONMAN", and

WHEREAS, the parties have agreed to transfer the ownership of a certain trademark application in accordance with the terms of the Agreement, and

WHEREAS, Marvel Characters, Inc., (successor in interest to Marvel Entertainment Group, Inc.) of 10390 Santa Monica Boulevard, Suite 220, Los Angeles, California 90025, (ASSIGNOR) has adopted, used and is using the following trademark, registration of which has been applied for in its name in the United States Patent and Trademark Office:

**IRON MAN** Serial No. 73-839,837 in Class 12 filed November 15, 1989 and

WHEREAS, World Triathlon Corporation, a corporation organized under the laws of the State of Florida, with an address of P. O. Box 1608, Tarpon Springs, Florida 34688-1608, (ASSIGNEE) is desirous of acquiring said marks and the application for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Marvel Characters, Inc. (ASSIGNOR) does hereby assign unto the said World Triathlon Corporation (ASSIGNEE) all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified application for registration thereof.

Marvel Characters, Inc.

By:   
Name: William H. Hardie III  
Title: Vice President

Date: APRIL 8, 1999

RECORDED: 04/26/1999

TRADEMARK  
REEL: 1888 FRAME: 0942