

05-04-1999



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To the Honorable Commissioner of Patents, 101029062 and the attached original documents or copy thereof.

1. Name of conveying party(ies):

**ITT Educational Services, Inc.**

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 1, 1999

2. Name and address of receiving party(ies):

Name: ESI Service Corp.

Internal Address: \_\_\_\_\_

Street Address: 5975 Castle Creek Parkway, North Drive

City: Indianapolis State: IN ZIP: 46250

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State **Delaware**
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,478,050      2,029,163

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas A. Adams

Internal Address: Suite 800

Street Address: 111 East Wayne Street

City: Fort Wayne State: IN ZIP: 46802

6. Total number of applications and registrations involved:.....

**2**

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed check # 41246
- Authorized to be charged to deposit account

8. Deposit account number:

Any additional Fees - 02-0385

05/03/1999 JSHBAZZ 00000094 1478050

DO NOT USE THIS SPACE

01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas A. Adams

Name of Person Signing

Signature

April 21, 1999

Date

TRADEMARK

REEL: 1890 FRAME: 0922

## ASSIGNMENT

WHEREAS, ITT Educational Services, Inc., a Delaware corporation having its principal place of business at 5975 Castle Creek Parkway, North Drive, Indianapolis, Indiana 46250 ("Assignor"), is the owner of and is using the service marks identified on the attached Schedule A, which service marks have been registered in the United States Patent and Trademark Office (hereinafter referred to as the "Marks"); and

WHEREAS, ESI Service Corp., a Delaware corporation having its principal place of business at 5975 Castle Creek Parkway, North Drive, Indianapolis, Indiana 46250 ("Assignee"), desires to acquire the Marks and the registration of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and set over to Assignee all of Assignor's rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registration thereof, effective as of the 1st day of January, 1999.

ITT EDUCATIONAL SERVICES, INC.

By:



Clark D. Elwood, Senior Vice President,  
General Counsel and Secretary

# SCHEDULE A

## UNITED STATES SERVICE MARK REGISTRATION

<u>Service Mark</u>	<u>Registration Number</u>	<u>Services</u>
The Future Is Going To Work	1,478,050	Educational services namely, conducting courses in various career fields, in Class 41.
Graduates Design/Design Only (as depicted in Annex I to Schedule A)	2,029,163	Educational services, namely offering classes and correspondence courses in the fields of business and vocational training, in Class 41.

Int. Cl.: 41

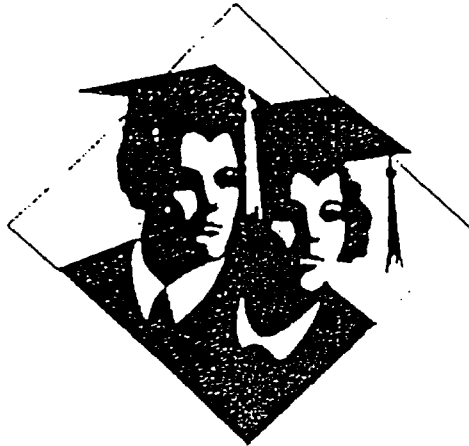
Prior U.S. Cls.: 100, 101, and 107

Reg. No. 2,029,163

United States Patent and Trademark Office

Registered Jan. 7, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**



ITT EDUCATIONAL SERVICES, INC. (DELA-  
WARE CORPORATION)  
5975 CASTLE CREEK PARKWAY  
INDIANAPOLIS, IN 46250

FOR: EDUCATIONAL SERVICES, NAMELY  
OFFERING CLASSES AND CORRESPOND-  
ENCE COURSES IN THE FIELDS OF BUSI-  
NESS AND VOCATIONAL TRAINING , IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-20-1994; IN COMMERCE  
12-20-1994.

THE PERSONS DEPICTED IN THE POR-  
TRAIT SHOWN IN THE MARK ARE FICTI-  
TIOUS AND DO NOT DEPICT ANY LIVING  
INDIVIDUALS.

SN 74-586,093, FILED 10-17-1994.

NORMAN J. RICH, EXAMINING ATTORNEY

STATE OF INDIANA        )  
                                  )  
COUNTY OF 4 Marion    )

Before me, a Notary Public in and for said County and State, personally appeared Clark D. Elwood, the Senior Vice President, General Counsel and Secretary of ITT Educational Services, Inc., who acknowledged the execution of the foregoing instrument on behalf of said entity, and who, having been duly sworn, stated that any representations contained therein are true.

WITNESS my hand and Notarial Seal this 15<sup>th</sup> day of 4 March,  
1999.

Sonya Yvette Henderson  
Notary Public

Sonya Yvette Henderson  
Printed

I am a resident of 4 Marion County

My commission expires:

April 25, 1999