FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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05-04-1999

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).		
Submission Type	Conveyance Type	
X New	Assignment License	
Resubmission (Non-Recordation) Document ID # Correction of PTO Error	Security Agreement X Nunc Pro Tunc Assignment Effective Date Month Day Year	
Reel # Frame #	08 22 1997	
Corrective Document	Change of Name	
Reel # Frame #	Other	
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year	
Name Novartis Consumer Health, Inc		
Formerly		
Individual General Partnership	Limited Partnership X Corporation Association	
Other		
Citizenship/State of Incorporation/Organization Delaware		
Receiving Party Mark if additional names of receiving parties attached		
Name Heritage Consumer Products	, LLC ; LQ	
DBA/AKA/TA		
DDA/ARA/TA		
Composed of		
Address (line 1) 246 Federal Road	<u> </u>	
	9: 0	
Address (line 2) Suite CL-41		
Address (line 3) Brookfield	CT T6804 State/Country Zip Code	
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is		
X Corporation Association not domiciled in the United States, an appointment of a domestic		
Other	representative should be attached. (Designation must be a separate document from Assignment.)	
Citizenship/State of Incorporation/Organization Delaware		
1999 JSHABAZZ 00000141 1421697 FOR OFFICE USE ONLY		
481 40.00 0		

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Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Name			
Address (line 1)			
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Correspondent Name and Address Area Code and Telephone Number (202) 496-7177			
Name	Suzan Onel		
Address (line 1)	McKenna & Cuneo, L.L.P.		
Address (line 2)	1900 K Street, N.W.		
Address (line 3)	Washington, D.C. 20006		
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Pages	Enter the total number of pages of the attached conveyar	ce document #	
including any attachments. Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached			
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).			
Trac	lemark Application Number(s) 1421697	Registration Number(s)	
Number of Properties Enter the total number of properties involved. # 1			
Fee Amoun	t Fee Amount for Properties Listed (37 CFR	3.41): \$ 40.00	
Method o	f Payment: Enclosed X Deposit Account		
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)			
Deposit Account Number: #			
Statement and Signature			
To the best of my knowledge and belief, the foregoing information is true and correct and any			
attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.			

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Syzan Onel

Name of Person Signing

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, NOVARTIS CONSUMER HEALTH, INC., a corporation of Delaware, located and doing business at 560 Morris Avenue, Summit, New Jersey, hereinafter referred to as Assignor, has adopted, used and is using in its business a trademark which is registered in the United States Patent and Trademark Office as Registration No. 1,421,697, for the mark ACUTRIM LATE DAY for "appetite suppressant"; and

WHEREAS, Heritage Consumer Products, LLC, a corporation of Delaware, located and doing business at 246 Federal Road, Suite C-24, Brookfield, Connecticut, hereinafter referred to as Assignee, is desirous of acquiring said mark and the goodwill and registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business represented by the mark, and the registration thereof, *nunc pro tunc*, effective as of August 22, 1997.

NOVARTIS CONSUMER HEALTH, INC.

ATTEST:

By: <u>(</u>

Name:

1 Source By

Name: David Tolman

Title: Assistant Secretary

Christine A. Bedner
My Commission expires
May 21, 2001
New Jersey
Notary Public

Attorneys at Law

Los Angeles

San Francisco

San Diego

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April 27, 1999

VIA HAND DELIVERY

Gary L. Yingling 202-496-7645 gary_yingling@mckennacuneo.com

Commissioner of Patents and Trademarks Box Assignments Patent and Trademark Office Washington, D.C. 20231

Re: Recordation of Trademark Assignment

Dear Sir:

On behalf of our client, Heritage Consumer Products, LLC, enclosed please find a Trademark Recordation Form Cover Sheet, accompanying supporting documentation, and the required filing fee of \$40.00 for the recordation and assignment of the ACUTRIM LATE DAY mark to Heritage Consumer Products, LLC. The company assigning these trademarks is Novartis Consumer Health, Inc. The mark was previously assigned by Novartis Corporation (by way of merger and change of name from Ciba-Geigy Corporation) to Novartis Consumer Health, Inc. on January 1, 1997. Execution of the assignment from Novartis Consumer Health, Inc. to Heritage Consumer Products, LLC took place on August 22, 1997.

Attached to the Trademark Recordation Form Cover Sheet are the following:

- 1. A copy of the Nunc Pro Tunc Assignment document for the trademark, ACUTRIM LATE DAY (Reg. No. 1,421,697) from Novartis Consumer Health, Inc. to Heritage Consumer Products, LLC;
- 2. Copies of the assignment recordation submissions for the transfers from Ciba-Geigy Corporation (original registrant) to Novartis Corporation and from Novartis Corporation to Novartis Consumer Health, Inc.; and
- 3. A copy of the certificate of merger and name change of Ciba-Geigy Corporation to Novartis Corporation.

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RECORDED: 04/27/1999