



FORM PTO-1854  
(Rev. 9-98)

REI 05-05-1999

EET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0681-0011 (exp. 4/94)



Tab settings 000 V

To the Honorable Commissioner of Patents

101030140

Documents are attached original documents or copy thereof.

1. Name of conveying party(ies):

Straight Arrow Products, Inc.

APR 30 1999  
PATENT & TRADEMARK OFFICE

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Eugene R. Vasko II

Internal Address:

Street Address: 17802 North 15th Ave.

City: Phoenix State: AZ ZIP: 85023

- Individual(s) citizenship Arizona
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If applicant is not domiciled in the United States, a domestic representative designation is required:  Yes  No  
(Designators must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \* (see below)
- Merger
- Change of Name

Execution Date: June 23, 1997 as amended  
April 15, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

05/04/1999 JSHABAZZ 00000129 964804

01 FC:481

40.00 DP

Additional numbers attached?  Yes  No

B. Trademark Registration No (s)

964,804

4.30.99

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kelly Nesbet

Internal Address: Document Resources  
Suite 600

Street Address: 120W. Fayette St  
One Center Plaza

City: Baltimore State: MD ZIP: 21201

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):

40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michelle C Lombino  
Name of Person Signing

Michelle C Lombino  
Signature

April 28, 1999  
Date

Total number of pages including cover sheet, attachments, and document

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Best Assignments  
Washington, D.C. 20531

\* Corrected Collateral Assignment to delete incorrect trademark registration number 964,807 recorded at reel/frame TRADEMARK 16 to trademark registration number 964,804  
REEL: 1892 FRAME: 0252

**FIRST AMENDMENT TO STIPULATION SETTLING MOTION,  
BILL OF SALE, ROYALTY AGREEMENT, SECURITY AGREEMENT,  
AND COLLATERAL ASSIGNMENT OF TRADEMARKS, TRADE  
NAMES AND SECURITY AGREEMENT**

THIS FIRST AMENDMENT TO STIPULATION SETTLING MOTION, BILL OF SALE, ROYALTY AGREEMENT, SECURITY AGREEMENT, AND COLLATERAL ASSIGNMENT OF TRADEMARKS, TRADE NAMES AND SECURITY AGREEMENT ("First Amendment") is made as of April 19, 1999 by and among STRAIGHT ARROW PRODUCTS, INC., a New Jersey corporation ("Straight Arrow"), EUGENE R. VASKO, II ("Vasko") and LONG HAIR, INC., an Arizona corporation ("Long Hair").

**RECITALS**

A. Straight Arrow, Vasko and Long Hair previously have entered into the following: i) Stipulation Setting Motion and Modification of Settlement and Purchase Agreement dated as of June 10, 1997 (the "Stipulation"); ii) Bill of Sale dated as of June 23, 1997 ("Bill of Sale"); iii) Royalty Agreement dated as of June 23, 1997 ("Royalty Agreement"); iv) Security Agreement (Trademarks, Trade Names and Other Personal Property) dated as of June 23, 1997 ("Security Agreement"); and v) Collateral Assignment of Trademarks and Trade Names and Security Agreement dated as of June 23, 1997 ("Collateral Assignment"). The Stipulation, Bill of Sale, Royalty Agreement, Security Agreement and Collateral Assignment are hereinafter referred to collectively as the "Documents."

B. All of the Documents refer to, among other things, the trademark/trade name, "Conceived by Nature." The Documents, however, erroneously list the registration number for Conceived by Nature as 964,807 rather than the correct registration number which is 964,804.

C. The parties now desire to amend each of the Documents to amend all references to the registration number of Conceived by Nature from the incorrect number to 964,804.

NOW, THEREFORE, in consideration of the mutual covenants set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. All references in the Documents to the registration number for Conceived by Nature shall be amended to delete the present number and to substitute in its place "964,804."

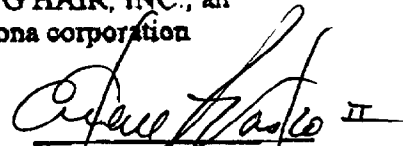
2. Straight Arrow hereby authorizes Vasko to sign on its behalf and in its place all Uniform Commercial Code financing statements and amendments, and all statements, amendments, registrations and filings to further the intent and purposes of this First Amendment and further agrees to itself execute such further instruments, documents, and statements to further the intent and purposes of this First Amendment.

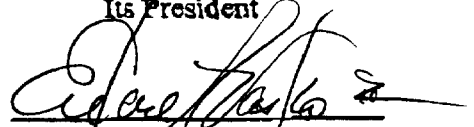
3. This First Amendment may be executed in any number of counterparts with the same effect as if the signatures thereto and hereto were upon the same instrument.

4. Except as amended herein, all terms of the Documents are affirmed and remain in full force and effect.

LONG HAIR, INC., an  
Arizona corporation

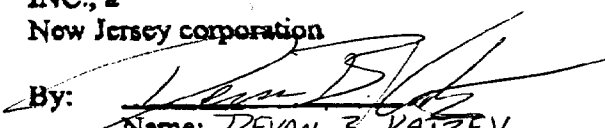
By:

  
Eugene R. Vasko, II  
Its President

  
Eugene R. Vasko, II

STRAIGHT ARROW PRODUCTS,  
INC., a  
New Jersey corporation

By:

  
Name: DEVON B. KATZEV  
Its: PRESIDENT