



101031329

Atty Docket No. 2509-182

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

4.5.99 m.m.d

1. Name of conveying party(ies):

King-Sas Communications, Inc.

- Individuals(s)
- General Partnership
- Corporation-State of **Delaware**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 11/18/98

2. Name and address of receiving party(ies)  
Name: Kingsid Ventures, Ltd.

Internal Address: 2005 Plaza de Santa Fe

Street Address: 2005 Plaza de Santa Fe

City: Las Vegas State: NV Zip: 89102

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Additional names(s) & address(es) attached? Yes  No

4. Application numbers(s) or patent



A. Trademark Application No.(s)

Trademark Registration No.(s) 1,913,039

04-05-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #70

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert A. Rosenbloum  
Greenberg Traurig

Internal Address: 3423 Piedmont Road  
Suite 200

Street Address: 3423 Piedmont Road  
Suite 200

City: Atlanta State: GA Zip: 30305

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed

Authorized to be charged to deposit account  
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 500351.

8. Deposit account number: 500351

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing: Robert A. Rosenbloum

Signature: Robert A. Rosenbloum  
Date: 4/5/99

Total number of pages including cover sheet, attachments, and document: 2

**EXHIBIT B**

WHEREAS, King-Sas Communications, Inc. ("Assignor"), a Delaware corporation having an office and principal place of business at 2005 Plaza de Santa Fe, Las Vegas, Nevada 89102, is the owner of United States Trademark Registration No. 1,913,039 for the mark B.B. KING (the "Registration"); and

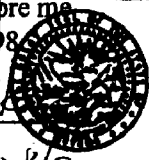
WHEREAS, Kingsid Ventures, Ltd. ("Assignee"), a Delaware corporation, having an office and principal place of business at 2005 Plaza de Santa Fe, Las Vegas, Nevada 89102, is desirous of acquiring all right, title and interest in and to the Registration and the underlying trademark.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, and agrees further to assign, unto Assignee all right, title and interest in and to the Registration and the underlying mark, together with the associated goodwill of Assignor's business symbolized thereby and all rights to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of this 1st day of October, 1998.

**KING-SAS COMMUNICATIONS, INC.**

SWORN and subscribed before me  
this 18 day of November, 1998  
Callean Grant  
Notary Public  
My Commission Expires 10/28/2001



Riley B. King  
Riley B. King, President

SWORN and subscribed before me  
this 3rd day of Nov., 1998.  
Rosemary Roberts  
Notary Public  
My Commission Expires 10/13/99

By: Sidney A. Sordenberg  
Sidney A. Sordenberg,  
Secretary and Treasurer

ROSEMARY ROBERTS  
NOTARY PUBLIC, State of New York  
No. 4507752  
Qualified in Nassau County  
Commission Expires October 13, 1999