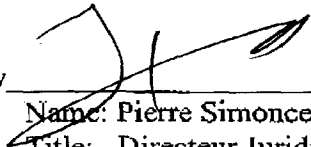


DESIGNATION OF DOMESTIC REPRESENTATIVE

The firm of BAKER & BOTTS, L.L.P., and the members and associates of that firm, having their offices at 30 Rockefeller Plaza, New York, New York 10112, are hereby designated, jointly and severally, as applicant's representatives upon whom notices or process in proceedings affecting the mark may be served.

L'OREAL

By 
Name: Pierre Simoncelli
Title: Directeur Juridique

Dated: April 13, 1999

ASSIGNMENT

WHEREAS, U.B.C., LTD. (hereinafter "Assignor"), a New York corporation, with a place of business at 70-20 Austin Street, Forest Hills, New York 11375, is the owner of all right, title and interest in and to the trademark VITACLEAN, and the goodwill thereof, which mark is pending in the United States Patent and Trademark Office, Serial No. 75/533,264; and


WHEREAS, L'OREAL, a Societe Anonyme, organized and existing under the laws of the Republic of France, with a place of business at 14, rue Royale, 75008 Paris, France, (hereinafter "Assignee"), is desirous of acquiring said mark:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the United States pending application thereof, Serial No. 75/533,264.

U.B.C., LTD.

Dated: 4/14/99

By: 
Name: David Woods
Title: President