

MLB 3-5-99

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
TRADEMARK

05-10-1999

RE



EET

Our Refs.: 45390-0082

101032901

TO: The Commissioner of Patents and Trademarks. PLEASE RECORD THE ATTACHED ORIGINAL DOCUMENT(S) OR COPY(IES).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____



Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Change of Name Other _____
- Effective Date
Month Day Year
5/4/99

Conveying Party

____ Mark if additional names of conveying parties attached

Name Macmillan, Inc.

Execution Date
Month Day Year
5/4/99

Formerly _____

- Individual Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

____ Mark if additional names of receiving parties attached

Name Prentice-Hall, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) One Lake Street

Address (line 2) Upper Saddle River, NJ 07458

Address (line 3) _____

- Individual Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached

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FOR OFFICE USE ONLY

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40.00 OP

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (212) 309-6988

Name Kerry A. Krzynowek, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

Registration Number(s)

(1,342,095)

Number of Properties Enter the total number of properties involved. # 1

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40

Method of Payment: Enclosed Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kerry A. Krzynowek
Name of Person Signing

Kerry A. Krzynowek
Signature

5/5/99
Date Signed

TRADEMARK ASSIGNMENT


This Trademark Assignment is dated as of the 4th day of May, 1999 by Macmillan, Inc., a Delaware corporation ("Assignor"), in favor of Prentice-Hall, Inc., a Delaware corporation, having a principal business address at One Lake Street, Upper Saddle River, New Jersey 07458 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the mark listed on the attached Schedule A (the "Mark"), any pending applications for federal registration or federal registrations therefor, and the goodwill of the business developed through the use of the Mark; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Mark, any pending applications for federal registration or federal registrations therefor, and the goodwill developed through the use of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, and interest in and to the Mark, any pending applications for federal registration or federal registrations therefor, and the goodwill of the business symbolized by the Mark. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

MACMILLAN, INC.

By: 
Robert L. Dancy
Vice President and Secretary

SCHEDULE A

Mark

Reg. No.

MERRILL

1,342,095