

05-10-1999

U.S. Department of Commerce
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
04 07 99

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
04 07 99

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

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Address (line 2)

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City

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Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Corporation Association
- Other

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TRADEMARK
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Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/505779"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

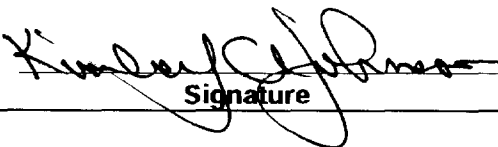
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kimberly A. Johnson
Name of Person Signing


Signature

4/27/99
Date Signed

TRADEMARK ASSIGNMENT

Whereas, Holcomb Healthcare Services, L.L.C., a Tennessee limited liability company, with its principal place of business at 1500 21st Avenue South, Nashville, Tennessee, and its related company, Holcomb Technology, Inc., a Tennessee corporation, with its principal place of business at 2100 West End Avenue, Nashville, Tennessee (hereafter collectively "Assignor"), is the owner of the trademarks MAGNABLOC and MAGNA BLOC registered or the subject of an application for registration with the particulars and in those countries identified in Schedule A hereto and desires to assign the trademarks to Amway Corporation, a Michigan corporation, with its principal place of business at 7575 Fulton Street East, Ada, Michigan (hereafter "Assignee");

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee the full ownership of the trademark registrations and applications identified in Schedule A, together with all right, title and interest Assignor may now have or has ever had in and to the trademarks MAGNABLOC and MAGNA BLOC, including but not limited to, common law rights in said marks, together with any and all goodwill which is symbolized by said marks, and all rights under any applicable international treaties and agreements, the same to be held and enjoyed by Assignee for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of the assignment, including without limitation, all worldwide rights to the aforesaid marks, and registrations and applications therefor, the goodwill of the business symbolized by said marks, and the right to sue and collect for all future, present and past



infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

This assignment takes effect from the last date indicated next to the signatures appearing on this assignment.

All taxes and expenses related to the recordal of this assignment will be paid for by Assignee.

For purpose of its recordal whether it is necessary or convenient, special power is given to the attorney who represents an original of this assignment to require its recordal.

HOLCOMB HEALTHCARE SERVICES, L.L.C.,
Assignor

By: *Robert R. Holcomb*

Name: ROBERT R. HOLCOMB

Title: CHAIRMAN

Date: 4/7/99

AMWAY CORPORATION,
Assignee

By: *Gregory T. Gruchowski*

Name: GREGORY T. GRUCHOWSKI

Title: SENIOR VICE PRESIDENT

Date: 4/7/99

HOLCOMB TECHNOLOGY, INC.,
Assignor

By: *Robert R. Holcomb*

Name: ROBERT R. HOLCOMB

Title: CHAIRMAN

Date: 4/7/99

SCHEDULE A

Mark	Application No.	Filing Date	International Class/Goods	Country	Owner	Status
MAGNABLOC; amended to MAGNA BLOC	75-505,779	June 17, 1998	10	U.S.	Holcomb Healthcare Services, L.L.C.	Pending; amendment to allege use and amend mark filed on 2/23/99
MAGNABLOC	74-293,980	July 14, 1992	25	U.S.	Holcomb Technology, Inc.	Abandoned
MAGNABLOC	74-292,392	July 7, 1992	10	U.S.	Holcomb Technology, Inc.	Abandoned
MAGNABLOC	74-073,146	June 27, 1990	10	U.S.	Assigned to Holcomb Technology, Inc. by Holcomb Medical Corp.	Abandoned
MAGNA BLOC	10000,24	December 17, 1998, claiming priority date of June 17, 1998	Medical apparatus which uses magnetic fields for the treatment of pain	Canada	Holcomb Healthcare Services, L.L.C.	Pending; claiming priority and proposed use
MAGNABLOC	108372-1998	December 17, 1998	10	Japan	Holcomb Healthcare Services, L.L.C.	Pending